

m m G

CONCEPT + DESIGN





We are a creative agency focused on branding and design.

We create and renew brands.

MMG has been created and run by designers.

We work for clients who value creative and practical ideas.

We demonstrate our expertise through our work rather than talking, because design is a craft for us.

We design, visualize and define brands in a way that help companies differentiate themselves from the competition.

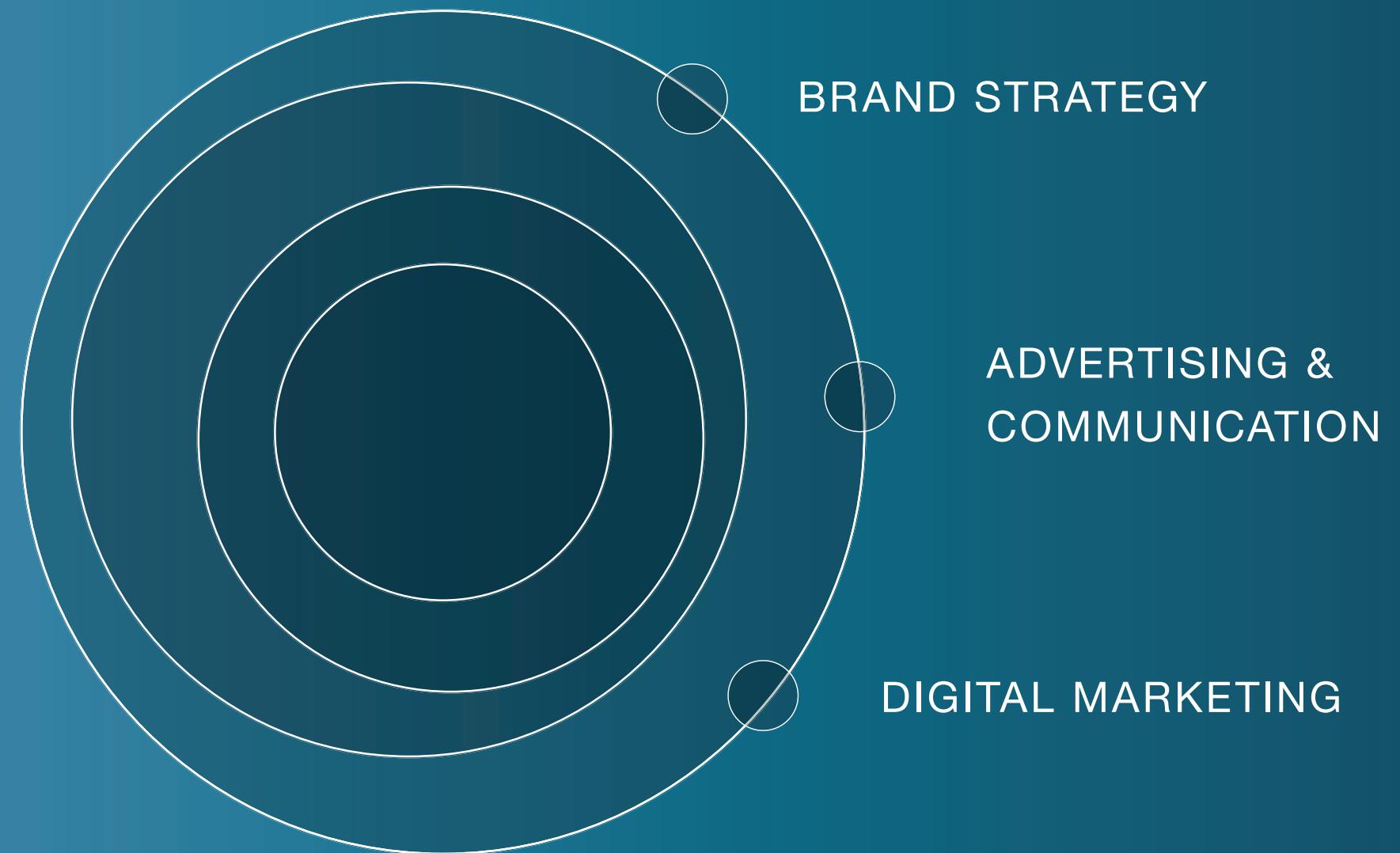
Our projects range from product design, brand identity and strategy, brand experience and branded environments to digital activation, omni-channel design, web services and advertising.

We are agile and designer-driven. We partner with our clients to create brands that are meaningful and iconic.

We believe in quality because it is the only thing that stands the test of time.

The operative side of the company comprises 20 people who work in the creative and IT departments and when needed we can count on our network of professionals to help.

We offer a full creative service, from insights and strategy to distinct design concepts, for all industries, formats and channels.



BRAND STRATEGY

We apply collaborative methodologies to deliver brand strategies and experiences across all touch-points.

Brand platform
Brand architecture
Brand personality
Product portfolio
Naming
Innovation workshops

Innovation themes
Innovation blueprints
Service and experience design
Product innovation tools
Customer experience toolbox
Experiential Marketing

ADVERTISING & COMMUNICATION

We bring brands to life through thoughtful crafted brand identities and experiences.

Communication Analysis and Strategy
Concept and Storytelling
Visual identity
Brand Book
Brand Guidelines
Graphic design
ADV
Art direction

Photo and Video production
Stand and Retail design
Product design
Packaging design
Events
UX and UI design
Social Media Management
Social Media Engagement

Motion design
Web Design
e-Commerce
CGI
Virtual Reality Platform
Promotions
In-store events
Retail Communication

DIGITAL MARKETING

In order to face the challenges of globalisation and digitalisation of world markets, we need to develop competence, efficiency and creativity. We guide our clients step by step from the creation and management of internet sites to positioning in web search engines, with projects developed and elaborated according to the specific needs of individual markets as well as the continuing evolution of the web, thereby guaranteeing professionalism and experience.

Web Marketing Management
SEM
SEO
Social Adv
Digital Planning
Programmatic Advertising

Advanced Web Analytics
PR Online
Brand Protection
Gestione Google Tag Manager
Google Data Studio Report
Research and Statistics

AWARDS

IF Design Award – Berlin, Germany

Packaging Design

Client: BTicino

Red Dot Design Award – Essen, Germany

Print Communication - Web & Multimedia

Client: Whirlpool Europe

Red Dot Design Award – Essen, Germany

Print Communication

Client: MissoniHome and Richard Ginori

ADI Design Index – Milan, Italy

Selected Project Compasso d'oro - Interaction Design

Client: Legrand \ BTicino

Core 77 Design Awards – New York, New York, USA

Second prize Ex Aequo - Exhibition Communication

Client: 3M

ADI Design Index – Milan, Italy

Selected Project Compasso d'oro - Exhibition Communication

Client: 3M

Fedrigoni Top Application Award – Triennale Milano, Italy

Second prize - Catalogue Design

Client: MissoniHome

ADA American Design Award – San Diego, California, USA

First prize - Best Catalogue

Client: Missoni

ADA American Design Award – San Diego, California, USA

First prize - Best Catalogue

Client: Whirlpool Europe

ADA American Design Award – San Diego, California, USA

First prize - Best Brochure Design

Client: Piazzasempione

Novartis Communication Award – Basel, Switzerland

Communicationn for Leading Program

Client: Novartis Oncology region Europe

ADA American Design Award – San Diego, California, USA

First prize - Best Catalogue

Client: MissoniHome

Novartis Communication Award – Basel, Switzerland

Best Website

Client: Novartis Oncology region Europe

Ideobain – Paris, France

Prix Coup de Coeur - Industrial Design Best Product

Client: Antonio Frattini

ADA American Design Award – San Diego, California, USA

Second prize - Catalogue Design

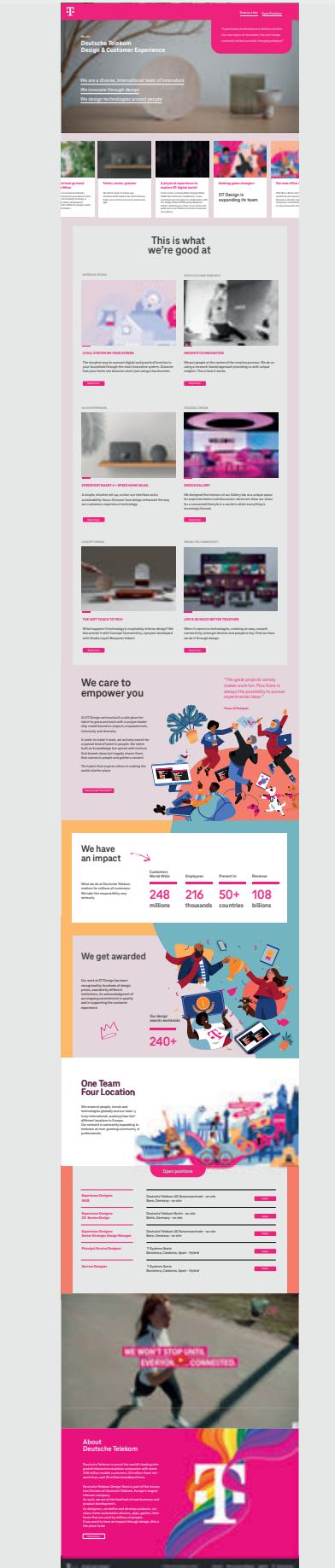
Client: MissoniHome

SOME OF OUR CLIENTS

3M	GIORGETTI	MISSONI
ALONPI CACHEMIRE	IL LOFT	MISSONI HOME
BASF	INDESIT	MONTIS
BOSSI CASA	IRCA	NOVARTIS
BTICINO	KITCHENAID EUROPE	PIAZZA SEMPIONE
BORETTI	KENZO HOME COLLECTION K3	PLANHOTEL
CAMPARI	KOH-I-NOOR	POST-IT
CPC INOX	LA PERLA HOME COLLECTION	PUMA
CURALEAF	LAVAZZA	ROSSI DI ALBIZZATE
DEUTSCHE TELEKOM	LEGRAND	SASSICAIA - MEREGALLI
ELICA	LOROPIANA	SCOTCH-BRITE
ENERGY-UP	MARTHA O' NEILL	SIRMAX
FAZZINI	MAGA - MUSEO DI ARTE MODERNA	WHIRLPOOL EUROPE
GESSI	MERLONI PROGETTI	ZEPTER INTERNATIONAL

DEUTSCHE TELEKOM DESIGN & CUSTOMER EXPERIENCE

WEBSITE CONCEPT, DESIGN AND DEVELOPMENT



We are Deutsche Telekom Design & Customer Experience

We are a diverse, international team of innovators. We innovate through design. We design technologies around people.

Drop us a line **Open Positions**

"A great place to develop your skillset and dive into new topics of innovation. You can change constantly without actually changing employer"

This is what we're good at

INTERFACE DESIGN **PEOPLE-FOCUSED RESEARCH**

A FULL SYSTEM ON YOUR SCREEN **INSIGHTS TO INNOVATION**

UX/UI EXPERIENCES **STRATEGIC DESIGN**

Read more

We care to empower you

"The great projects variety makes work fun. Plus there is always the possibility to pursue experimental ideas"

Tessa, UI Designer

At DT Design we have built a safe place for talent to grow and work with a unique leadership model based on respect, empowerment, inclusivity and diversity.

In order to make it work, we actively search for a special kind of talent in people: the talent built on knowledge but spiced with instinct, that breeds ideas but happily shares them, that connects people and gathers consent.

The talent that inspires others in making the world a better place

We have got that talent?

We have an impact

Customers World-Wide

248 millions

Employees

216 thousands

Present in

50+ countries

Revenue

108 billions

What we do at Deutsche Telekom matters for millions of customers. We take this responsibility very seriously

Read more

One Team Four Location

We research people, trends and technologies globally and our team is truly international, working from four different locations in Europe. Our network is constantly expanding to embrace an ever growing community of professionals.

240+

Our design awards worldwide

Open positions

Experience Designer IHUB
Deutsche Telekom AG Konzernzentrale - on site Bonn, Germany - on site **Apply**

Experience Designer CX Service Design
Deutsche Telekom Berlin - on site Berlin, Germany - on site **Apply**

Experience Designer Senior Strategic Design Manager
Deutsche Telekom AG Konzernzentrale - on site Bonn, Germany - on site **Apply**

Principal Service Designer
T-Systems Iberia Barcelona, Catalonia, Spain - Hybrid **Apply**

Service Designer
T-Systems Iberia Barcelona, Catalonia, Spain - Hybrid **Apply**

WE WON'T STOP UNTIL EVERYONE IS CONNECTED.

DEUTSCHE TELEKOM DESIGN & CUSTOMER EXPERIENCE

BOOKLET



**Deutsche Telekom
Design & Customer Experience**

Who we are

We are a diverse, international team of innovators. We innovate through design. We design technologies around people.

We are customer centric, putting people at the heart of our work. Design for us is a human-focused discipline, fuelled by curiosity and user-experience, an implementing process, turning what's possible into engaging, meaningful and meaningful customer experiences.

We have unique team culture. We work as a soft-hierarchical network that is ever dynamic. We work for each other, we plan what we know, we get together to the next level, we are all voluntarily committed to flexibility and diversity. Deutsche Telekom Design & Customer Experience is based in Bonn, Berlin, Düsseldorf, with more locations coming.

We care to empower you

We have built a safe place for designers to grow and we follow a unique leadership model based on respect, empowerment, inclusivity and diversity.

In order to make it work, we actively search for a special kind of talent in people: the talent built on knowledge but spiced with instinct, that breeds ideas but happily shares them, that connects people and gathers consent.

The talent that inspires others in making the world a better place.

We have an impact

What we do at Deutsche Telekom matters for millions of customers. We take this responsibility very seriously.

Customers world-wide	Employees	Possess in countries	Revenue
248 millions	216 thousands	50+	108 billions

The Deutsche Telekom Design & Customer Experience is part of the innovation of Deutsche Telekom. This means we are at the forefront of new business and product development of one of the world's leading integrated telecommunications companies.

The products and services, that we develop are used by millions of people. Our digital solutions have an actual impact of people's lives, and we take this responsibility very seriously.

We get awarded

Our work has been recognized by hundreds of design awards by different institutions.

An acknowledgement of our ongoing commitment to quality and supporting the customer experience.

Our design awards worldwide

240+

One team Four locations

Our network is constantly expanding to embrace an ever growing community of professionals.

We research people, trends and technologies globally and our team is truly international, working from four offices located in Europe.

**Deutsche Telekom
Design Gallery**

The Telekom Design Gallery is our innovative space. Inspiring, encouraging dialogue and flexible. In order to constantly adapt to change. And, of course, always with a focus on people and their needs.

In the Gallery, we turn the strategy of Deutsche Telekom into a tangible vision. But it's not about us. Instead, the Gallery is about understanding and representing customer experiences, collaboration and the way people see need – today and in the future.

The Gallery is our visible catalyst space where everything can be experienced – in real life and digitally. To make it tangible, we combine our current and future technologies over an area of more than 1800 square metres at our Group's headquarters in Bonn. Our demonstrators have seen the world of 15 years of innovative solutions with our 100,000 said strategy experts, who represent all areas of the company. A user-friendly space, set up like a lounge, where everyone can experience the future today.

The environment that we designed is the result of this research, and work in a forum in which critical users, customers and decision-makers meet, both in person and digitally, to experience the many facets of our company. From here shapes is our mission to new products and services, having the possibility to discuss, exchange opinions, share ideas and improve our experience and language.

The real power of this space is the ability that it has to tell a story, to us, and our environment to connect future technology with current possibility, merging together in a continuous growth of our insights and helping the company to keep in track the fast-paced the public and the rapid changing of our world.

**Deutsche Telekom
Careers**

Seeking game changers. We love a special kind of talent.

**Deutsche Telekom
About**

Deutsche Telekom is one of the world's leading integrated telecommunications companies with some 260 million mobile customers, 24 million fixed-network lines, and 22 million broadband lines.

The talent that breeds ideas and shares them
because together things come out better.

The talent that taps into competence
because the world is too complex to stop learning.

The talent that connects people
because the stand-alone genius is a thing of the past (and achieving results together is so much fun).

The talent that gathers consent
because agreement often makes the difference between a good idea and a good product.

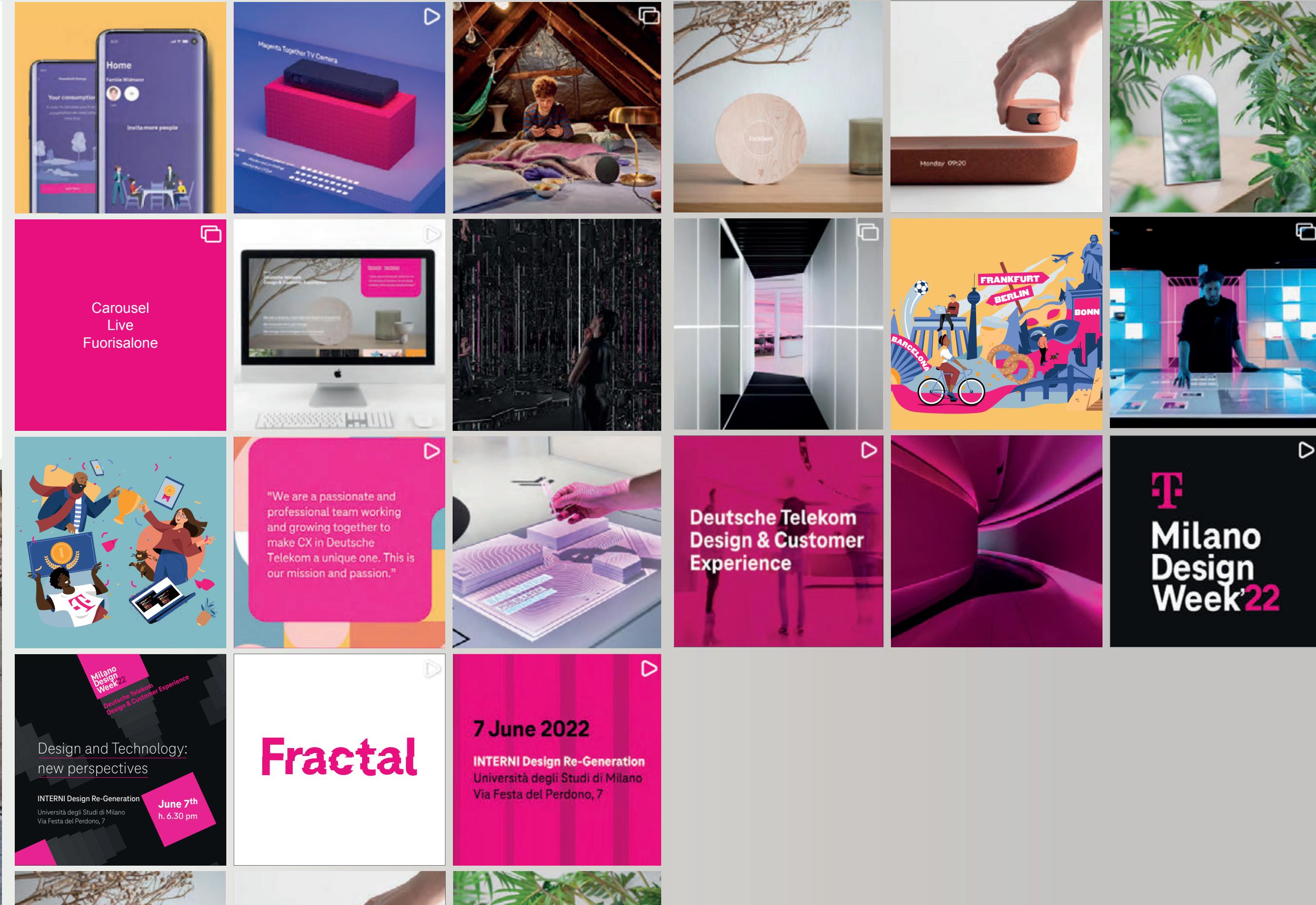
design.telekom.com

FRACTAL

SOCIAL MEDIA AND COMMUNICATION MATERIALS

Fractal

Deutsche Telekom
Design & Customer Experience

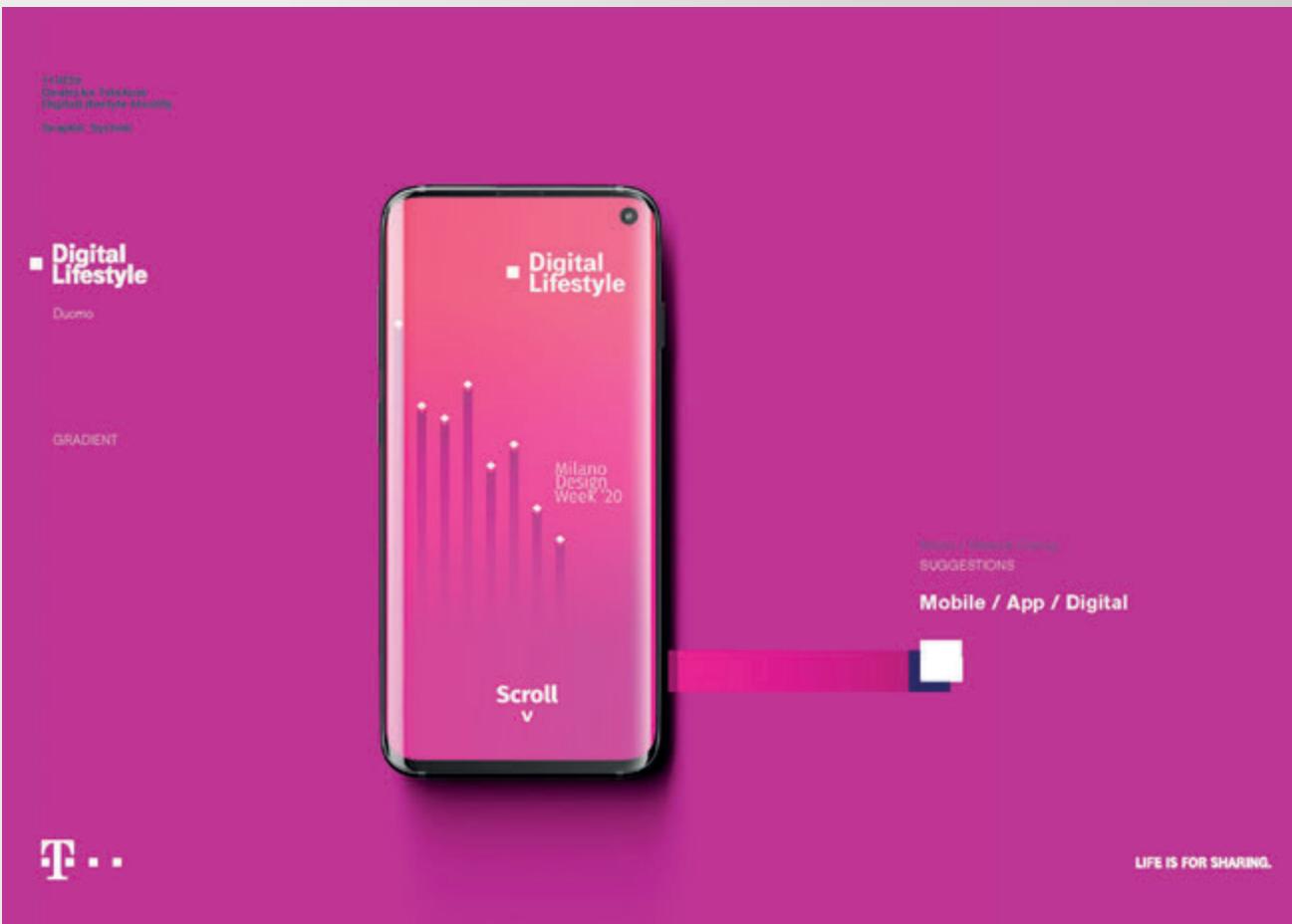
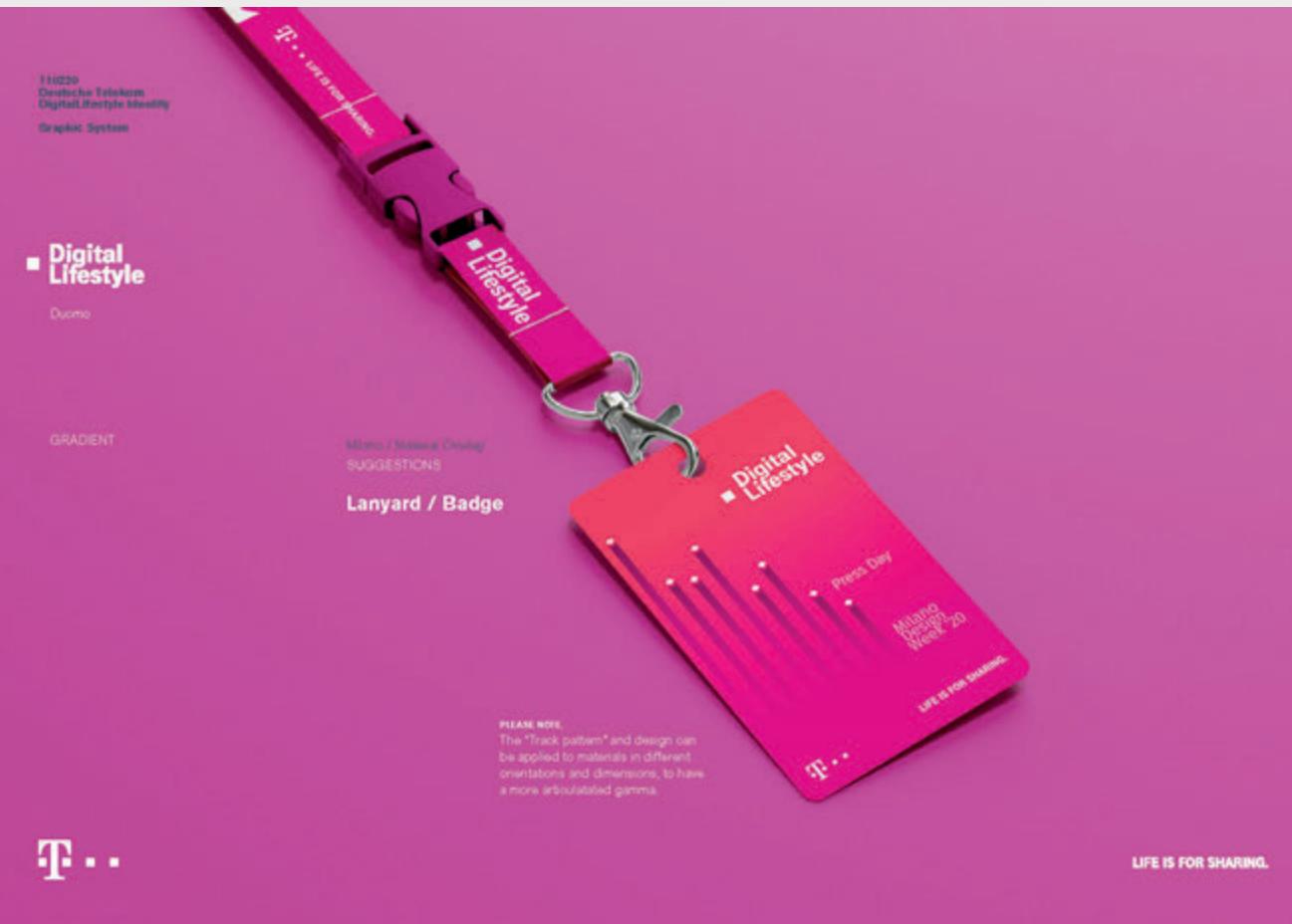
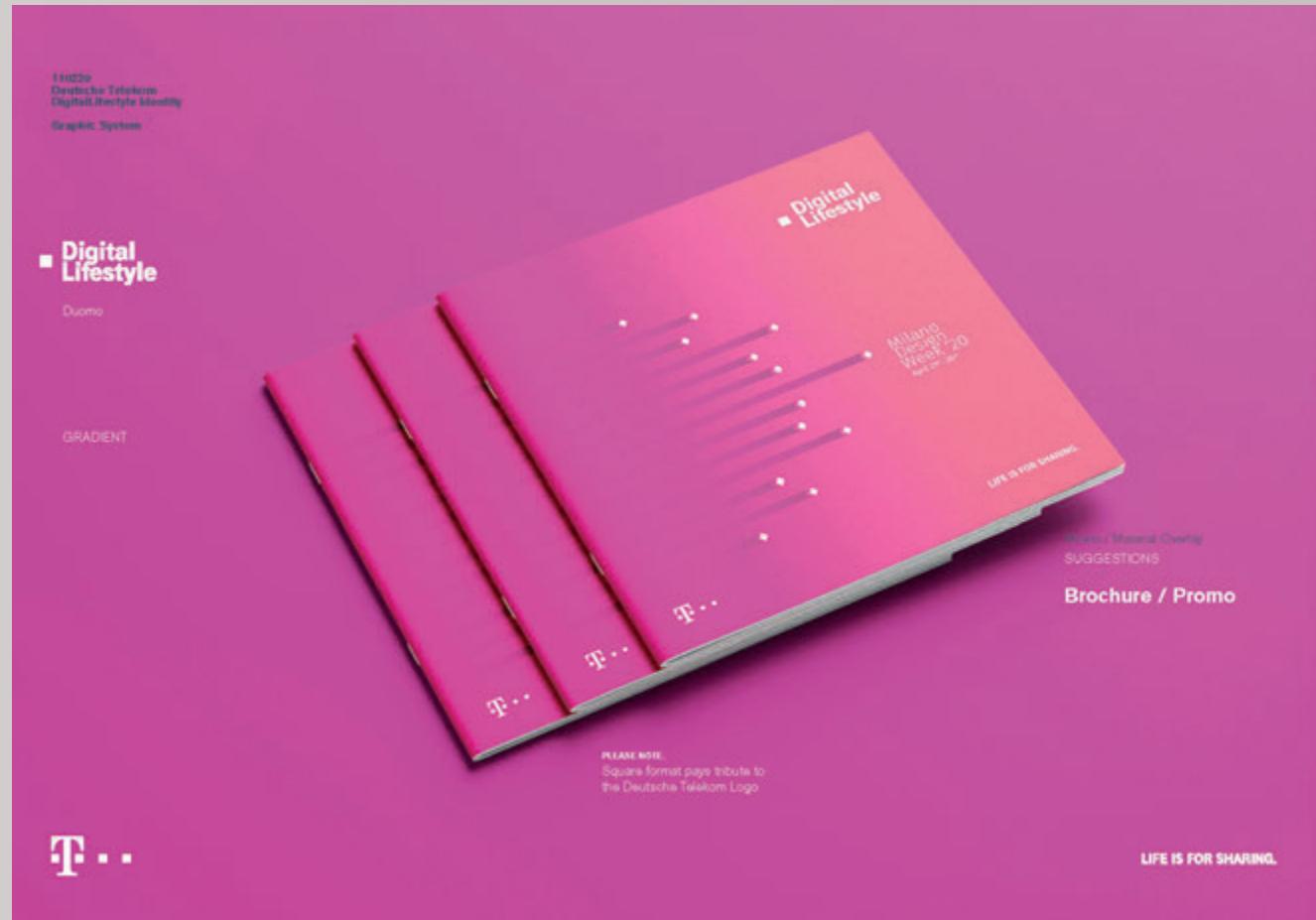


FRACTAL
EXHIBITION



DESIGN AND TECHNOLOGY, A UNION TO BE IMPROVED

MILANO\BONN EXHIBITION - CONCEPT, ART DIRECTION AND COMMUNICATION MATERIALS



DEUTSCHE TELEKOM - HALLO MAGENTA

MINI SPEAKER CUSTOMIZATION DESIGN AND COMMUNICATION MATERIALS

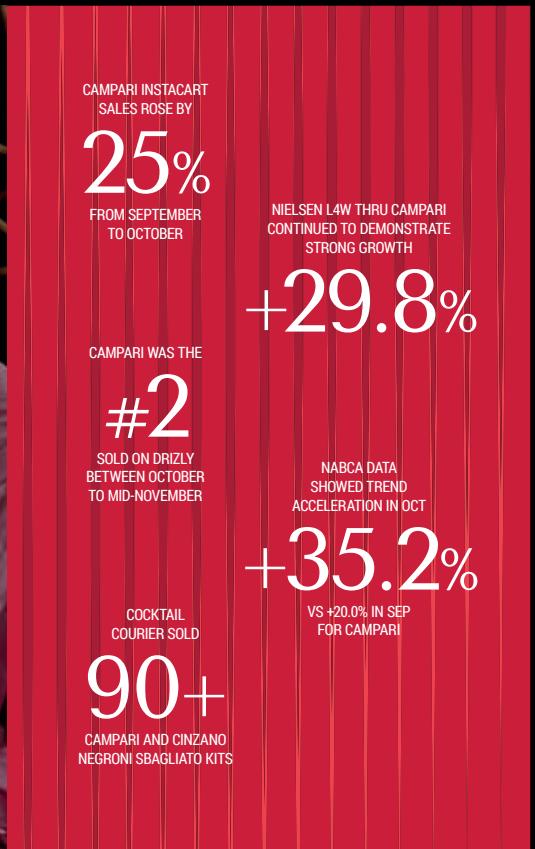


CAMPARI GROUP - 2023 Annual Convention

ART DIRECTION, CONCEPT DEVELOPMENT, GRAPHIC DESIGN AND SUPERVISION OF THE EVENT'S PRESENTATIONS
CAMPARI - ESPOLÒN - WILD TURKEY

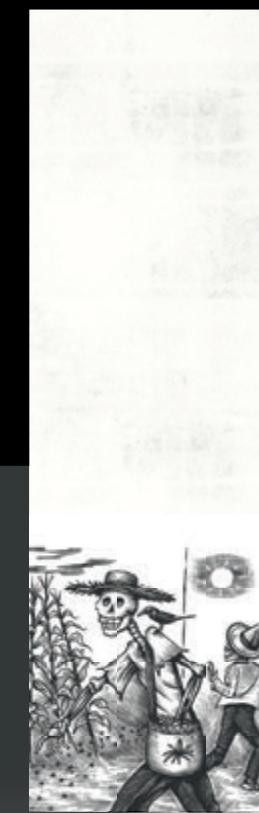
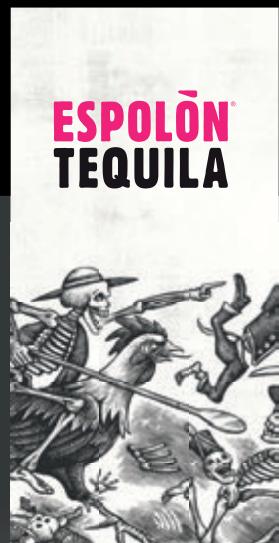
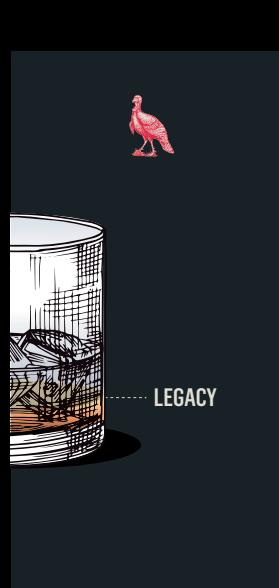


ART DIRECTION, CONCEPT DEVELOPMENT, GRAPHIC DESIGN AND SUPERVISION OF THE EVENT'S PRESENTATIONS
CAMPARI PRESENTATION

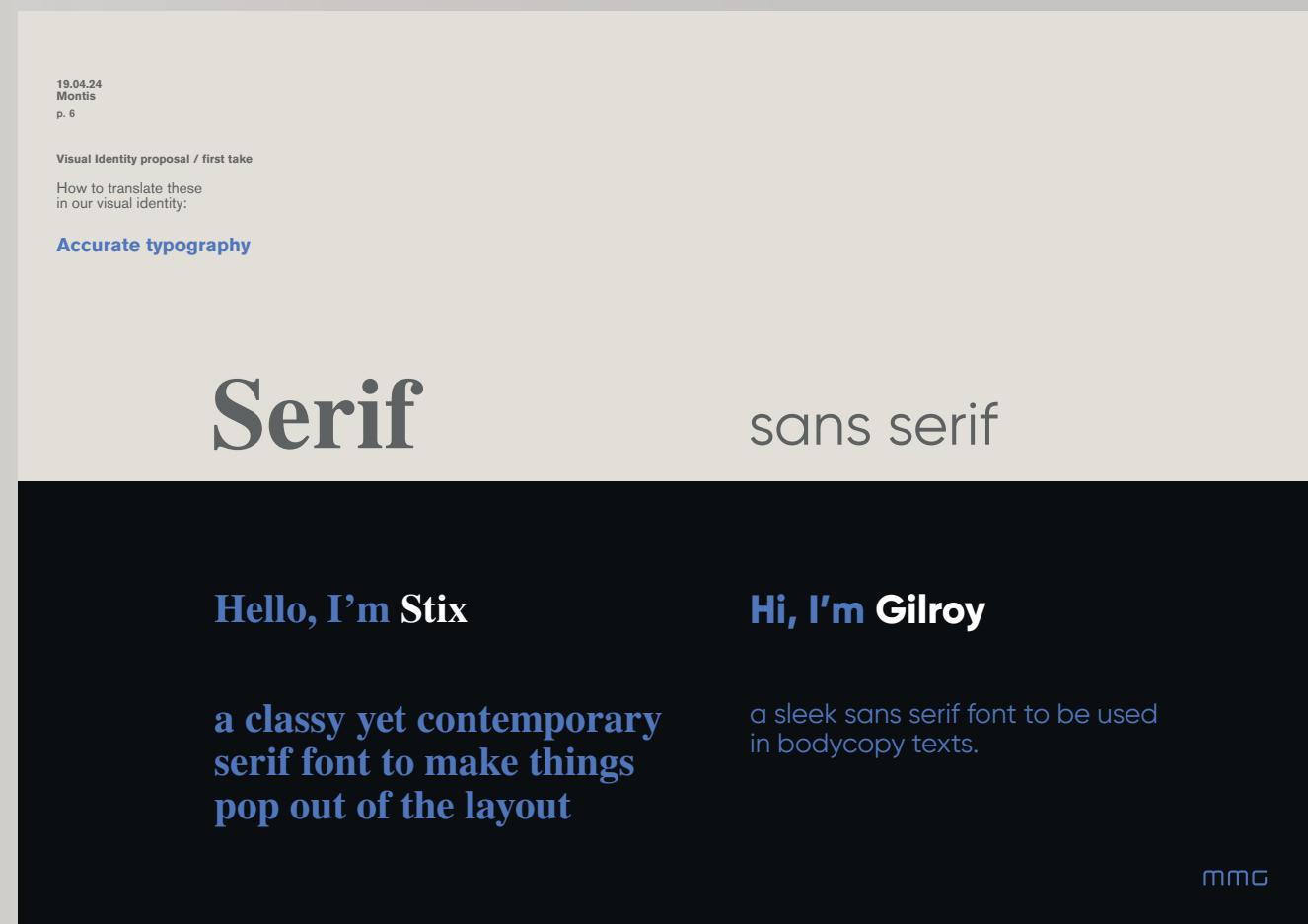
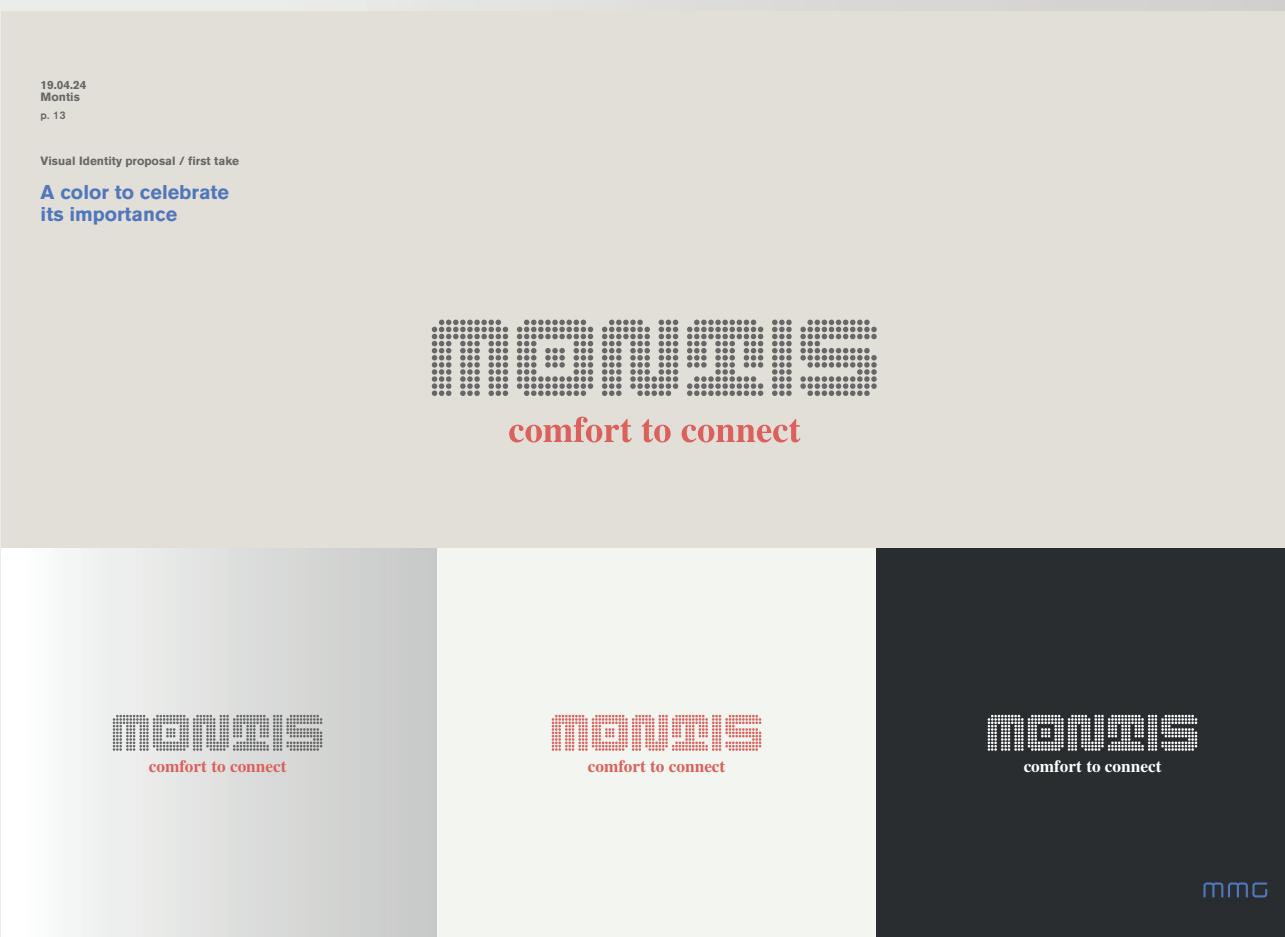
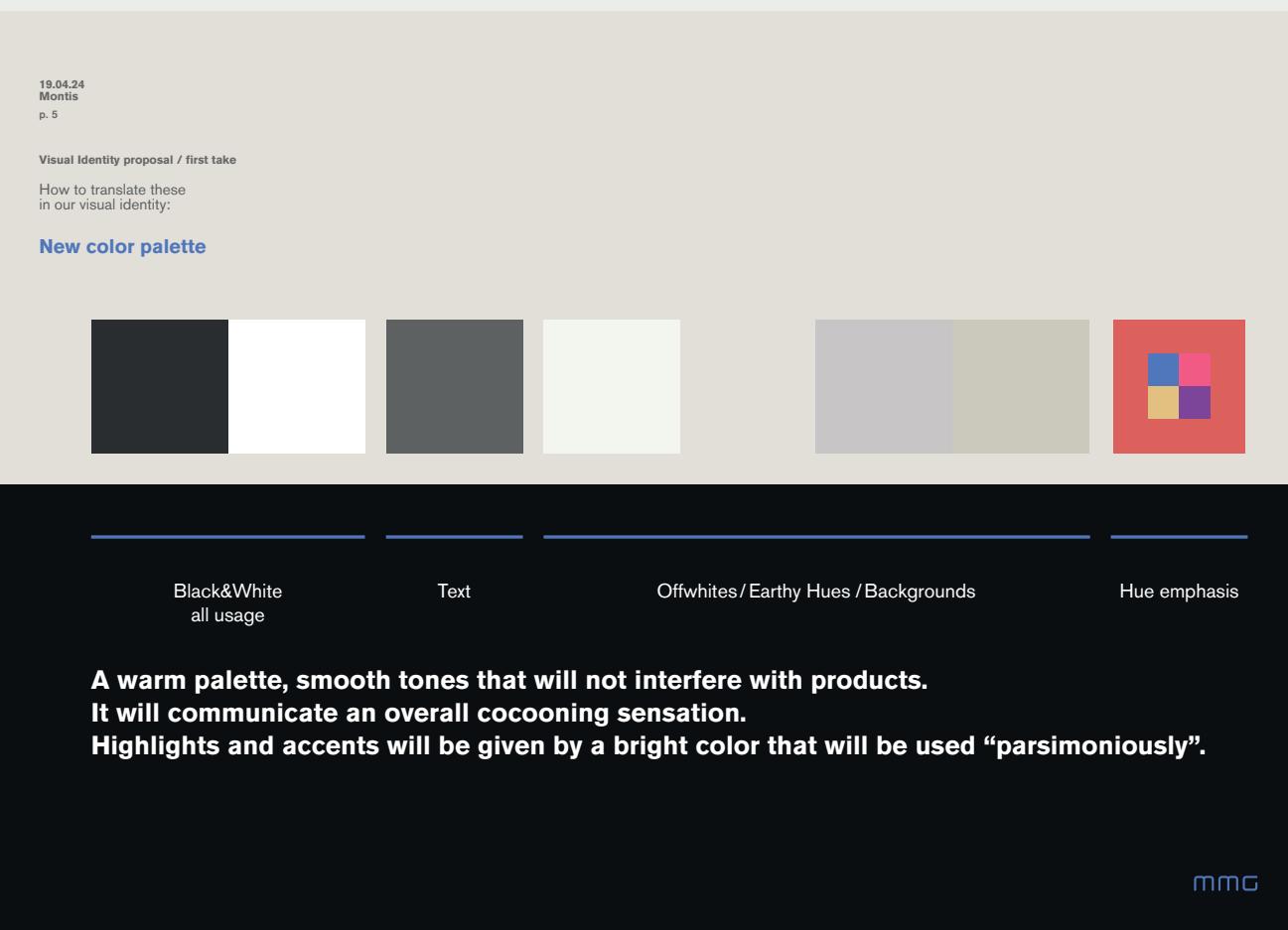
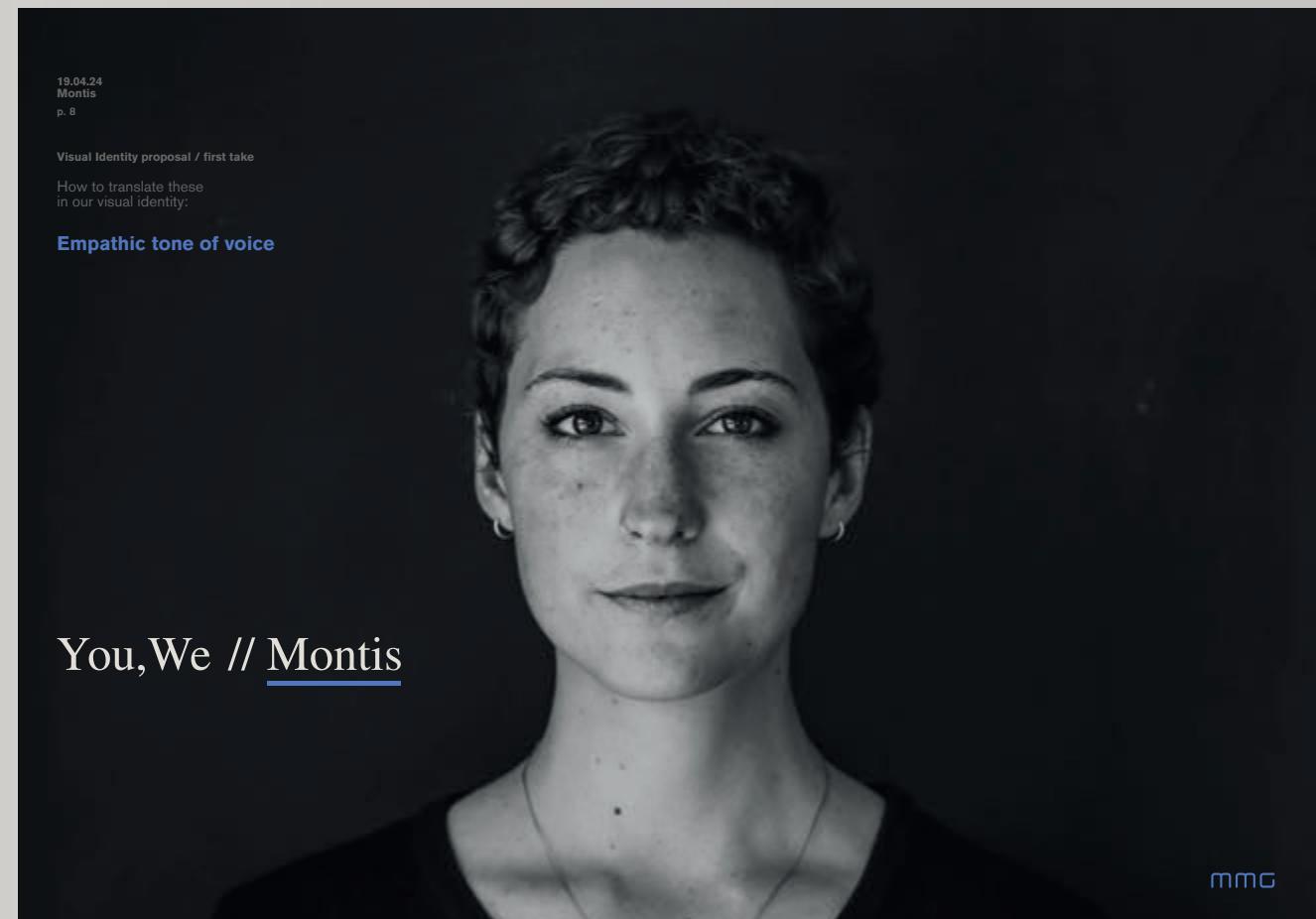
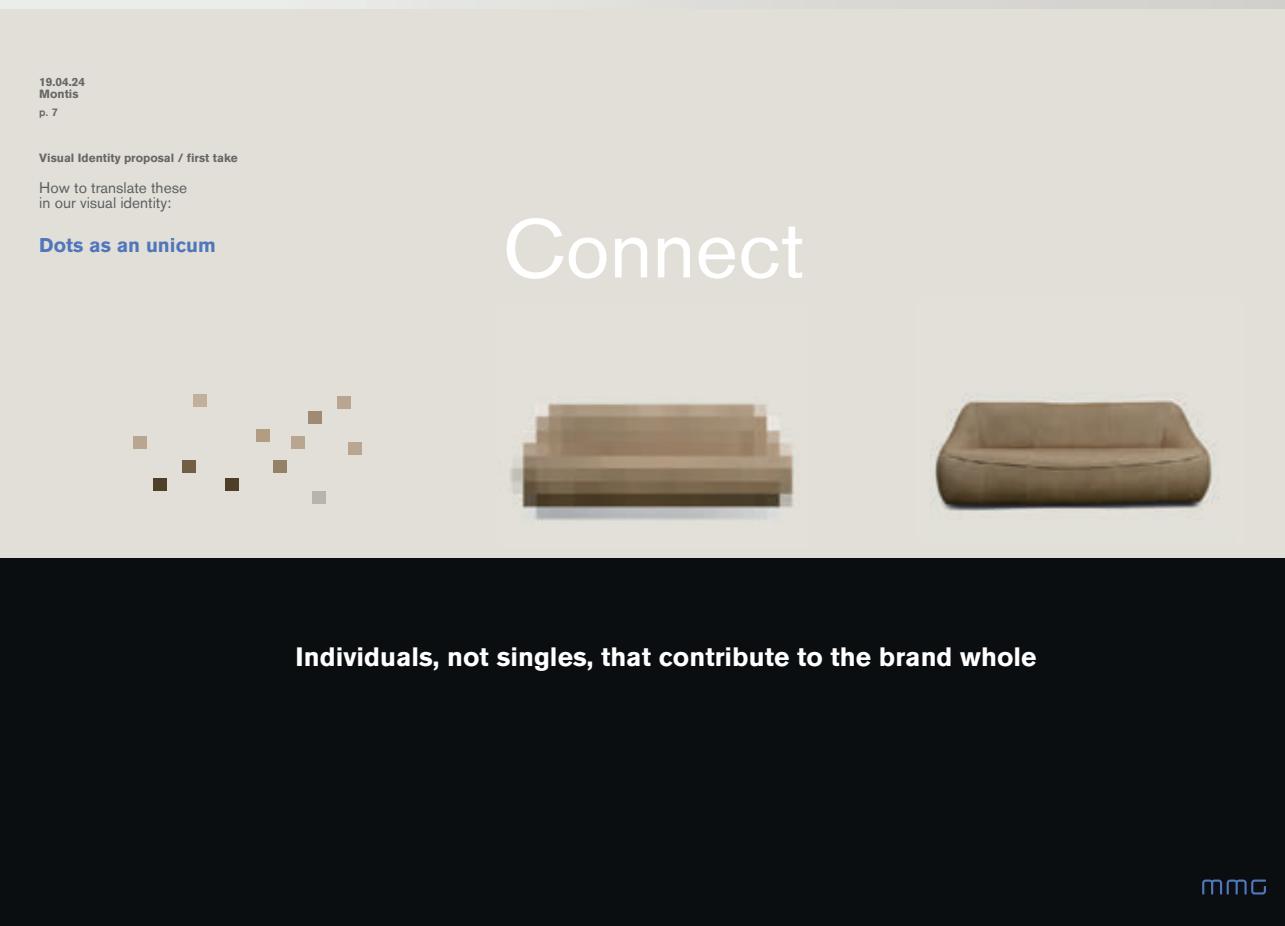
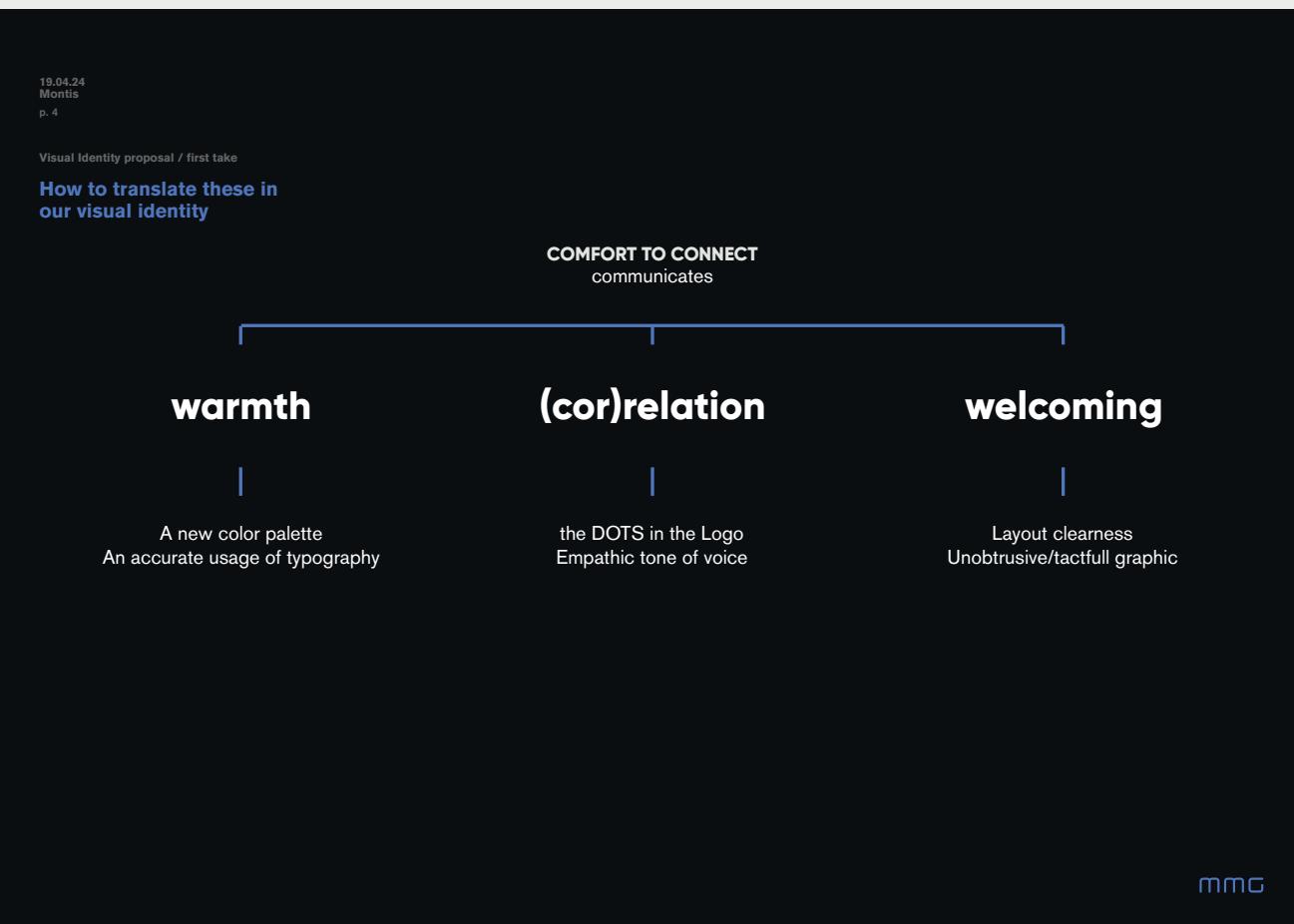


CAMPARI GROUP - 2023 Annual Convention

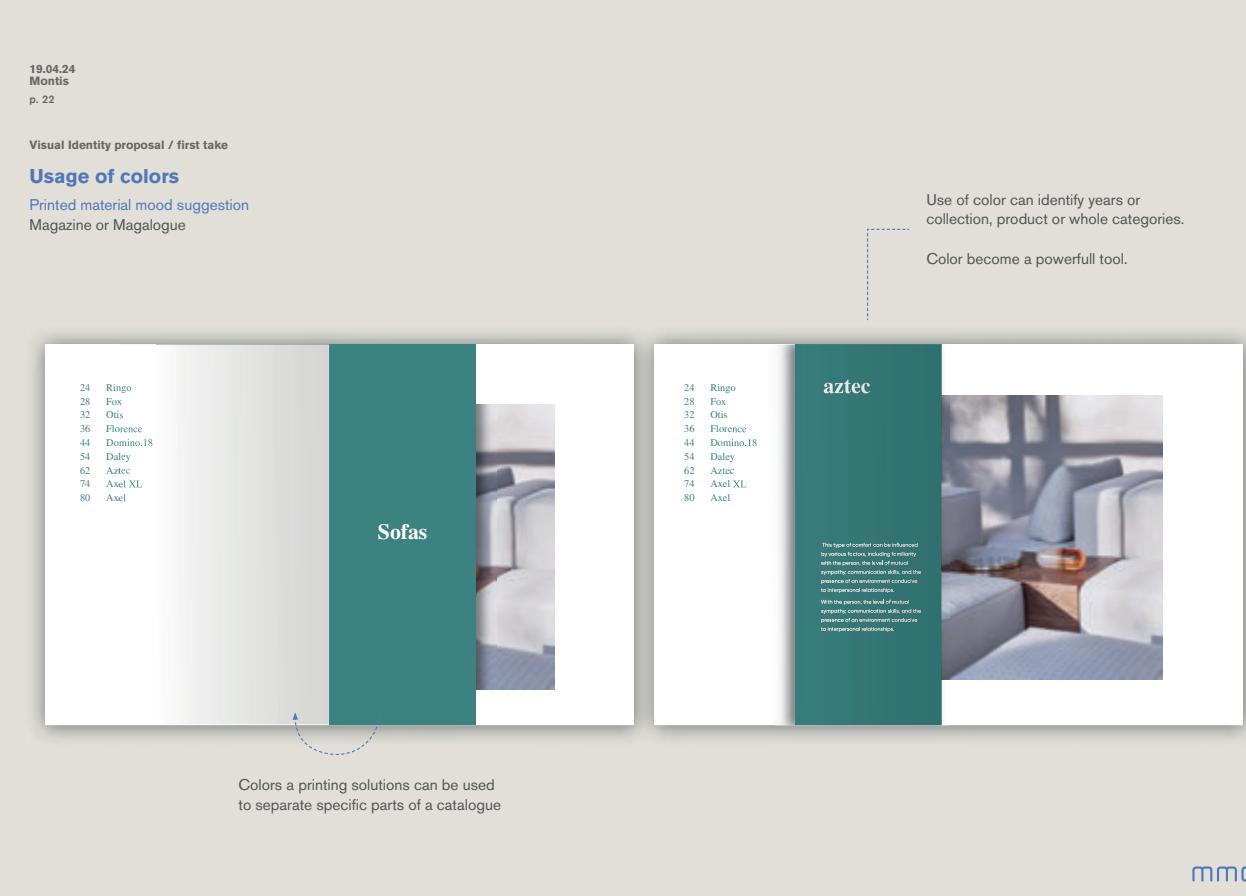
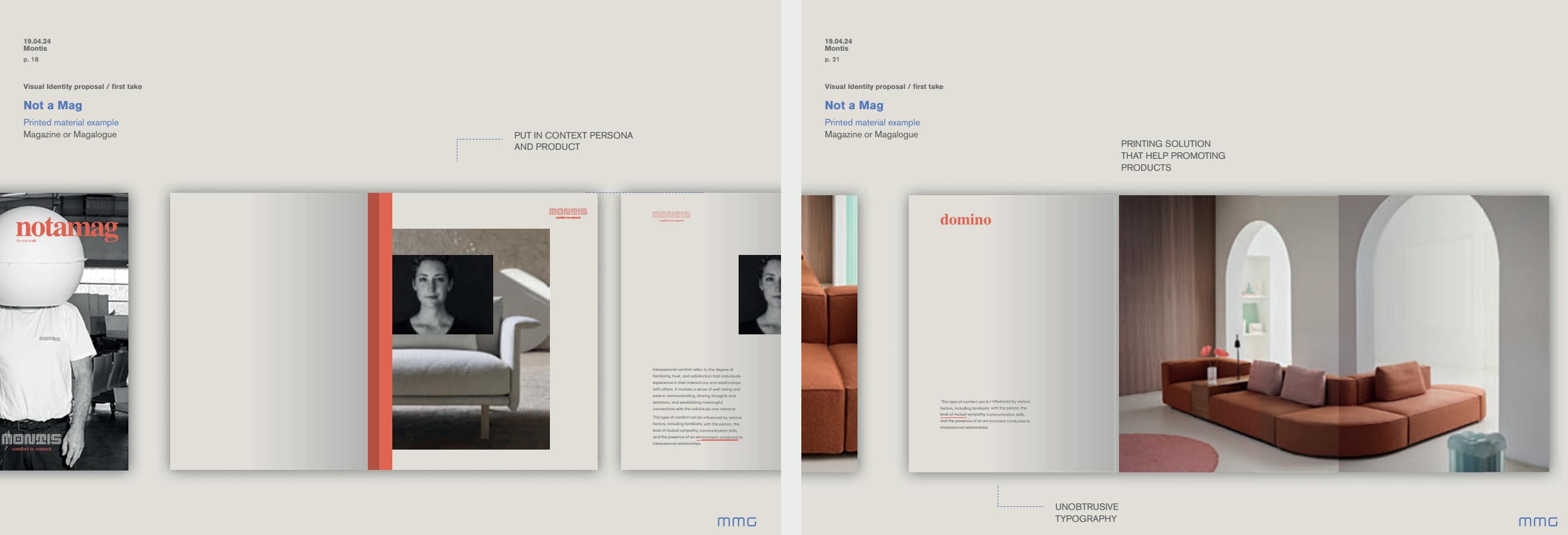
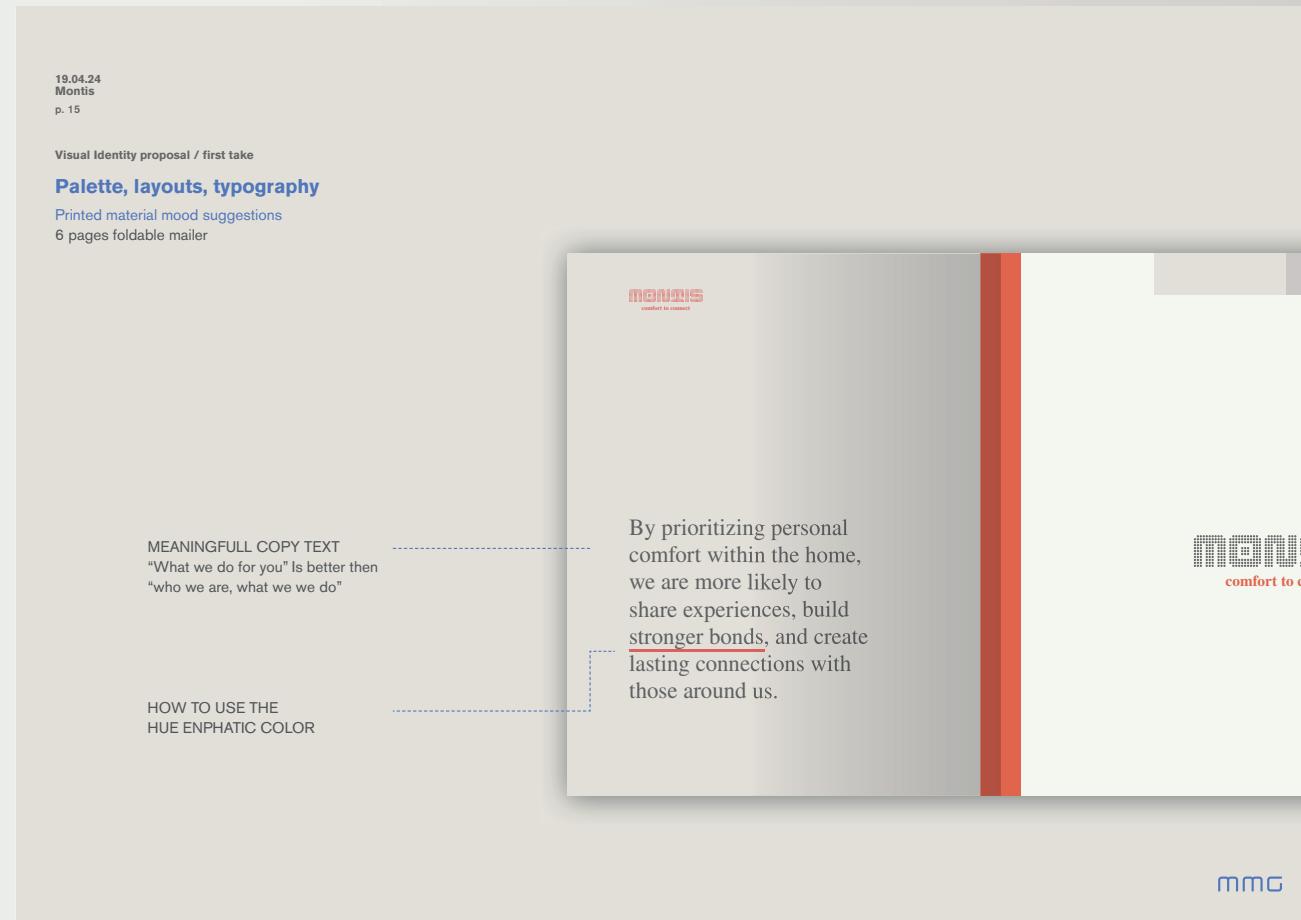
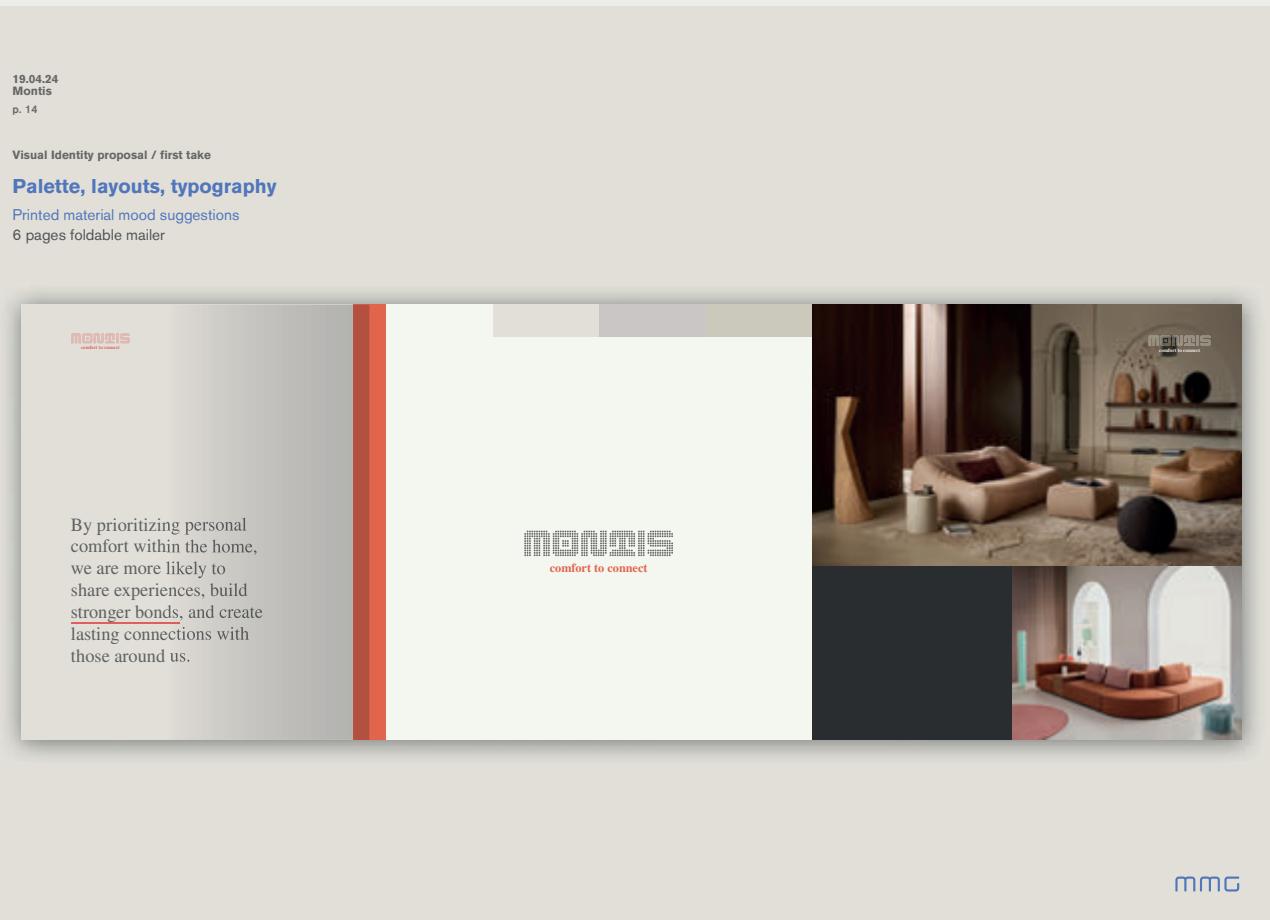
ART DIRECTION, CONCEPT DEVELOPMENT, GRAPHIC DESIGN AND SUPERVISION OF THE EVENT'S PRESENTATIONS
WILD TURKEY AND ESPOLÒN PRESENTATION



COMMUNICATION STRATEGY - REBRANDING, ART DIRECTION, CONTENT DEVELOPMENT, WEBSITE, CATALOGUES, MAGAZINE, SOCIAL MEDIA

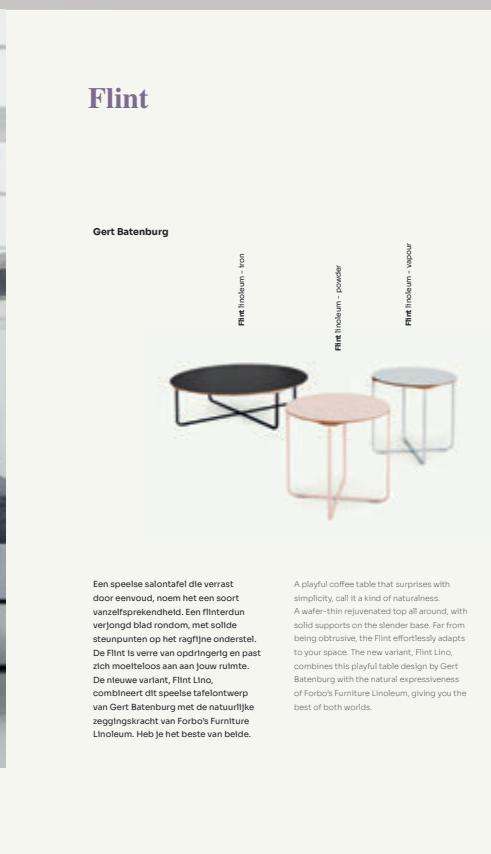
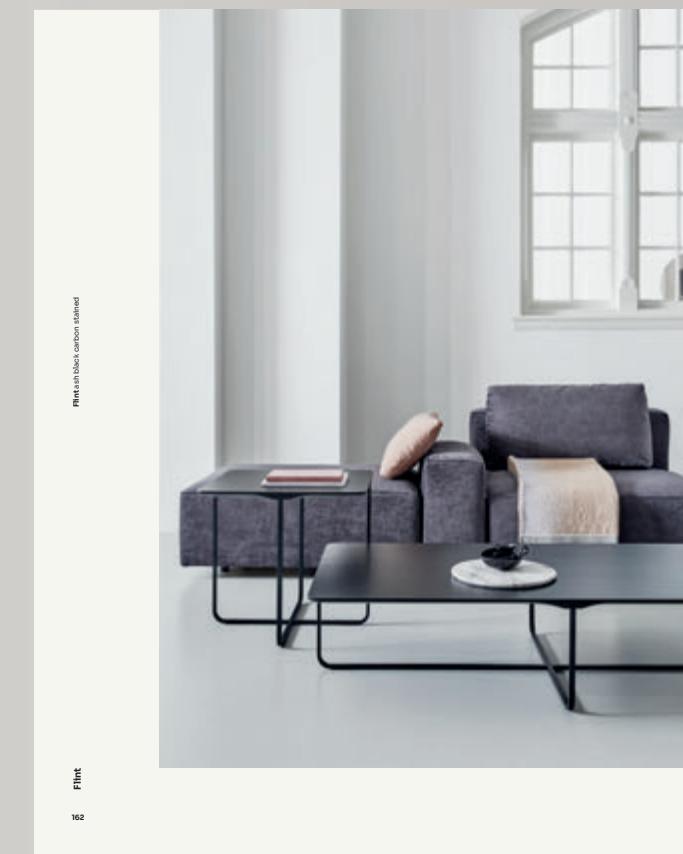
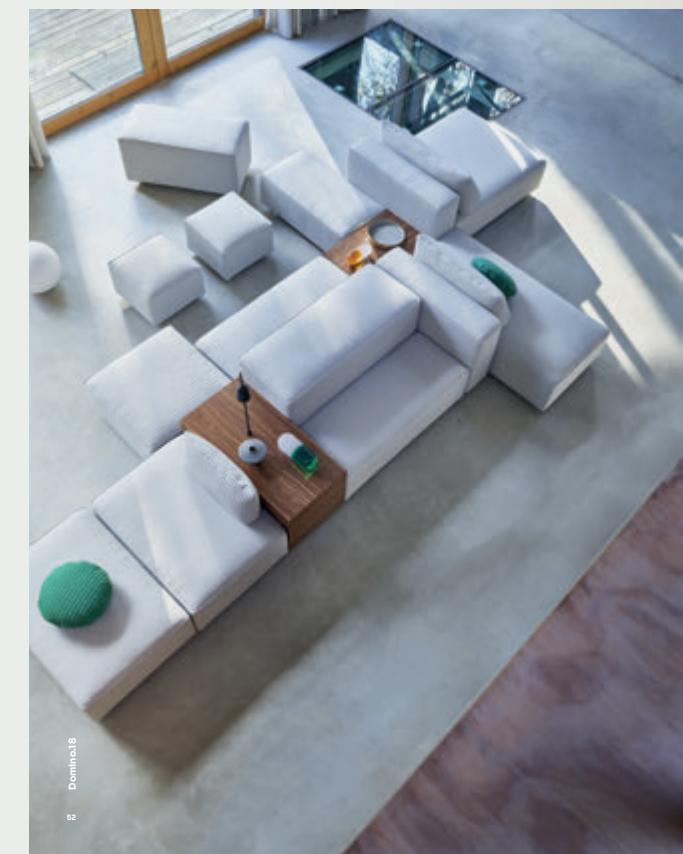
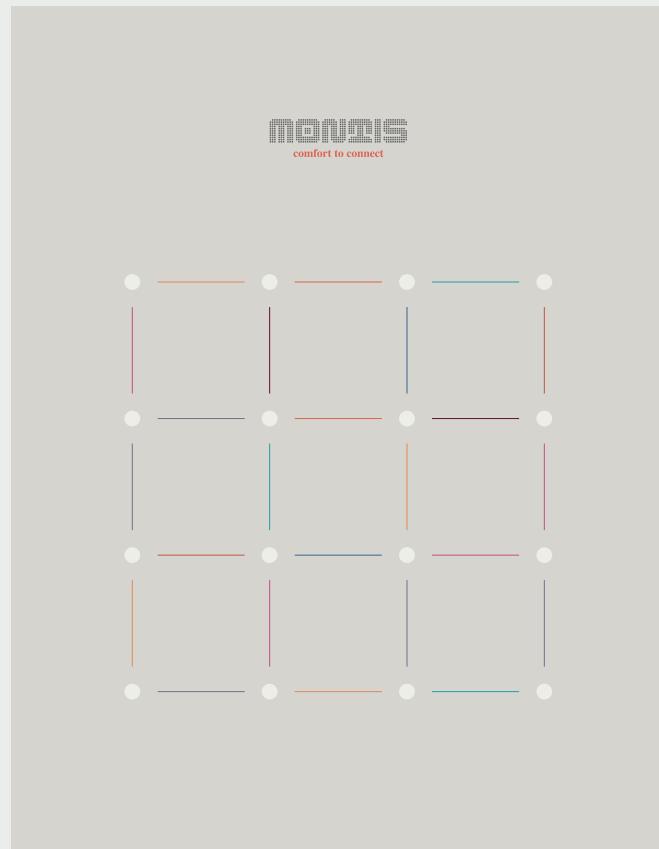


COMMUNICATION STRATEGY - REBRANDING, ART DIRECTION, CONTENT DEVELOPMENT, WEBSITE, CATALOGUES, MAGAZINE, SOCIAL MEDIA



Use of color can identify years or collection, product or whole categories.
Color become a powerful tool.

COMMUNICATION STRATEGY - REBRANDING, ART DIRECTION, CONTENT DEVELOPMENT, WEBSITE, CATALOGUES, MAGAZINE, SOCIAL MEDIA



COMMUNICATION STRATEGY - REBRANDING, ART DIRECTION, CONTENT DEVELOPMENT, WEBSITE, CATALOGUES, MAGAZINE, SOCIAL MEDIA

19.04.24
Montis
p. 24

Visual Identity proposal / first take

Visual identity proposals

Wesite mood suggestion

19.04.24
Montis
p. 29

Visual Identity proposal / first take

Website

Wesite mood suggestion
Homepage alternative

Elements can be placed where they serve best.

By prioritizing personal comfort within the home, we are more likely to share experiences, build stronger bonds, and create lasting connections with those around us.

Sofas
Easy chairs
Chairs
Tables
Cushions

19.04.24
Montis
p. 27

Visual Identity proposal / first take

Website

Wesite mood suggestion
Homepage

Content Organization & Clear Navigation

Find yours under the radar

Florence
Designed by Gerard van den Berg - 2024

Aztec
Designed by Gerard van den Berg - 2021

Vico
Designed by Geert Koster - 2022

Products collections
Sofas

19.04.24
Montis
p. 28

Visual Identity proposal / first take

Website

Wesite mood suggestion
Homepage

Galleries, Products and resources at hand and easy to find

Products collections
Sofas
Easy chairs
Chairs
Tables
Cushions

On the shelf Catalogues and brochures

Domino sofa

Catalogue 24 download
Luna brochure download
Otto brochure download
Aztec brochure download

Embrace your Attitude.

19.04.24
Montis
p. 34

Visual Identity proposal / first take

Social

Instagram mood suggestion
Feed, posts, reels

You+We=Meritis Products

monusis
comfort to connect

Contacts Store finder En De

Connection with yourself
is the foundation

Domino.18

Browse products

- Sofas
- Easy chairs
- Chairs
- Tables
- Cushions

Ringo
by Gerard van den Berg

Find your
under the radar

Discover all ↗

Florence
by Gerard van den Berg

Aztec
by Gerard van den Berg

Vico
by Geert Koster

For 50 years, we have been combining craftsmanship with creativity and imagination. This is how we create comfort, a pleasant place to connect with yourself, each other and the world around you.

What moves us? →

On the shelf
Catalogues and brochures

All publications ↗

Catalogue 24
download

Luna brochure
download

Ots brochure
download

Aztec brochure
download

Made in Dongen

Designers

Arjan Brekvelt, Christophe Marchand, Dick Spierenburg, Formstelle, Geert Koster, Gerrit Rietveld, Gerard van den Berg, Gerard Postma, Gert Verheyen, Hella Jongerius, Jeroen Lambie & Van Hengel, Max Lippse, Niels Bendtsen, Oliver Schick, Simon Pengelly, Studio BOOT, Studio Job.

Configurator

Footer placeholder

The image shows the homepage of the Montis website. At the top, there's a navigation bar with links for 'You—We—Montis', 'Products', 'monois comfort to connect', 'Contacts', 'Store finder', 'En', 'De', and a search icon. A large, modern brown modular sofa is the central focus, set against a minimalist interior background. Below the sofa, the model name 'Domino.18' is displayed with a small navigation arrow. To the left of the sofa, there's a red circular rug and a low wooden side table with a vase of flowers. To the right, a blue, cloud-shaped ottoman sits on a light-colored floor. On the far left, there's a sidebar with links for 'Browse products' and categories like 'Sofas', 'Easy chairs', 'Chairs', 'Tables', and 'Cushions'. On the far right, there's a smaller image of a living room with a large beige sofa and a wooden floor. At the bottom, there are three more furniture pieces shown in separate frames: a grey sofa ('Florence'), a yellow armchair ('Aztec'), and a dining set ('Vico'). A call-to-action 'Find yours under the radar' is located at the bottom left, and a 'Discover all' button with a red arrow is at the bottom right.

You—We—Montis Products

MONTSIS
creativity in motion

Contacts Store Finder En De

Fabian Cup

Resources ↘

Download PDF
Materials ↗
Fabric
Leather
Wood (table)

CAD
DWG
BIM
IOS

Fabian Cup

With its contemporary design, the Fabian Cup is a beautiful addition to your interior. Its modest size ensures that there is always a place for it. The pouf has a comfortable seat height of 42 cm and a seat depth of 45 cm, making it easy to sit down on. A nice detail: lift the top, and you'll find a secret compartment for everything you want to keep out of sight but still within reach. Once you've tried the Fabian Cup as a footrest, for instance with the Fabian armchair, you'll never want to part with it.

Axel XL armchair, O1

Table oak

Table Lamp De Ascente by Luceplan

In the large version of the table, a standing lamp by Luceplan De Ascente or Curve through table lamp by Zero can be included.

Console tables

Design your own Axel XL

Configurator ↗

Gallery

Dominio

Dominio 18

Dick Spierenburg

Born in 1936 Dick Spierenburg is a Dutch designer. He studied architecture in Delft and architectural design at the Royal Academy in The Hague. His designs can be identified as pure shapes combined with contrasts, relations and details.

On the shelf ↗

Catalogues and brochures

Discover all ↗

Olio

Resources ↓

- Specsheet PDF
- CAD
- DWG
- 3Ds
- IGS

Materials ↗

- Fabric
- Leather
- Wood (tables)

"I wanted to make a singular yet elegant side table and came up with a design with shapes that didn't quite match. I found this concept visually interesting. Then the idea arose to reuse materials. For this, I talked to Montis steel supplier.

The base of the Olio is made of leftover material from chair legs and the top from leftover shelves. As a result, the top is split into 3-4 parts, which, in my view, produces a beautiful formal language. The Olio is specifically tailored to the Aztec sofa in terms of dimensions and appearance. For example, you can slide the table partly over the ottoman.

But it also works well with other sofas!"

Olio H50

Olio H72

Olio H65



Dick Spierenburg

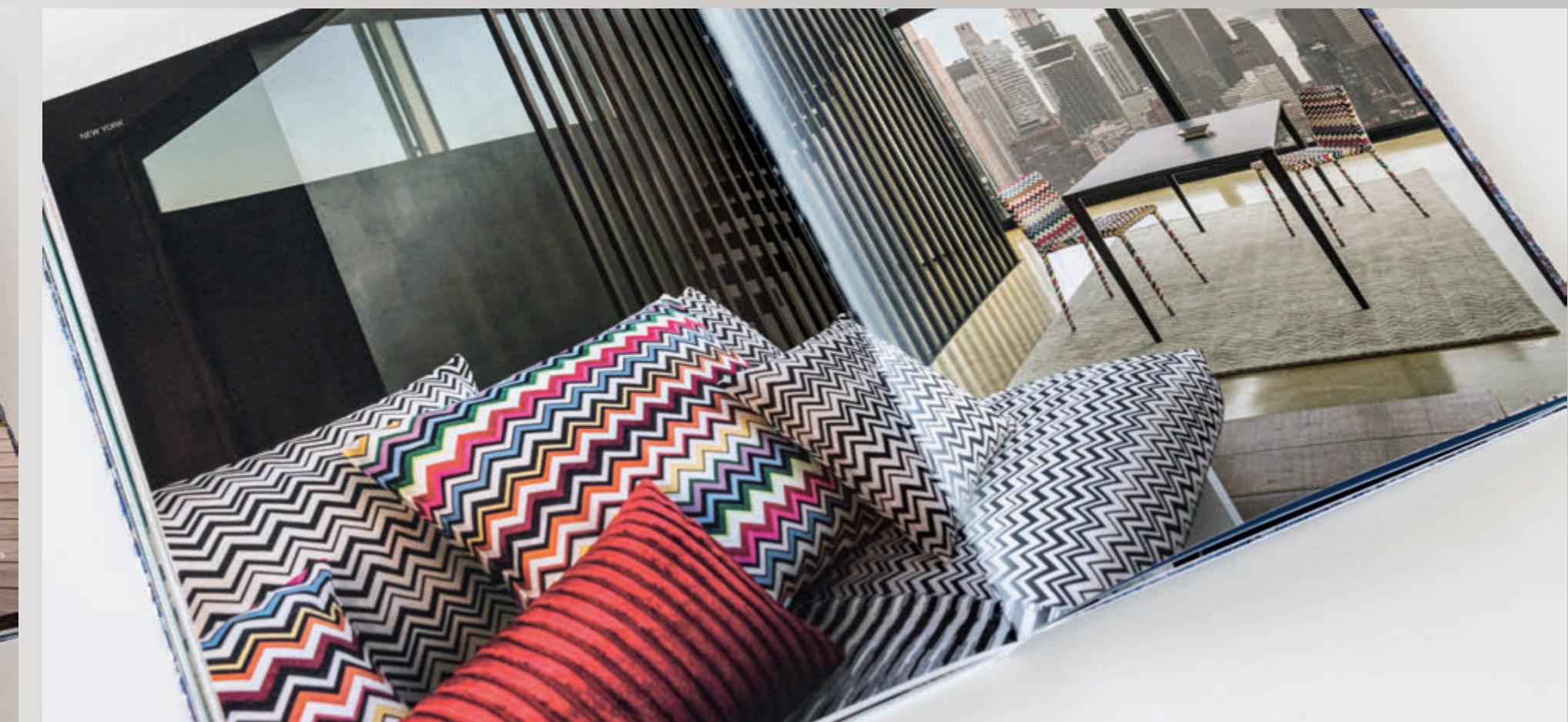
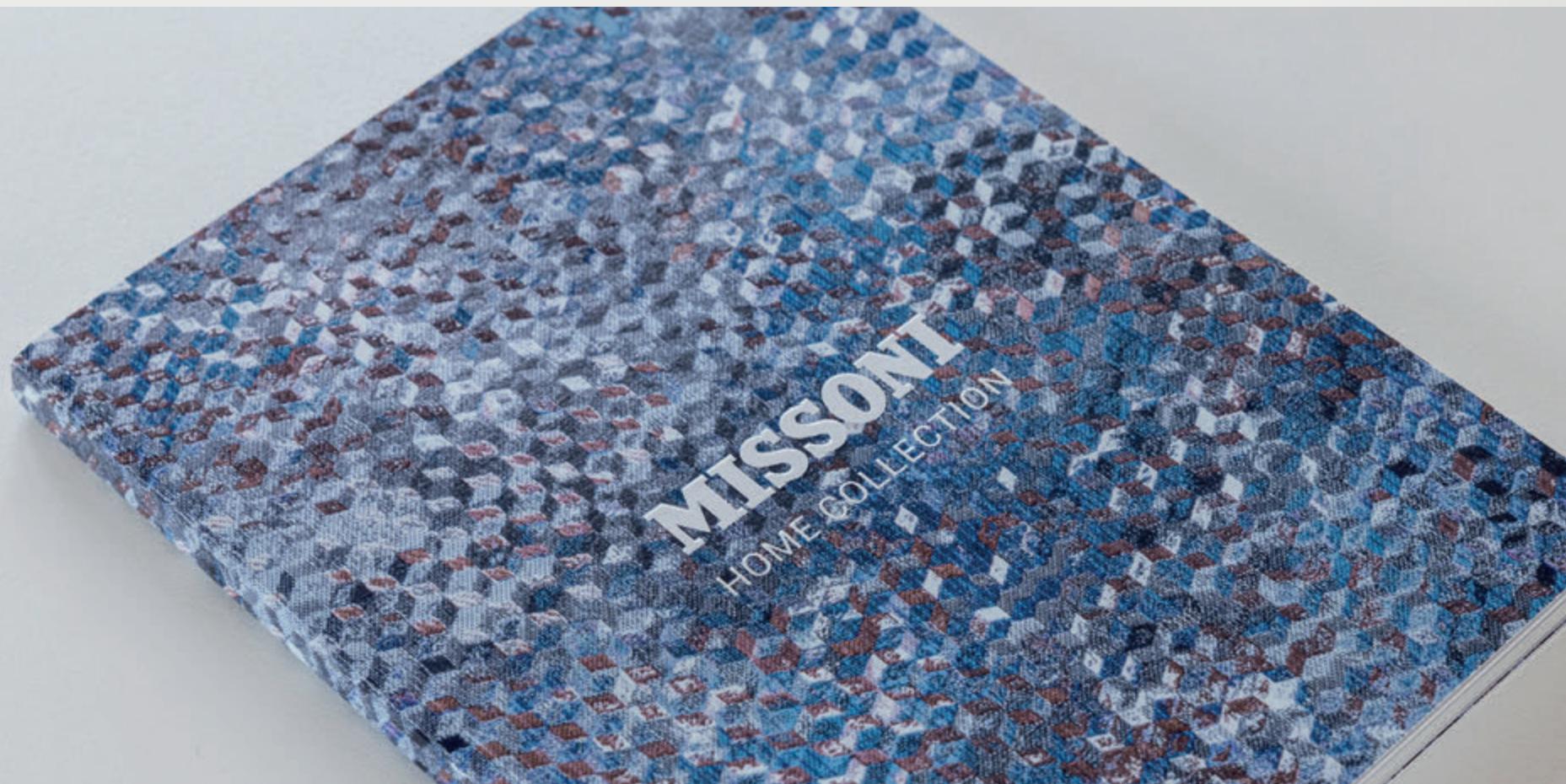
Born in 1953 Utrecht (Netherlands). Dick Spierenburg designs furniture, interiors and houses. He studied architecture in Delft and architectonical design at the Royal Academy in The Hague. His designs can be identified as pure shapes combined with contrasts, relations and details.



reddot design award
communication design 2004







**MISSONI** HOME

missonihome.com

**MISSONI** HOME

missonihome.com

**MISSONI** HOME

missonihome.com

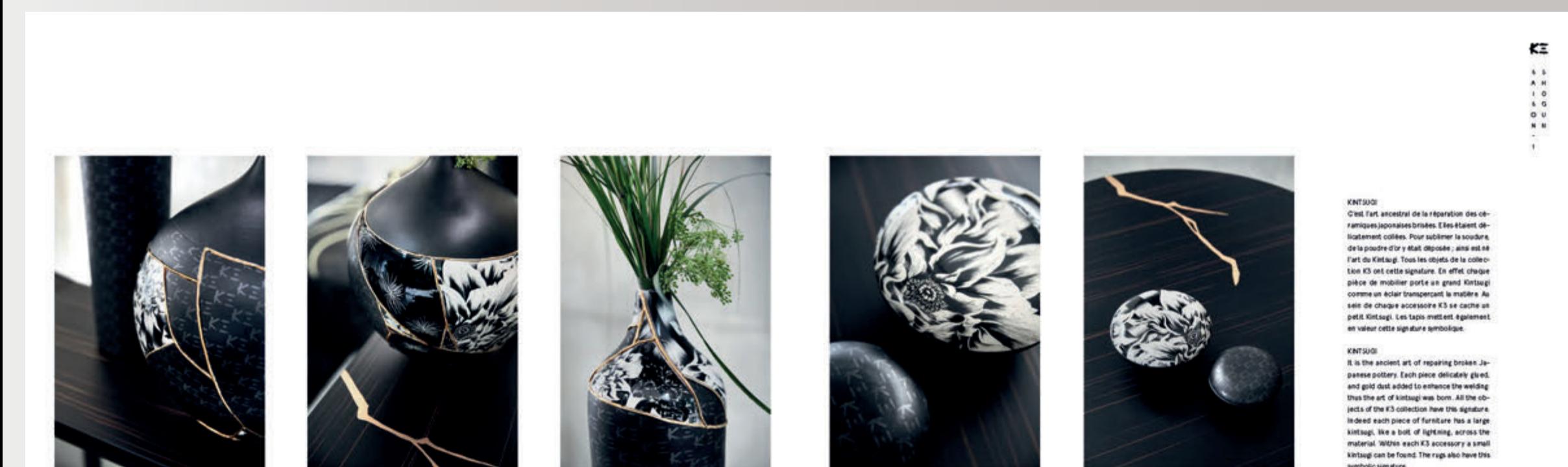
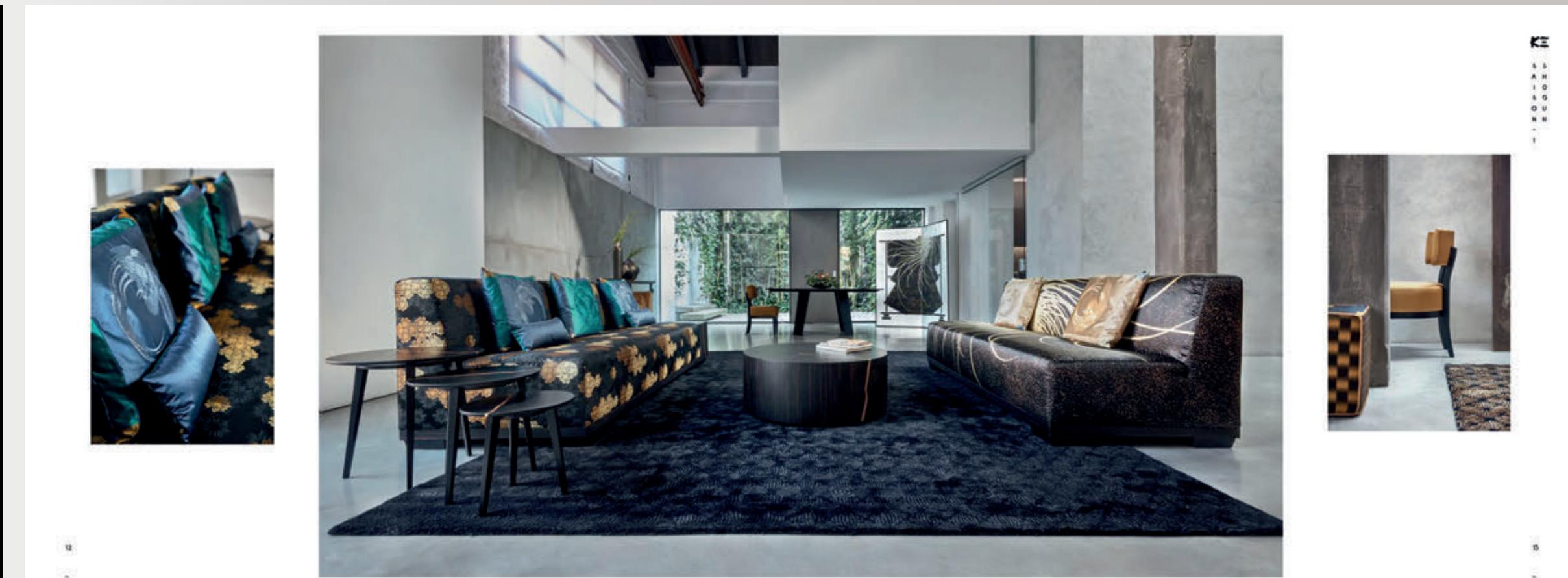
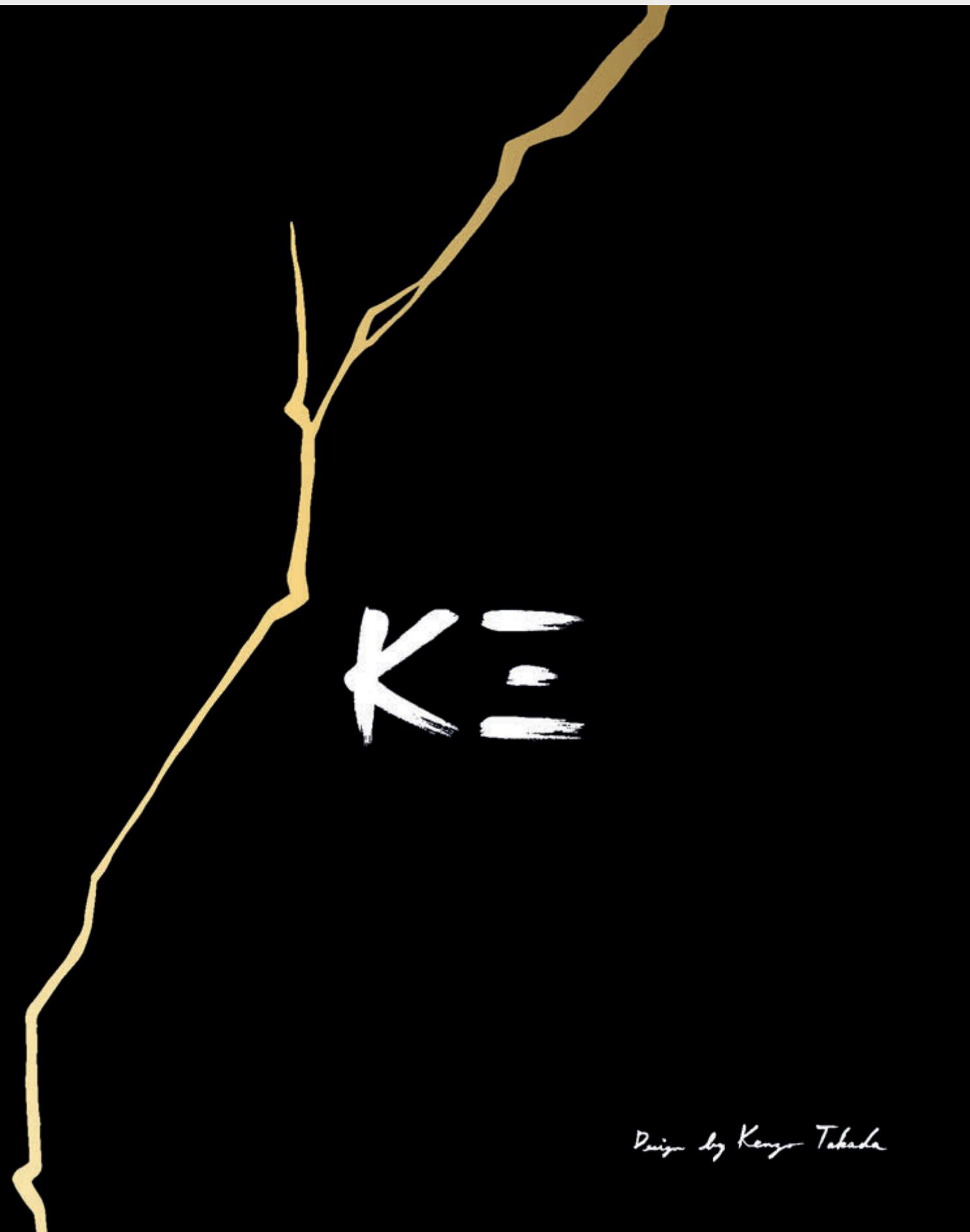
K3 HOME COLLECTION SAISON 1

ART DIRECTION, PHOTOSHOOTING, ADV CAMPAIGN, CATALOGUE, POS MATERIALS



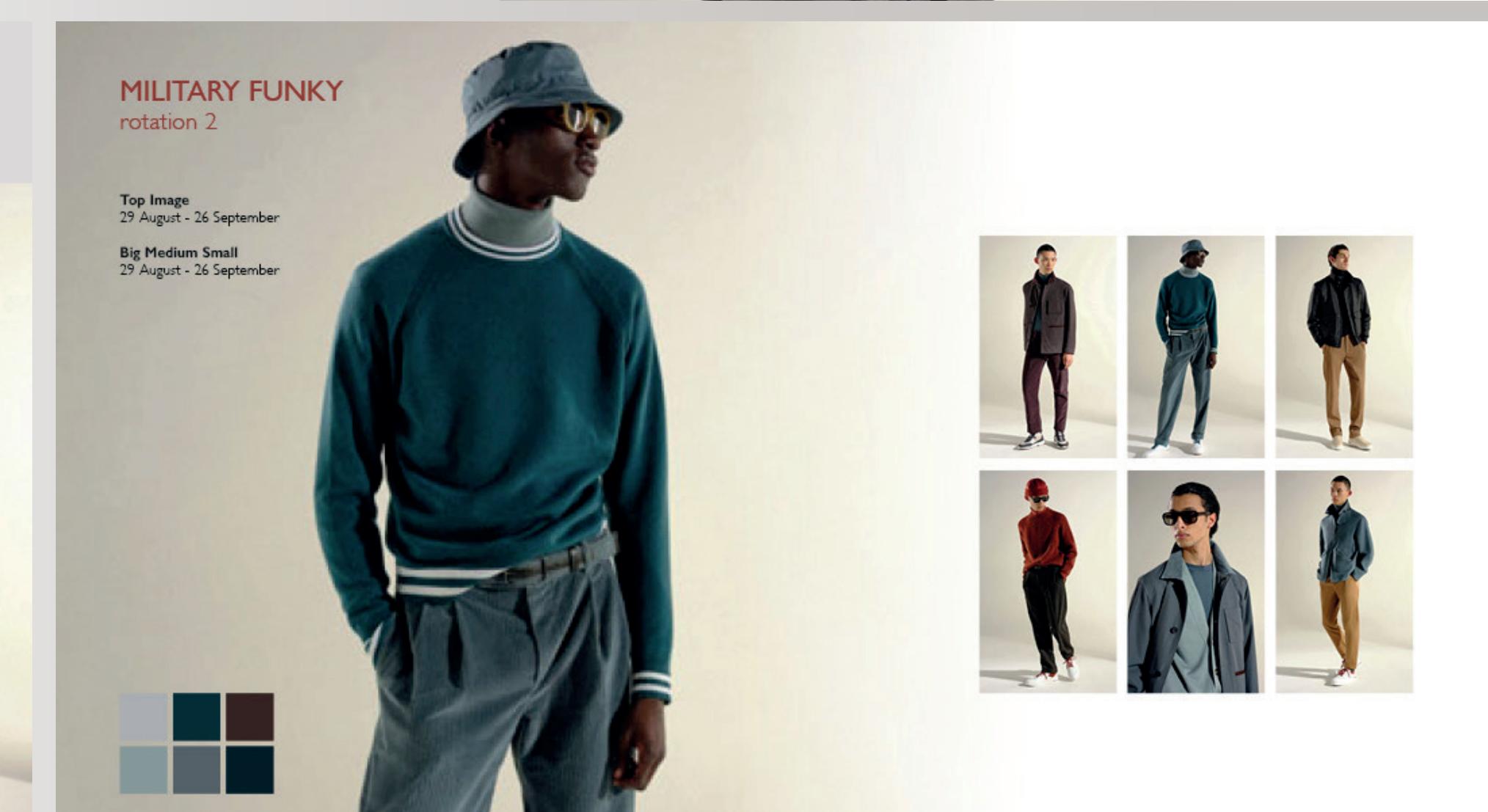
K3 HOME COLLECTION SAISON 2

ART DIRECTION, PHOTOSHOOTING, ADV CAMPAIGN, CATALOGUE, POS MATERIALS



KINTSUGI
C'est l'art ancestral de la réparation des céramiques japonaises brisées. Elles étaient délicatement collées. Pour sublimer la soudure, de la poussière d'or y était disposée ; ainsi est née l'art du Kintsugi. Tous les objets de la collection K3 ont cette signature. En effet, chaque pièce de mobilier porte un grand Kintsugi comme un éclair transperçant la matière. Au sein de chaque accessoire K3 se cache un petit Kintsugi. Les tapis mettent également en valeur cette signature symbolique.

KINTSUGI
It is the ancient art of repairing broken Japanese pottery. Each piece delicately glued, and gold dust added to enhance the welding, thus the art of kintsugi was born. All the objects of the K3 collection have this signature. Indeed each piece of furniture has a large kintsugi, like a bolt of lightning, across the material. Within each K3 accessory a small kintsugi can be found. The rugs also have this symbolic signature.



BRAND POSITIONING

Passionate Gourmet



«I believe that the passion for cooking for family and friends is a wonderful way to connect. Cooking for me means different things: doing something manual, where you have to concentrate, learning about other cultures, challenging my skills doing more and more complex stuff. Cooking is also about buying the right ingredients, selecting the best and best quality items for each recipe.»

Brand Promise

Kitchens for cooks.



KitchenAid 5 | Chapter X

HOW?

KitchenAid can make something special by providing consumers with the cooking methods, the new ideas, the equipment to create. By tapping into the latest foodtrends, rediscovering forgotten ingredients and recipes – Heston Blumenthal's new Dinner restaurant in the Mandarin Oriental Hotel, London is a terrific example of this – and finding the rare and locally-sourced.



KitchenAid 22 | Chapter X

OUR *ingredients*

KitchenAid can help create new opportunities and experiences for the Passionate Gourmet. Share their expertise and ignite their passion. Take them to new places, introduce them to new people.

And help them make something special.



WHO?



WHY?



WHERE?



WHEN?



WHAT?



HOW?

KitchenAid 16 | Chapter X

PHOTOGRAPHIC *direction*

Simple, natural, always moving, never posed for. Soft, natural, warm glow of light. Always reflect the concepts of Making and Sharing. Always a human presence, but this is not necessarily achieved by showing a person. Focus equally on the human touch, products and ingredients. Shot separately to be combined together in almost infinite variations.

As timeless and elegant as the brand itself.



KitchenAid 25 | Chapter X

WHAT?

What makes something special? Authentic ingredients with a personal story.

Quality, passion, execution and technique.

And sharing the experience.



KitchenAid 21 | Chapter X

BRINGING IT ALL *together*

Photography and text *complement each other*. Neither fight for space. But rather, the text brings disparate elements together. Both copy and visuals are realistic, confident and natural. Understated and elegant. Both work together to make you feel you want to go there, try that, experience the moment for yourself.



LIFESTYLE *storyteller*



AMBIENT *pictures*

Soft, natural, warm glow of light. Always a human presence. Focus equally on the people and the ingredients.



KitchenAid 26 | Chapter X

EUROPEAN MARKETS MDA PRODUCT RANGE CATALOGUES
ART DIRECTION, VIDEO AND PHOTOSHOOTING



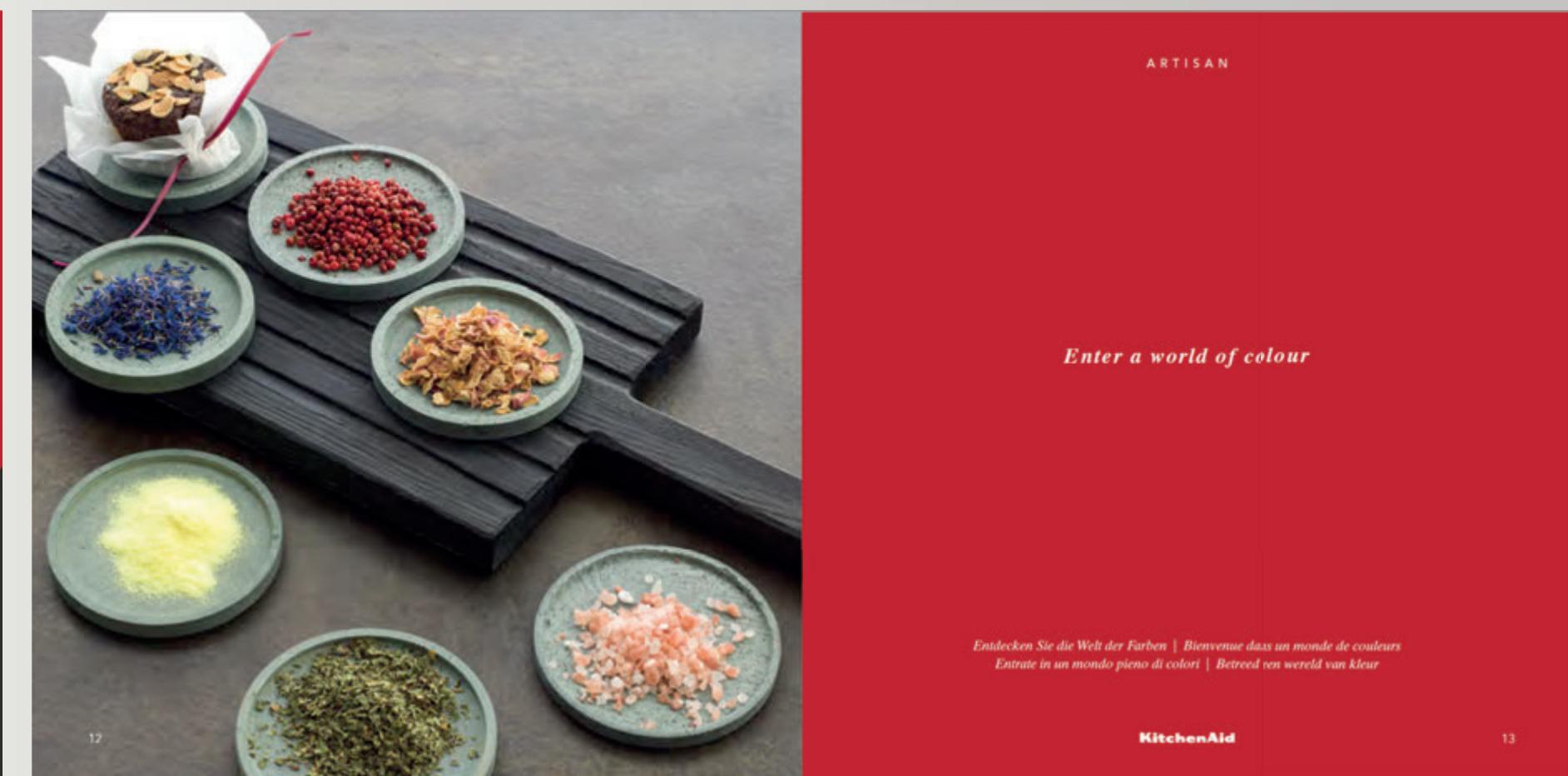
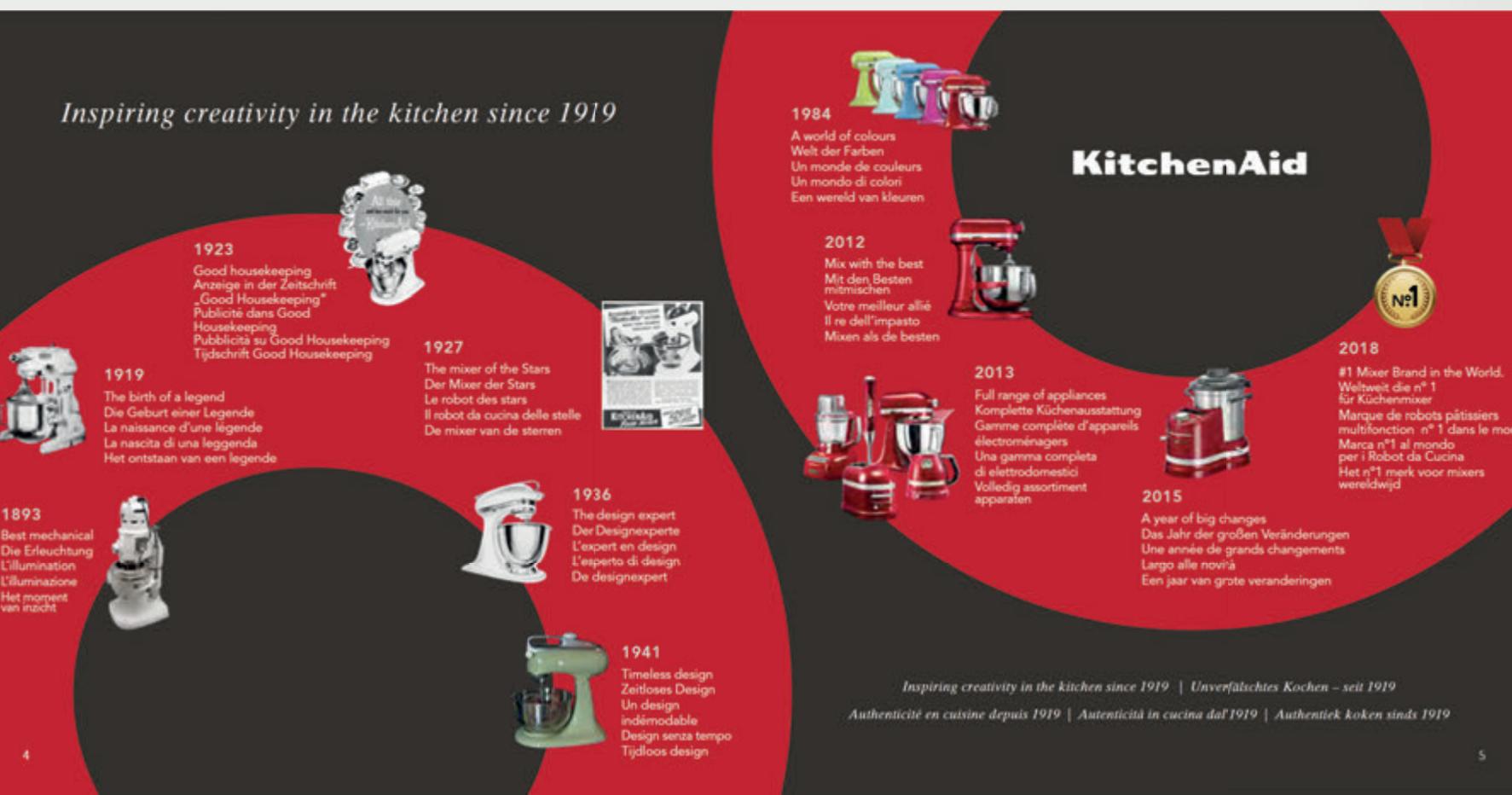
KITCHENAID

TV SPOT - SKY

ART DIRECTION, PRODUCTION, VIDEO SHOOTING



EUROPEAN MARKETS SDA PRODUCT RANGE CATALOGUES
ART DIRECTION, VIDEO AND PHOTOSHOOTING



ADV CAMPAIGN

ART DIRECTION, PHOTO AND VIDEO SHOOTING



IL MARCHIO DI ROBOT DA CUCINA
PIÙ VENDUTO AL MONDO.

Un design inconfondibile e prestazioni di altissimo livello
er un robot da cucina amato ed apprezzato persino dai
grandi chef. Grazie a 18 accessori opzionali, rende
possibili tutte le più importanti azioni in cucina.



KitchenAid

Scopri tutte le sue potenzialità ai mini-corsi KitchenAid.
Info e date su www.KitchenAid.it/MiniCorsi

www.kitchenaid.it



A Food Journey

KitchenAid SERIOUS ABOUT FOOD

Whirlpool #SENSINGYOURWORLD

Hotpoint FOOD CARE CULTURE

Indesit #DOITTOGETHER

#DOITTOGETHER

Indesit #DOITTOGETHER

Hotpoint FOOD CARE CULTURE

Whirlpool #SENSINGYOURWORLD

KitchenAid SERIOUS ABOUT FOOD

A Food Journey

FOOD CARE CULTURE

Il rapporto con gli alimenti può essere più sano, sano e sostenibile: questa è la visione di Hotpoint, che ha scelto di pensare alla cura del cibo come obiettivo nella progettazione dei suoi nuovi elettrodomestici.

HOTPOINT E LA CURA DEL CIBO HOTPOINT AND THE CARE OF FOOD

Contribuisce lo spazio all'informazione per un nuovo apprezzamento di rispettivo valore culturale il messaggio che rende impegnati, insieme, Hulbert e lo chef inglese Jamie Oliver.

Counteracting homophobia in a new approach to negotiating flood risk as the message that participant and the British chef Jamie Oliver want to get across.

Achieving maximum value in Total Value is achieved through a three-step process. First, measure the present value of the firm. Then, calculate and value the firm's future cash flows. Finally, compare the two experience levels and net cash flows. Only fully support the health of a firm as a significant performance indicator, but measuring and forecasting financial performance depends on both. If a firm's cash flow is negative, it is important to understand why. If positive, it is important to understand where the cash will come from. In either case, all 100 million may not be used at a minimum wage today, resulting in a huge erosion of long-term value and basic welfare. It is important to remember that past performance, memory, posture or the very best of intentions do not guarantee success. Past performance may study earlier, and much earlier, in academics and business. Past performance may study earlier, and much earlier, in academics and business. Past performance may study earlier, and much earlier, in academics and business. Past performance may study earlier, and much earlier, in academics and business. Past performance may study earlier, and much earlier, in academics and business.

A CASA DOMOTICA È IL PRESENTE
HOME AUTOMATION IS HERE NOW

The final output of different hazards resulting from different approaches that can be used with varying effectiveness is not always technology and cost-effective enough to prevent or reduce risks. This has been demonstrated by a recent study

Algunos autores han criticado la utilidad de la teoría de la motivación en la psicología del trabajo. De acuerdo con el autor que más ha criticado la teoría de la motivación, John Staw (1981), la teoría de la motivación es una teoría que no tiene mucha utilidad práctica. Sin embargo, Staw reconoce que la teoría de la motivación es una teoría útil para comprender el comportamiento de los individuos en el trabajo.

Gli eletrodomestici di ultima generazione Whirlpool offrono performance eccellenti e funzioni superiori.

A double-exposure photograph featuring a woman in profile, facing right, looking down at a smartphone she is holding in her right hand. Her face is partially visible against a bright, hazy background. The background is a dense, multi-layered cityscape with numerous buildings, suggesting a large urban environment like Hong Kong or New York City. The overall composition creates a sense of depth and connection between the individual and the city.

WHIRLPOOL - IN.KITCHEN

DESIGN LANDSCAPES FOR A NEW BUILT-IN EXPERIENCE

ART DIRECTION, CATALOGUE, WEBSITE, PRESENTATION EVENTS COMMUNICATION AT THE SALONE DEL MOBILE (MILAN)

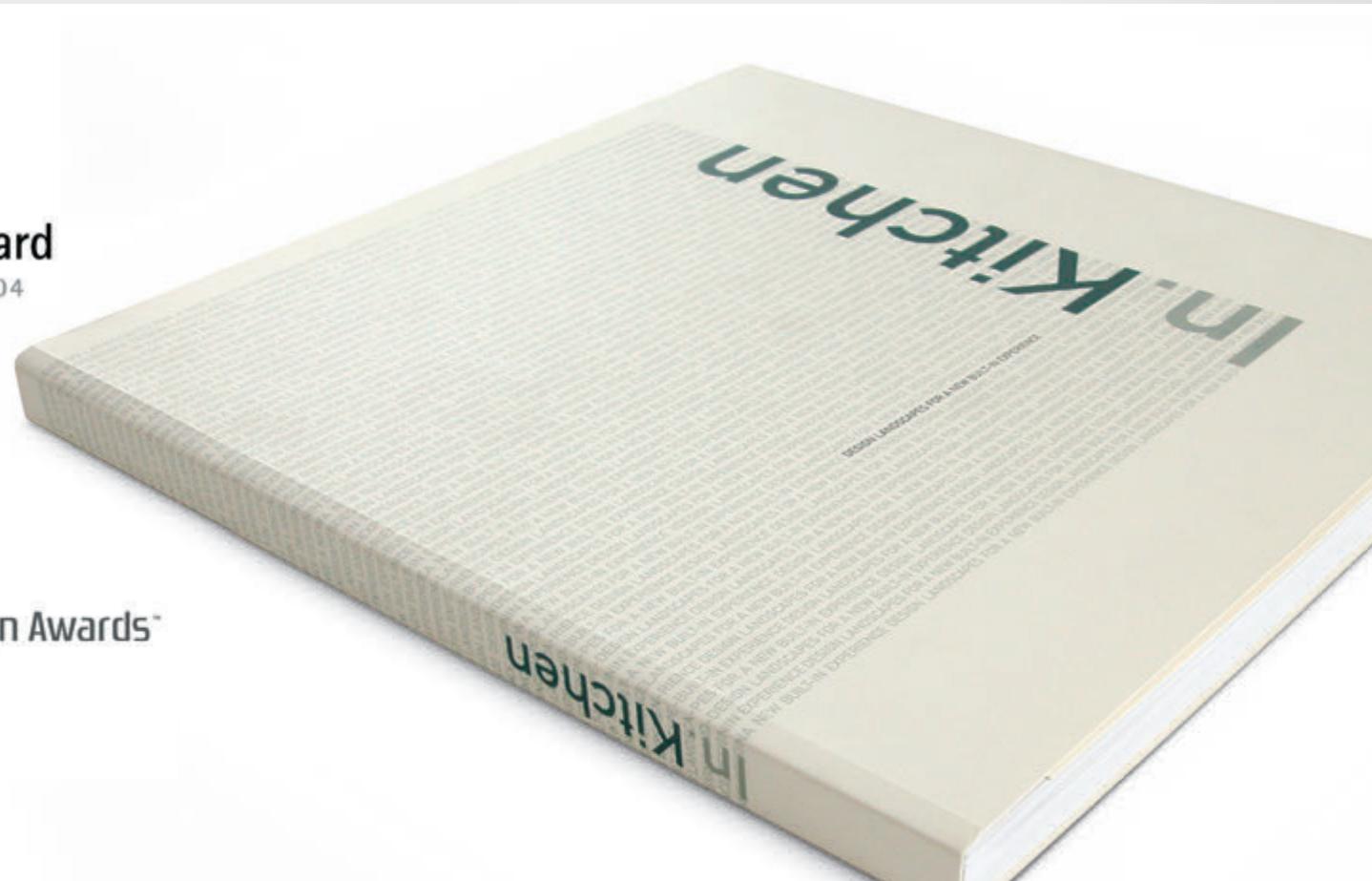


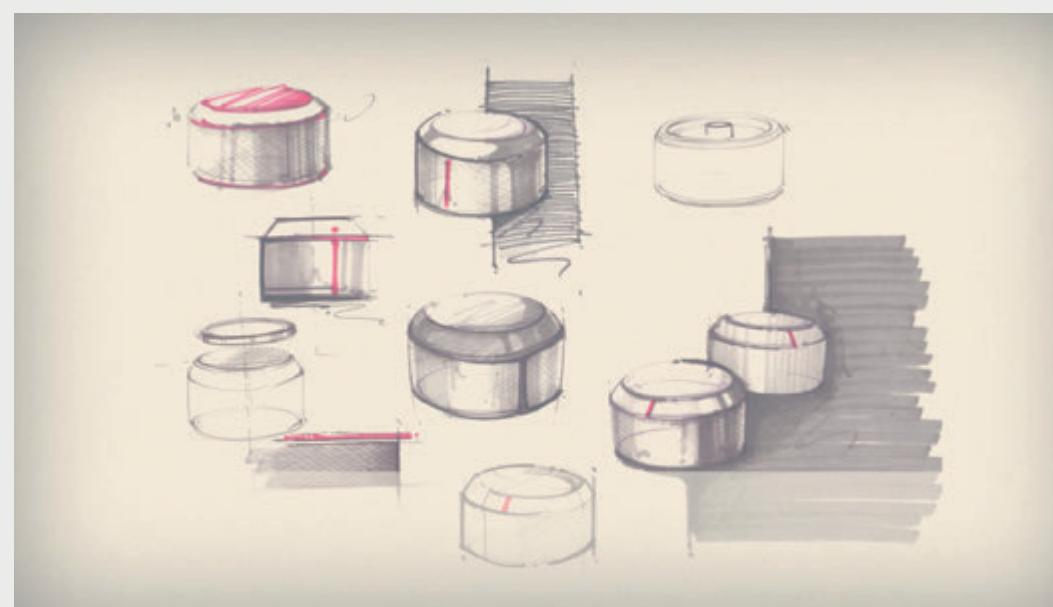
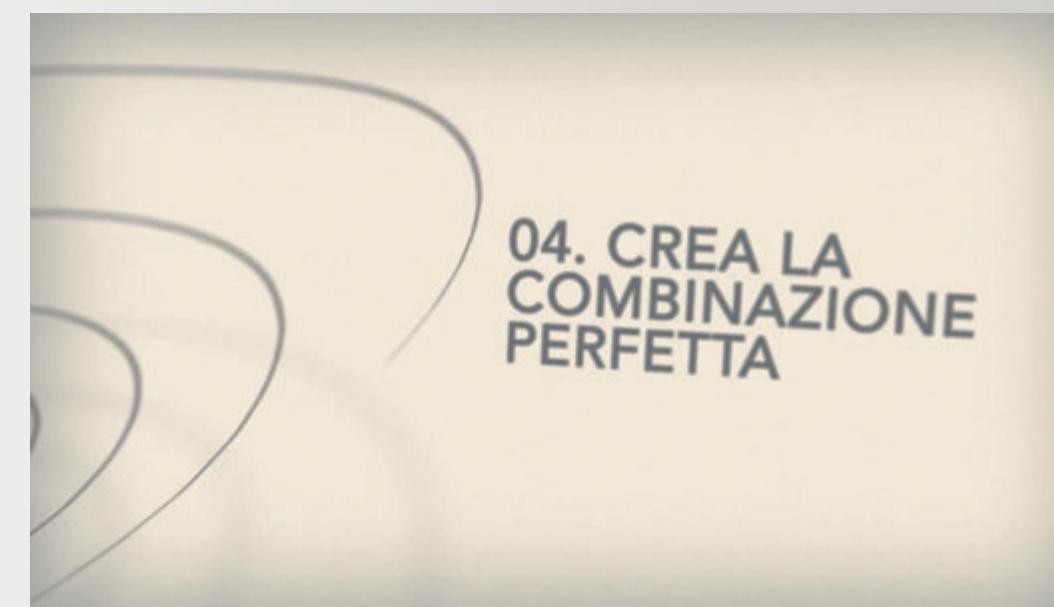
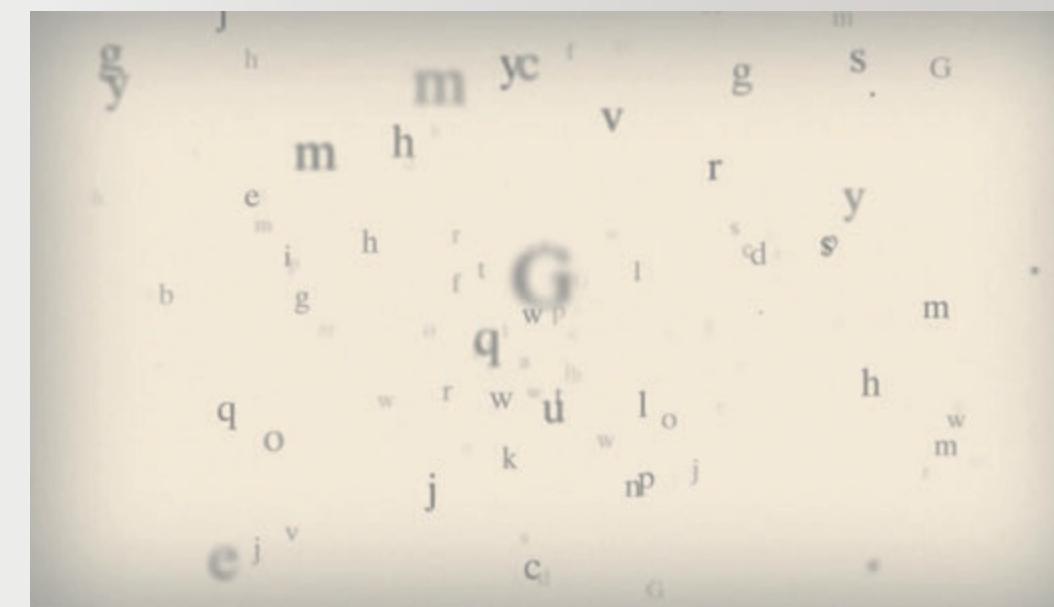
reddot design award

communication design 2004



American Design Awards
REWARDING INNOVATIVE DESIGN POTENTIAL





3M INFINITE INNOVATION

TRIENNALE DI MILANO

EXHIBITION INTERACTIVE COMMUNICATION, PHOTO, VIDEO AND GRAPHIC DESIGN

C77
12D
A**ADI
DESIGN
INDEX**
Selezione Compasso d'Oro

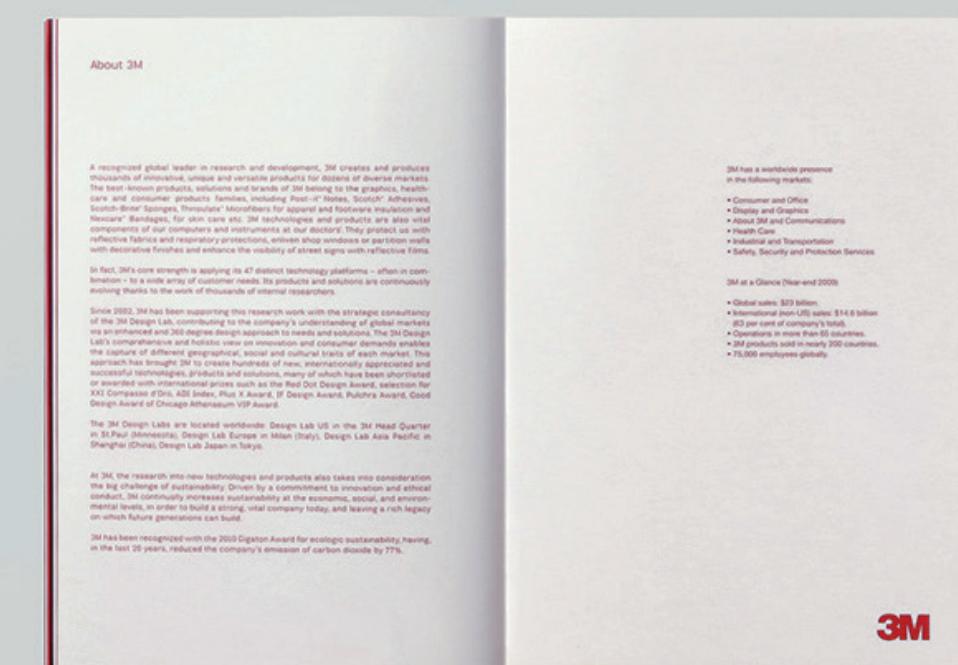
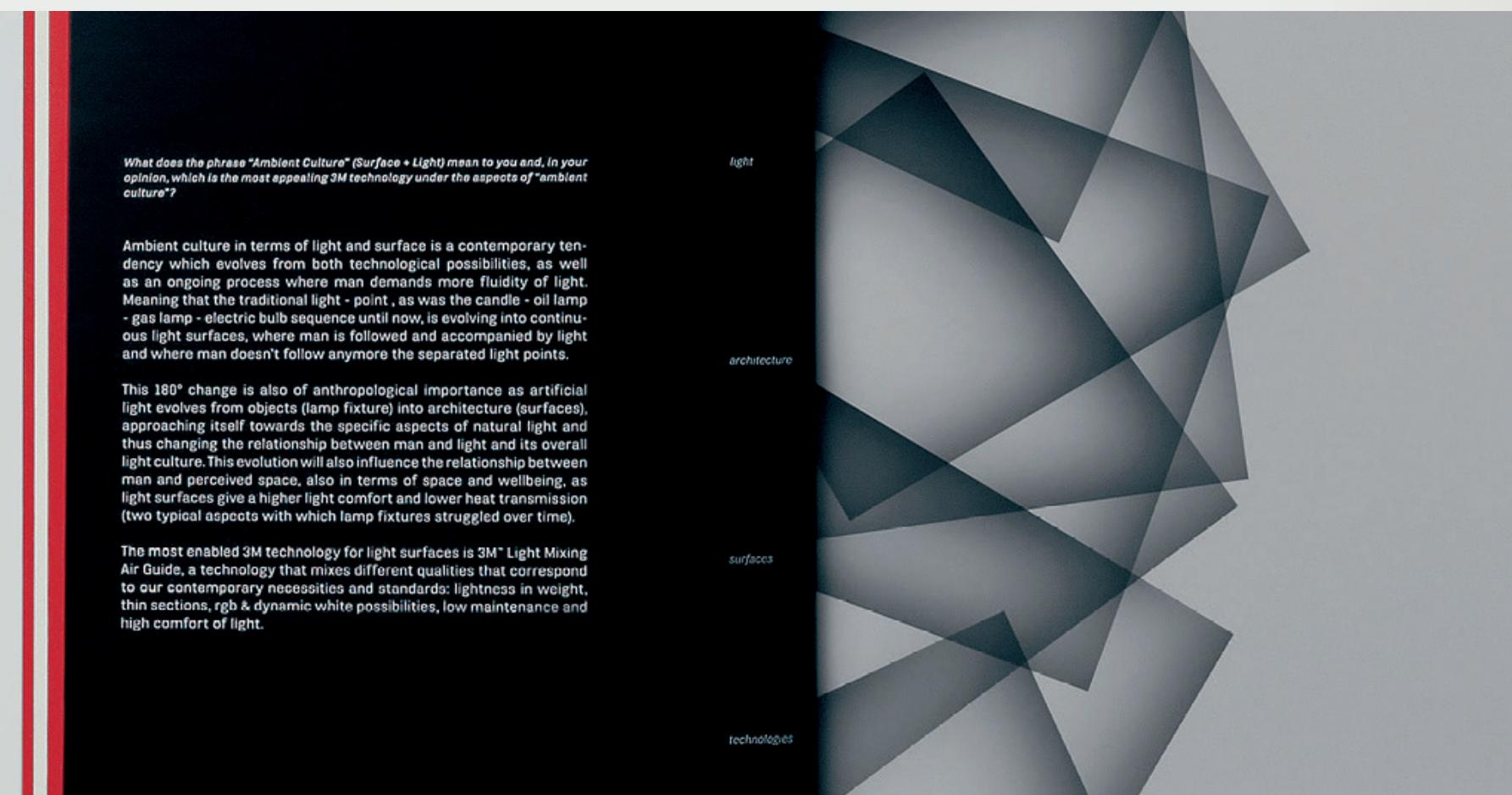
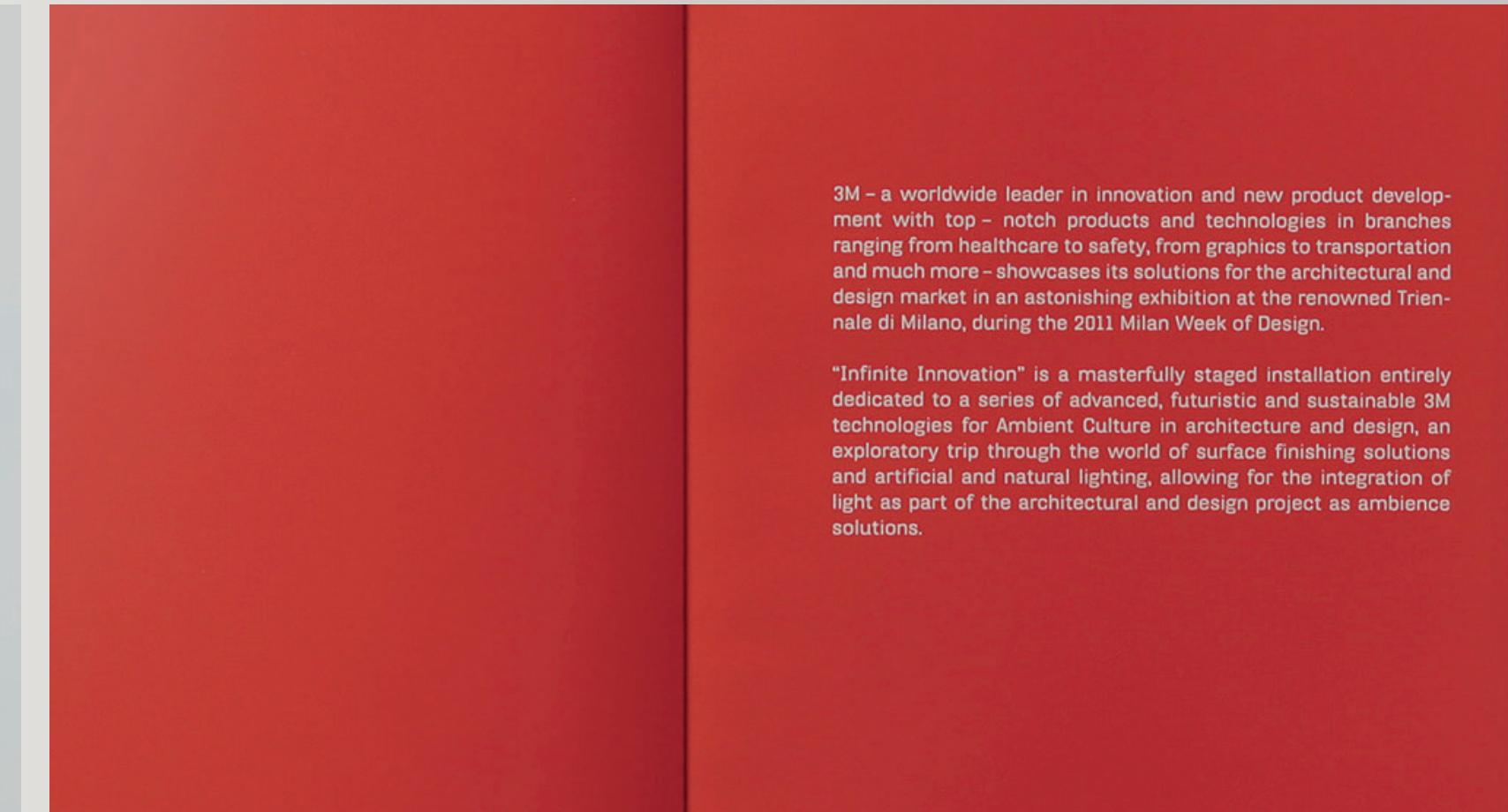
3M INFINITE INNOVATION

TRIENNALE DI MILANO

EXHIBITION MANAGEMENT AND COMMUNICATION

C77
12D
A

ADI
DESIGN
INDEX
Selezione Compasso d'Oro



3M

3M AUTOMOTIVE

FIAT CRYSLER AUTOMOBILES EVENT IN TORINO

CONCEPT, BOOTH DESIGN AND COMMUNICATION TOOLS



LIVING ON DESIGN

Il Loft

NEW YORK pg. 11

PARIS pg. 39

ASPEN pg. 57

MIAMI pg. 97

Flair in the City that Never Sleeps

La Ville Lumière en Allure

Elegance in the Silver Queen City

Beauty in the Magic City

BEST OF FLAIR

It's the whispered elegance of subtlety meeting opulence, where every line and texture coalesces into a masterful symphony, transforming spaces into expressions of pure artistry.



WHILE BEAUTY
In fine home interiors, beauty is woven with magic, casting an invisible spell that enchants and soothes. True design moves beyond form, creating spaces that resonate deeply — a quiet poetry where each detail speaks, drawing us into a world that feels uniquely our own.



Il Loft

Prodotti ▾ Progetti Azienda ▾ News Download Contatti IT / EN



Prodotti

- Divani
- Poitrone
- Tavolini
- Tavoli
- Sedie

TUTTI I PRODOTTI



storia

Design by Giorgio Saporiti

L'ineluttabile ciclo della trasformazione interessa la nostra casa e il mondo attorno a noi. Nell'atto di creazione una cosa mi resta sempre impresso nella mente: occorre raggiungere la perfetta unione con l'interno che costantemente si rinnova".

SCOPRI DI PIÙ



Servizi

Concept

Un servizio di design haute couture che mira alla creazione di spazi total look unici, di ottissima qualità estetica e funzionale, che riportano la chiara firma di Giorgio Saporiti riflettendo però allo stesso tempo la personalità e il gusto di chi li abita.

SCOPRI DI PIÙ

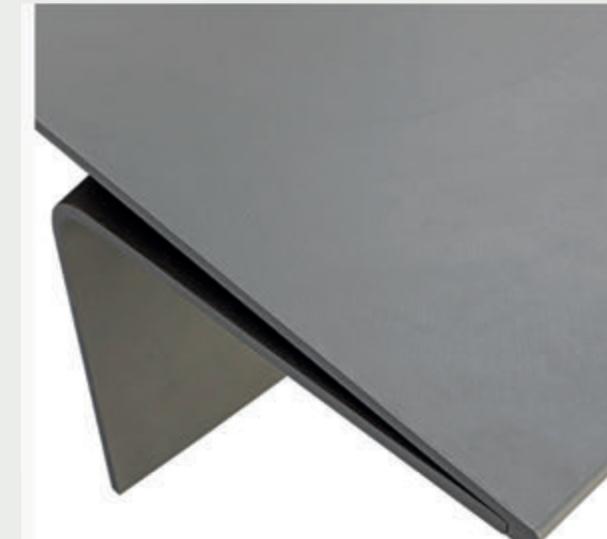


Il Loft

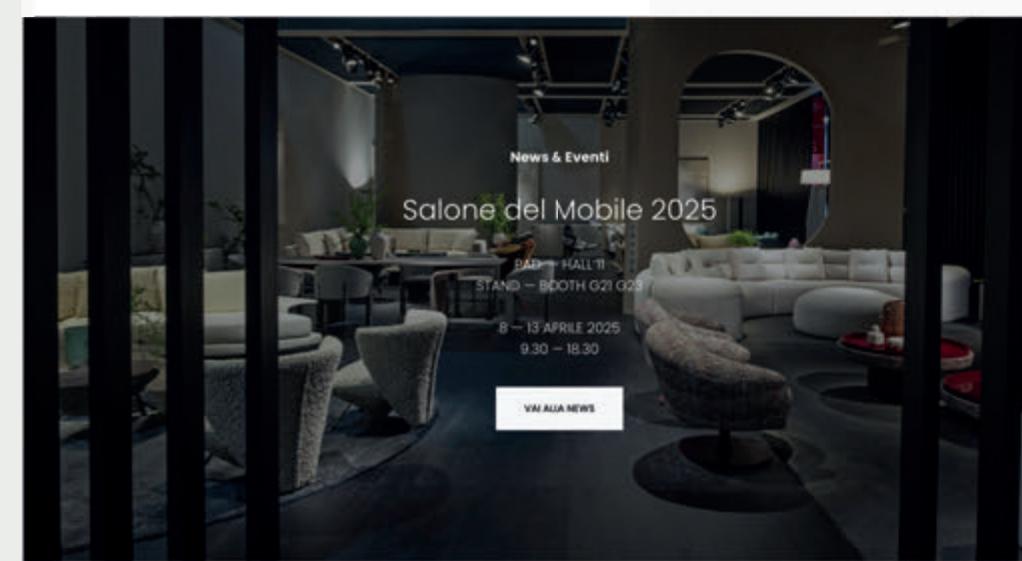
Prodotti ▾ Progetti Azienda ▾ News Download Contatti IT / EN

New in

Tavolo Giorgio



SCOPRI DI PIÙ



Newsletter

Ricevi le nostre inspirazioni

Email

Confermo di aver letto e accettato la privacy policy

SCREVI

Il Loft

Via Pegoraro 20,
21013 Gallarate (VA) Italy
Ph. +39 0331 776578
Fax +39 0331 776579
P.IVA 0216597028

Privacy policy
Cookie policy
Credits

@ illoft_designbygiorgiosaporiti
@ illoftdesignbygiorgiosaporiti

© 2023 Il Loft srl

Il Loft

Prodotti ▾ Progetti Azienda ▾ News Download Contatti IT / EN

Prodotti > Divani

QUENTIN CURVO

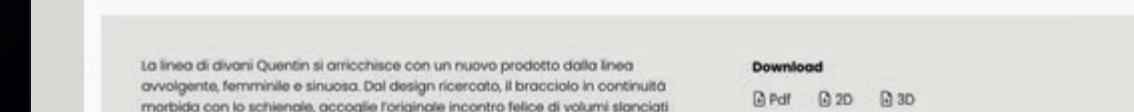
Design by Studio Ervas Basilico Girardi




La linea di divani Quentin si arricchisce con un nuovo prodotto dalla linea avvolgente, femminile e sinuosa. Dal design ricercato, il bracciolo in continuità morbida con lo schienale, accoglie l'originale incontro felice di volumi slanciati verticali. La seduta, sognata ha tre posti, ha una morfologia ondulata, definita solo da linee curve, le uniche presenti in natura.

Download

Pdf 2D 3D



Il Loft

SALONE DEL MOBILE





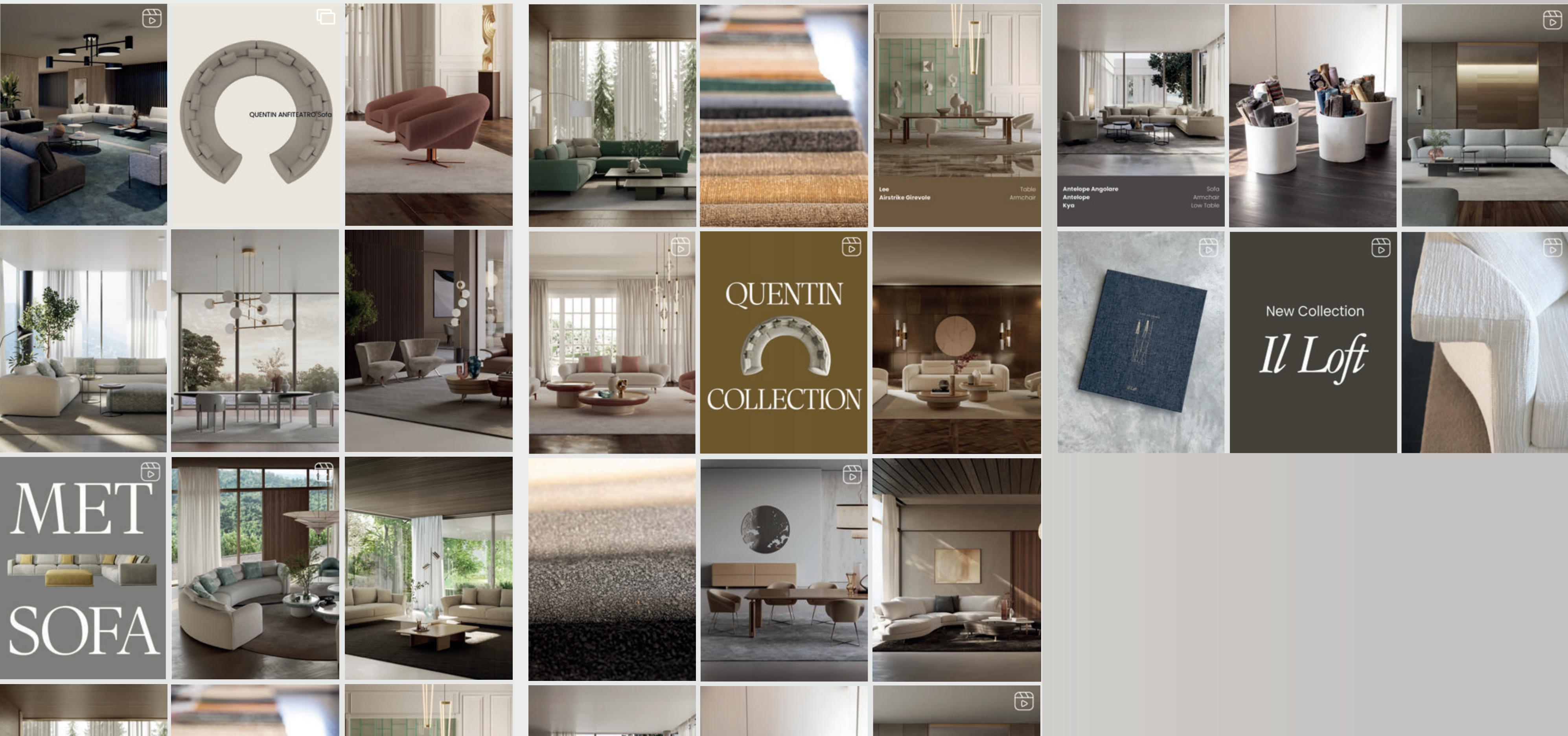
SAVE THE DATE

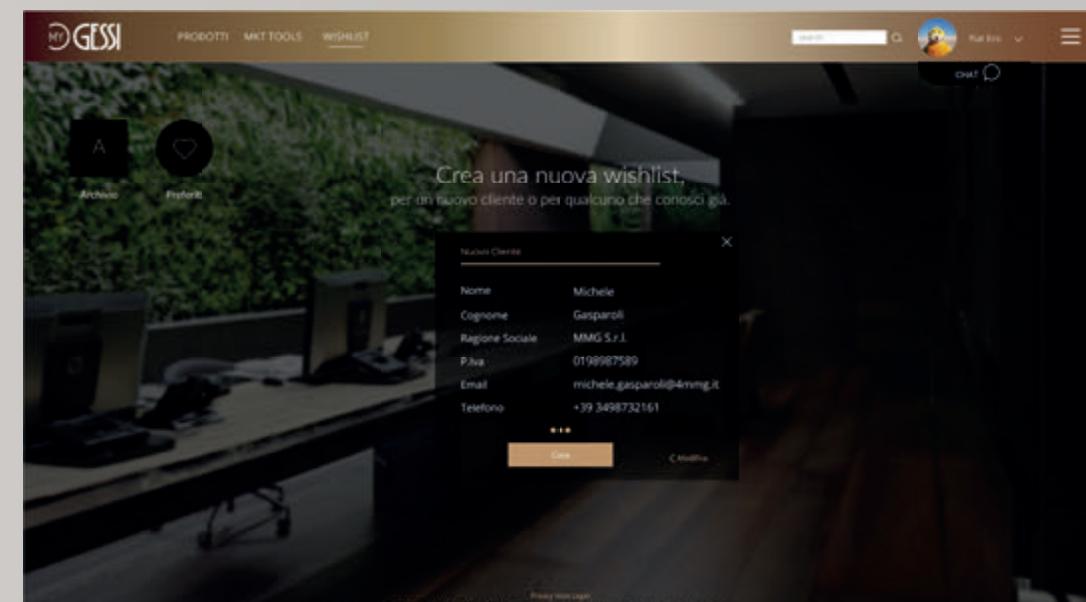
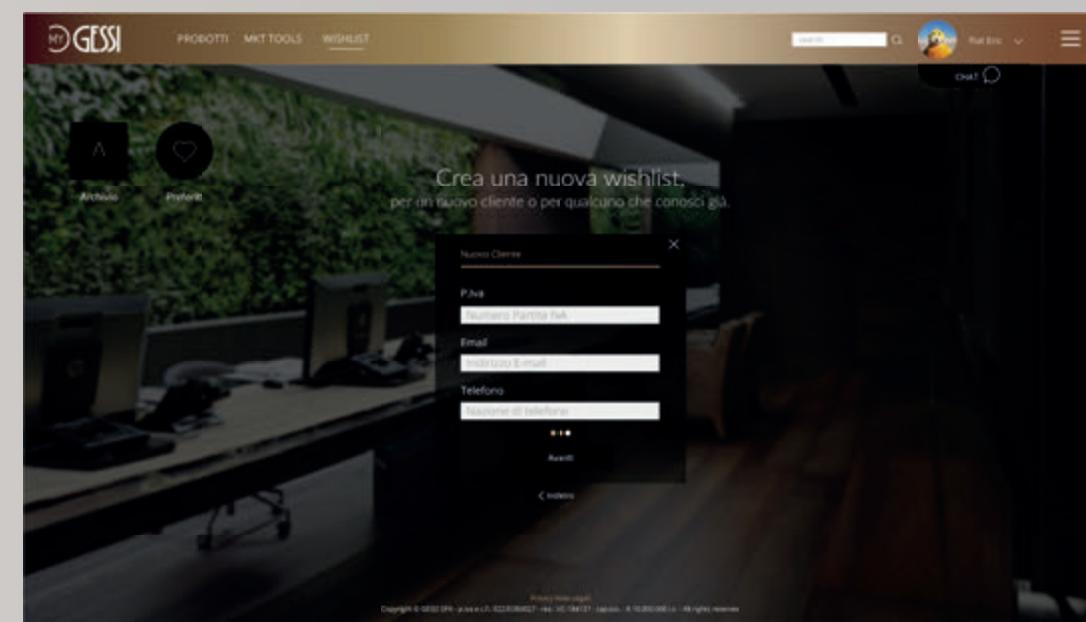
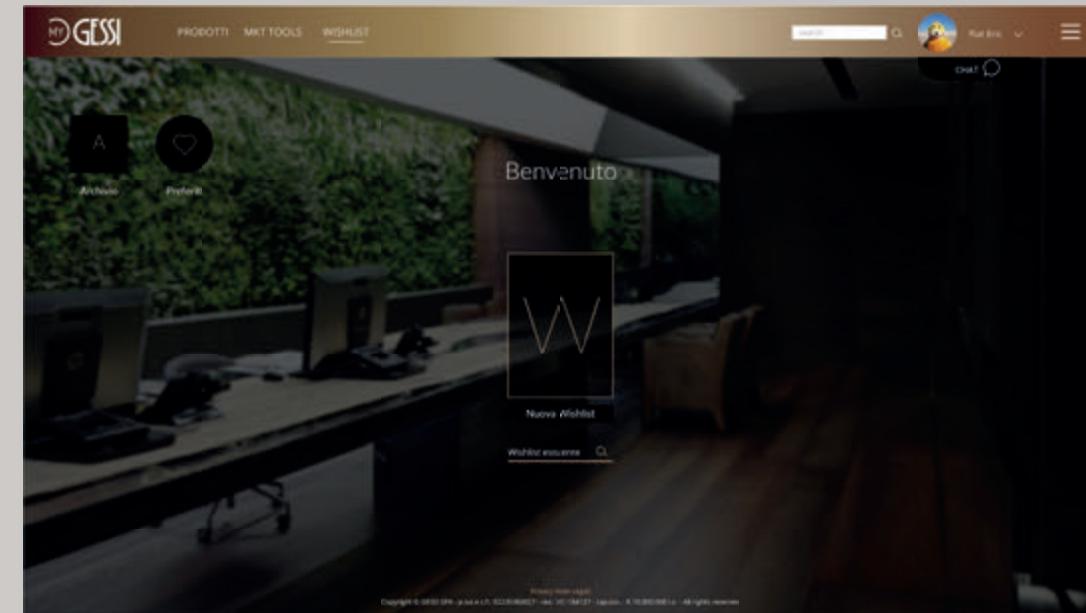
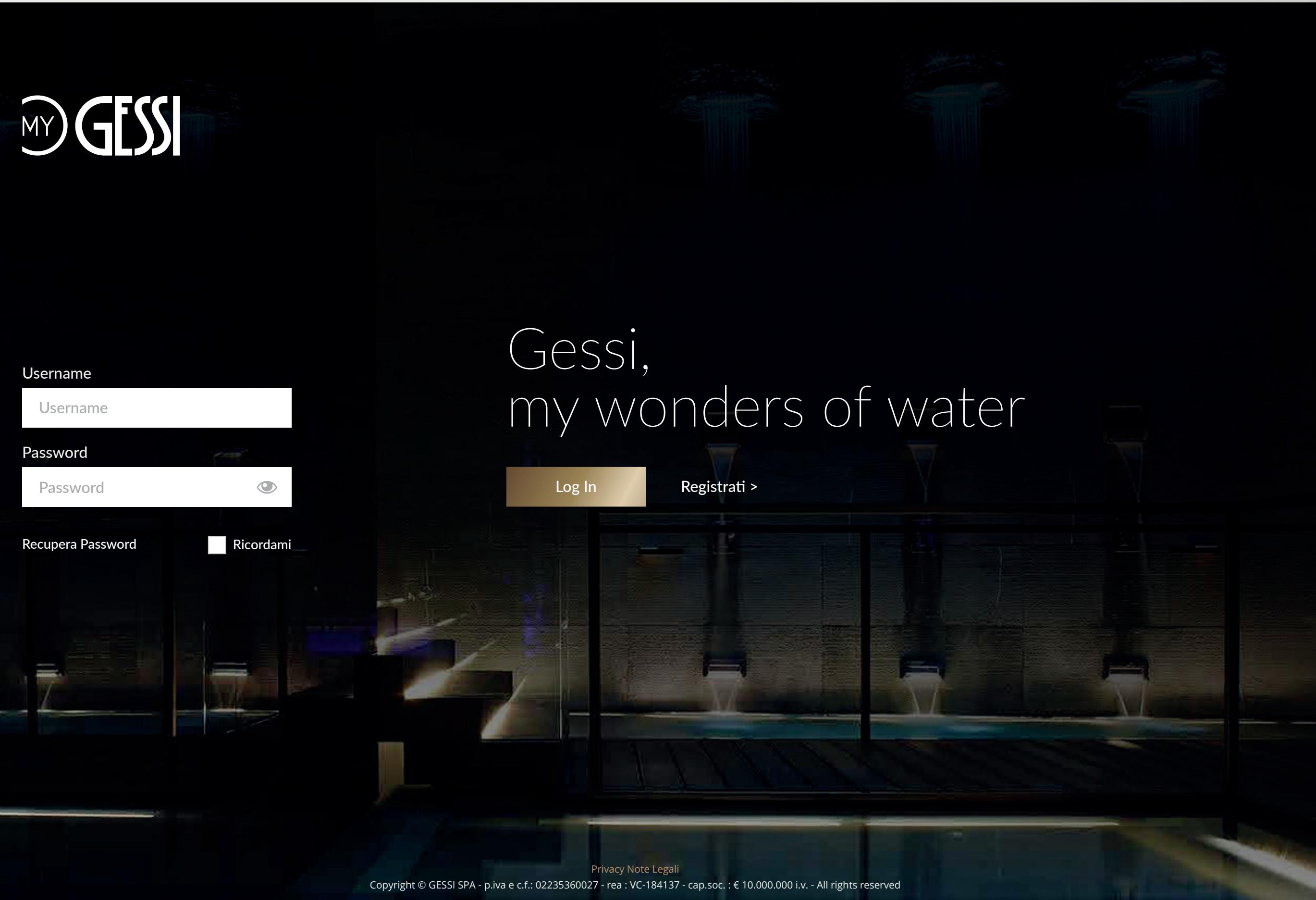
8–13 April 2025

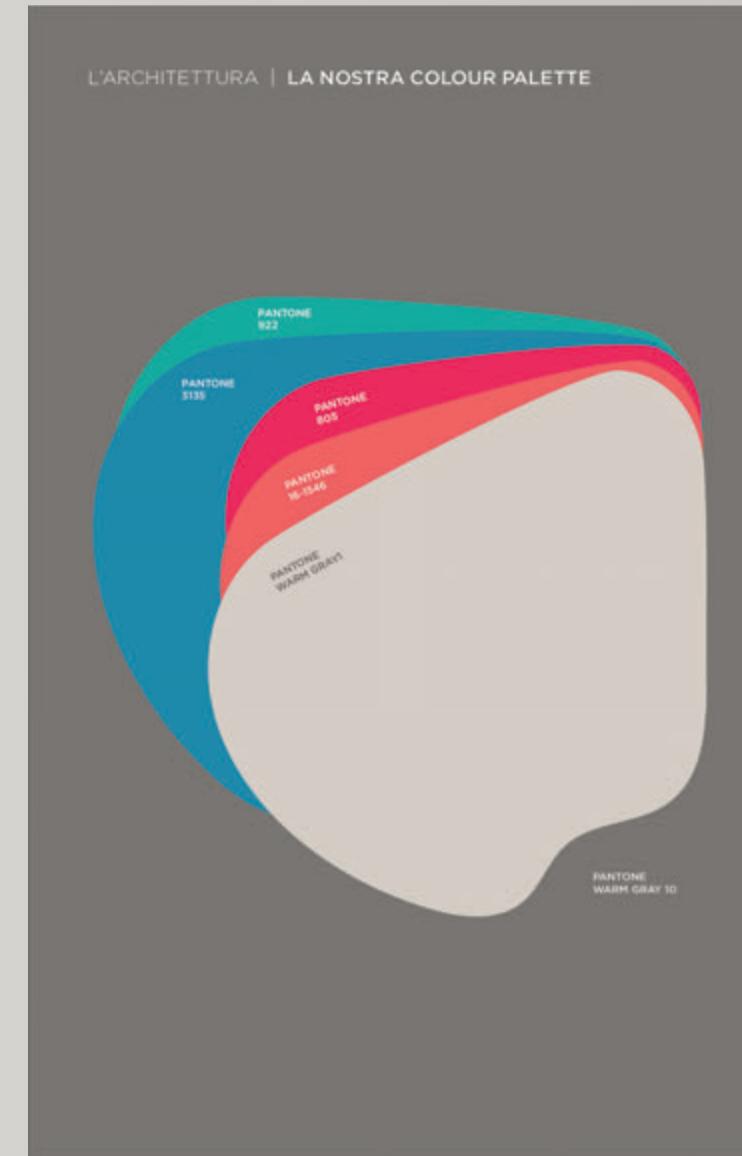
Padiglione/Hall 11
Stand/Booth G21 G23

Fiera Milano, Rho
9.30 am – 6.30 pm

ART DIRECTION, PHOTO AND VIDEO, ADV, CATALOGUES, WEB SITE, NEWSLETTERS, SOCIAL MEDIA







PALETTE COLORI PRIMARIA

Nelle differenti applicazioni e materiali di brand online/offline, si prevede una paletta colori "primaria", che include tonalità presenti nel marchio ed esplose in tinte più forti per permetterci di sorprendere ed osare anche con i colori.

Questi colori possono essere scelti separatamente o combinati insieme a seconda dei concetti da comunicare.

COTTURA si suggerisce l'utilizzo di Pantone 15-1546 + Pantone 805

ASPIRAZIONE si suggerisce l'utilizzo di Pantone 3135 - Pantone 922



TINTE: da 100% a 20%
STEP: 5 da 20%

31



THE BTICINO SHAPING EXPERIENCE

bticino

FROM CONCEPT TO DESIGN

Shaping the BTicino product experience

INSPIRATION AND FORM
Setting trends with an expressive language

16 CONFIDENTIAL. FOR INTERNAL USE ONLY

SEAMLESS INTEGRATION
Our products harmoniously blend into their surroundings.

The colors and finishes of every item are strongly influenced by the ambience in which they are used: each product is designed to complement its surroundings rather than be a one-off statement piece. BTicino primarily favours natural tones as they lend an air of sophistication and elegance.

RESIDENTIAL

COMMERCIAL

CONFIDENTIAL. FOR INTERNAL USE ONLY 41

TIMELESSNESS AND CONSISTENCY
We build long-lasting platforms that are designed to stand the test of time in terms of form and functionality.

We are constantly developing and updating finishes, functions and digital technologies to keep pace with the latest trends in interior design and professional settings. This also includes creating highly original standalone products in unique designs to cleverly complement our existing ranges.

CONFIDENTIAL. FOR INTERNAL USE ONLY

CASE STUDY Living Now

The power of a project depends on maintaining consistency between all integral elements.

Breaking with traditional patterns, attention to detail, and the quest to deliver essence and personality are the essential ingredients in all graphic elements.

The end result is the sum of many steps which have been carefully coordinated and developed by adapting and improving them according to contingent requirements as and when necessary.

SAMPLES

PHOTOS & VIDEOS

EVENTS & DISPLAYS

WEBSITE & SOCIAL

LIVING now.

CONFIDENTIAL. FOR INTERNAL USE ONLY

BITICINO**RESPONSIBLE PACKAGING**

PACKAGING DESIGN



LIVING NOW

LOGO DESIGN, GRAPHIC SYSTEM, PACKAGING, SHOOTING AND ADV



LIVING 
now®



LIVING 
now®

bticino

CLASSE 300 EOS

LOGO, USER INTERFACE, ICONS DESIGN

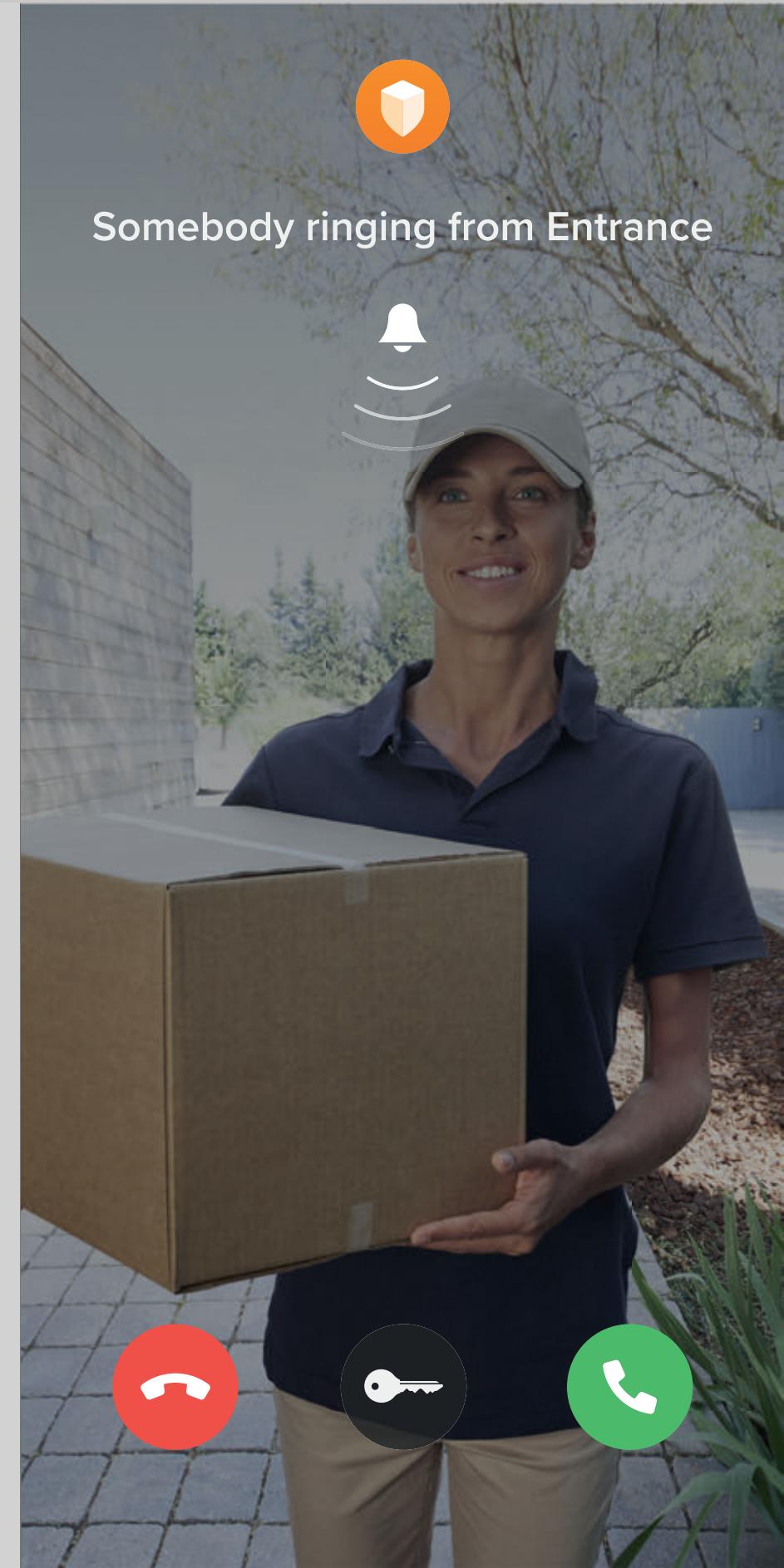


**CLASSE
300EOS** | WITH Netatmo

bticino

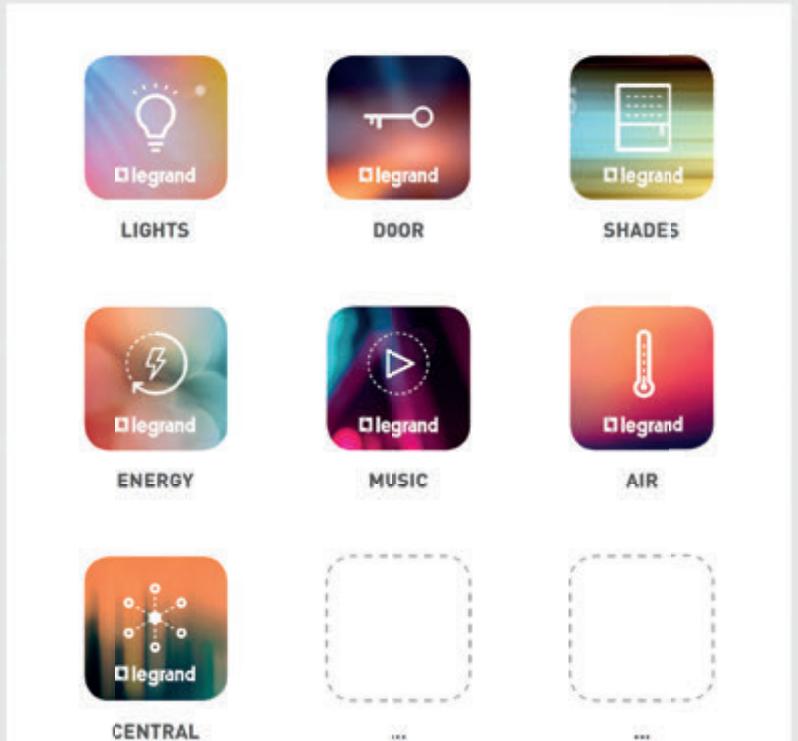
Connected and Secure

HOME + SECURITY



Visual identity: graphic universe

CLUSTERS



Lights, Door, Shades, Energy, Music, Air, Central

Apps Thumbnails

Apps thumbnails are defined by the cluster's background and the app's icon. Legrand/Biticino logo is always present.

11

Graphic applications

SECURITY APPS CLUSTER



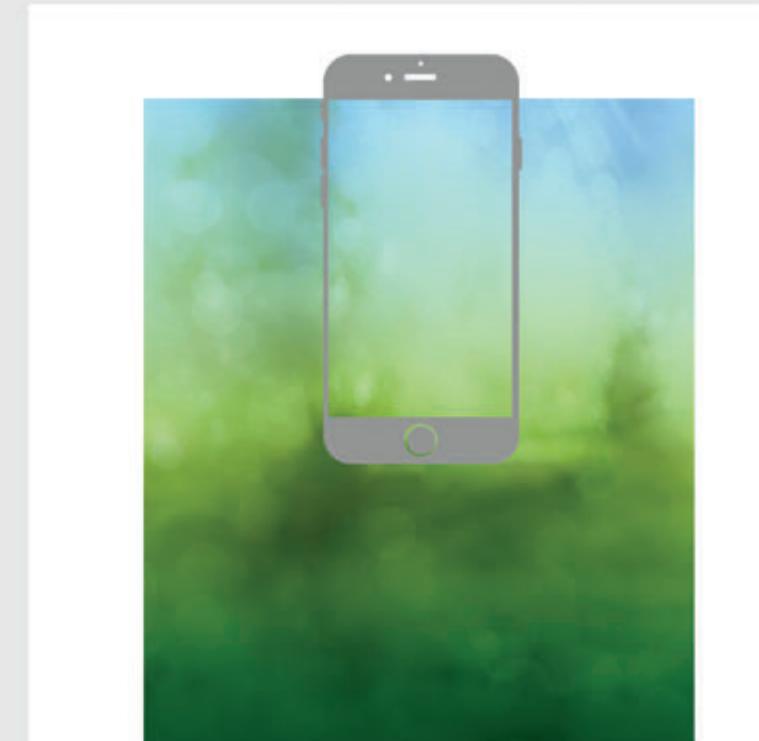
Door Eliot Full Screen Mode

FULL SCREEN
turn the device to activate full screen mode.

77

Visual identity: graphic universe

BACKGROUNDS

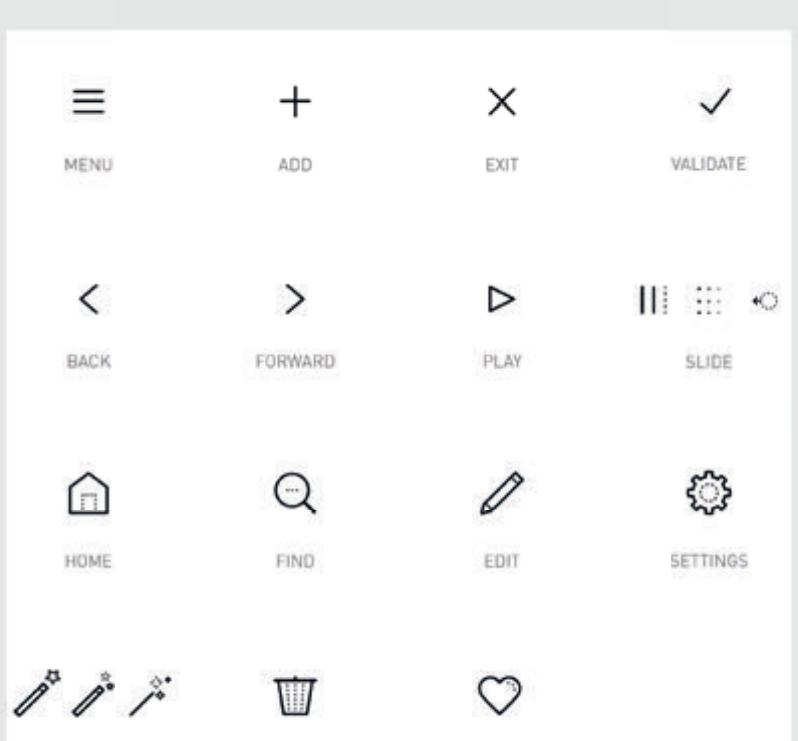


Health

16

Visual identity: graphic universe

ICONS



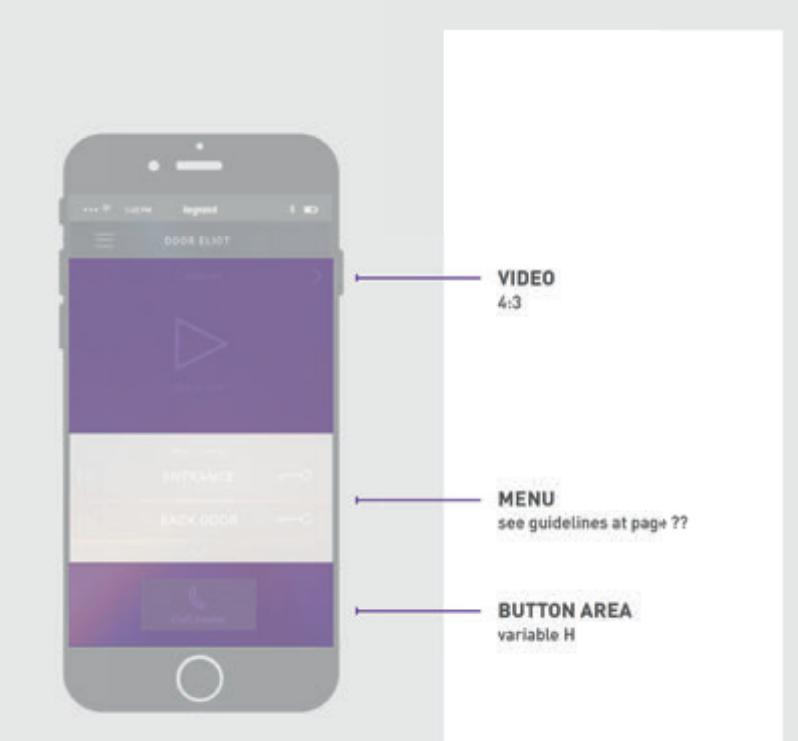
Navigation icons

Ex et et estrum alitiore et, tem ipsa quisin t

21

Graphic applications

SECURITY APPS CLUSTER



DOOR ELIOT Dashboard Construction

VIDEO 4:3

MENU see guidelines at page ??

BUTTON AREA variable H

76

Visual identity: graphic universe

NAVIGATION OVERVIEW



SPLASHPAGE app loading a cosa serve caratteristiche

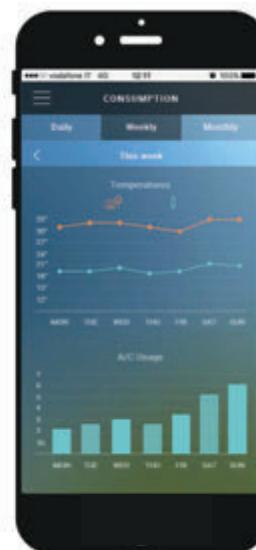
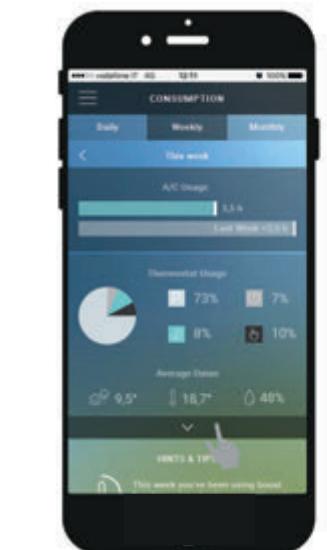
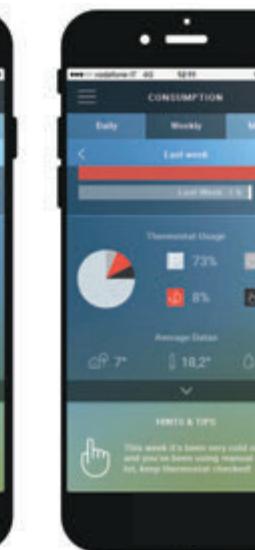
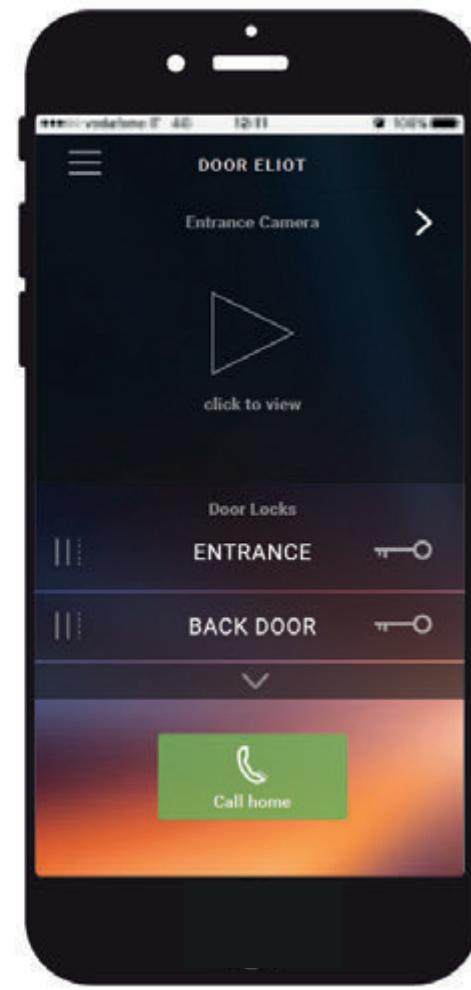
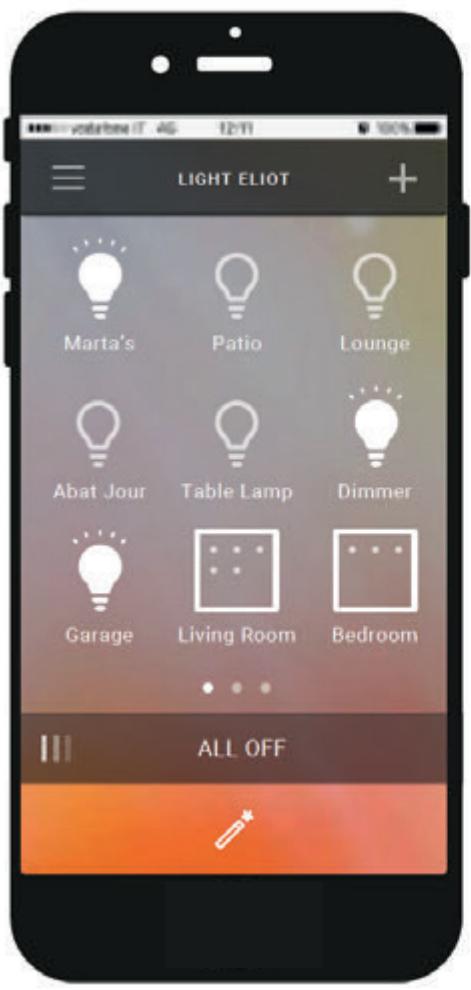
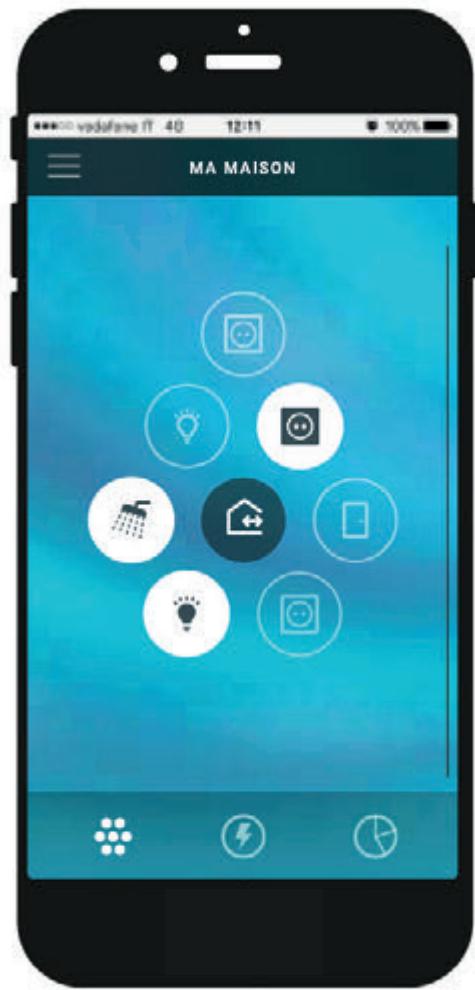
SETTINGS apps settings menu a cosa serve caratteristiche

HOME apps general menu a cosa serve caratteristiche

SMART ACTIONS cross apps menu a cosa serve caratteristiche

Ex et et estrum alitiore et, tem ipsa quisin tectisi aut que reptata lustrup idebitam.

41



ALONPI

personality

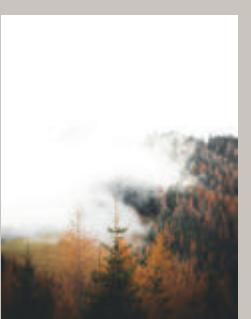
VALUESResearch CraftsmanshipQuality CreativitySustainability Experience

Only if you know the rules perfectly can you successfully break them.
This is the secret of Alonpi, the result of top-quality production that captures attention with technical and artistic inventions capable of surprising even the most sophisticated connoisseur.

BRAND BOOK



personality



ALONPI architecture

Logo must be used with or without the payoff only in the following color variants.
Positive: either Bark Brown (Corporate Color) or black;
Negative: either Cashmere White or Pure White.

Logo can be placed onto images only if there is a neutral background.



USE OF THE BRAND

ALONPI

architecture

TimesTimesTimesTimesAvenirAvenirAvenirAvenir

BRAND BOOK

Regular	Italic
AaBbCcDdEeFfGgHhIiJjKkLlMm	AaBbCcDdEeFfGgHhIiJjKkLlMm
NnOoPpQqRrSsTtUuVvWwXxYy	NnOoPpQqRrSsTtUuVvWwXxYy
Zz 123456789#-%&@=>{{{:?!,	Zz 123456789#-%&@=>{{{:?!,

Bold	Bold Italic
AaBbCcDdEeFfGgHhIiJjKkLlMm	AaBbCcDdEeFfGgHhIiJjKkLlMm
NnOoPpQqRrSsTtUuVvWwXxYy	NnOoPpQqRrSsTtUuVvWwXxYy
Zz 123456789#-%&@=>{{{:?!,	Zz 123456789#-%&@=>{{{:?!,

TYPOGRAPHY

Arenaria Orange

Book

Light

Medium

Black

Forest Green

Book

Light

Medium

Black

Pure White

Book

Light

Medium

Black

Cashmere White

Book

Light

Medium

Black

Clay Grey

Book

Light

Medium

Black

Bark Brown

Book

Light

Medium

Black

COLOR PALETTE

Corporate Color

PANTONE 7533C

#D3CCC7

#473728

#FFFFFF

#F2EEEE

#32443A

#B0A92B

12

ALONPI

BRAND BOOK

#111ACAGO 270209BA

Composition:

100% CASHMERE

BRAND BOOK - VISUAL IDENTITY

ALONPI

visual identity

IMAGES

Lifestyle - Set Design

Highlighting Alonpi's contemporary, exclusive, and eclectic character.

Setups and props complement the product without overwhelming it:

- Spaces should be essential, with few but iconic elements included.
- The shots should be wide, in order to give the products room to breathe.
- The color palette should be neutral, avoiding contrasting accents.
- The locations should evoke refined atmospheres without being excessive colors, finishes, materials, and lighting come together to create a sophisticated ambience of elegance and personality.



ALONPI

visual identity

IMAGES

Focus on materials - Close up

The shot must highlight style, quality of materials, finishes, and craftsmanship:

- Highlight the material qualities of the product.
- Emphasize the details that express care and sophistication.



ALONPI

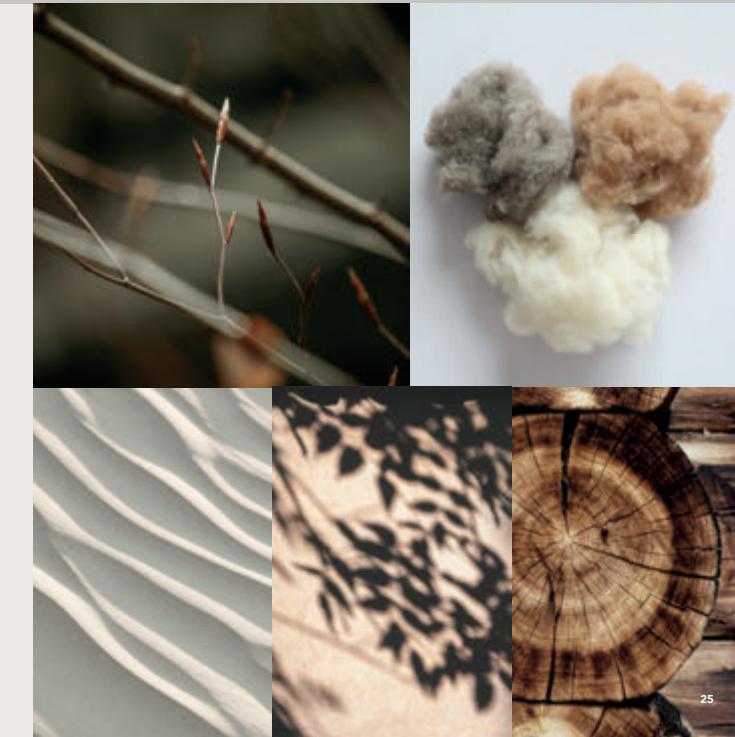
visual identity

IMAGES

Mood

The images must complement the communication of the Alonpi lifestyle, underlining its most evocative aspects:

- Macro: details that evoke comfort, intimacy, and express beauty and sophistication, favoring natural materials with desaturated colors and tactile sensations.
- Still life: well-presented and illuminated raw materials, intact, clean, and organized with a strong graphic style.



BRAND BOOK

ALONPI

visual identity

IMAGES

Inside Alonpi

Reportage images should tell the story of the company in a realistic and authentic way:

- Photographs of artisans while working should focus on their hand movements, their attention to details, and their knowledge of the technologies.
- Raw materials: prioritize close-up and macro shots.



BRAND BOOK

visual identity

IMAGES

Key Visual Reference

Visual identity of the images must intuitively convey and communicate the brand values and style, highlighting the artisanship, quality, and its distinctive aspects.



Lifestyle

product images staged or worn

Focus on materials
close-upsMood
inspirational imagesInside Alonpi
production imagesEventi
images from fairs, presentations, exhibitions, etc.Timeless
black and white images

ALONPI

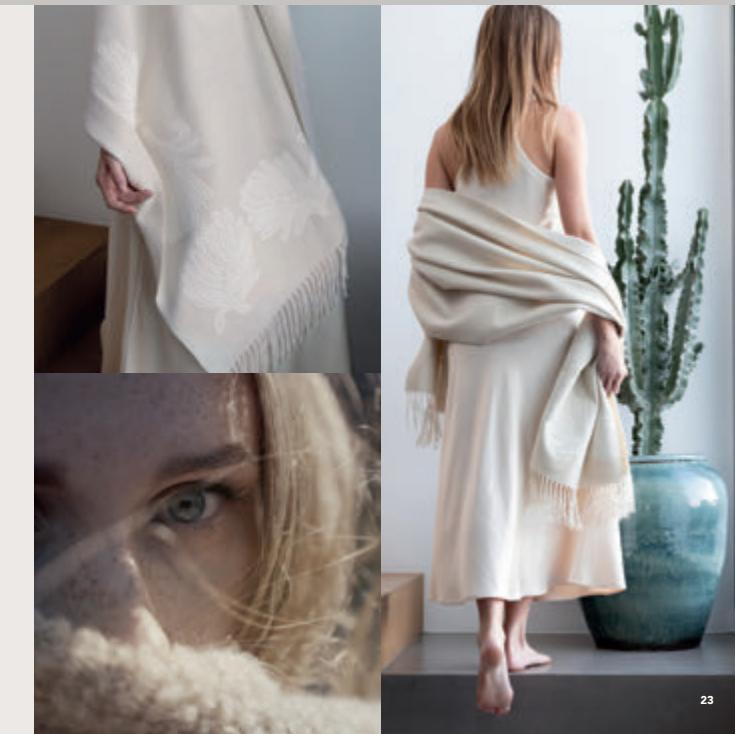
visual identity

IMAGES

Lifestyle - Worn

Focus must always be on the product:

- The model should be portrayed in natural poses to communicate warmth and encourage identification towards Alonpi products.
- The model should not wear accessories, such as jewelry or watches, and should not have nail polish. Makeup should be natural.
- Lighting and compositions should represent intimate and spontaneous contexts and actions.



BRAND BOOK

visual identity

IMAGES

21

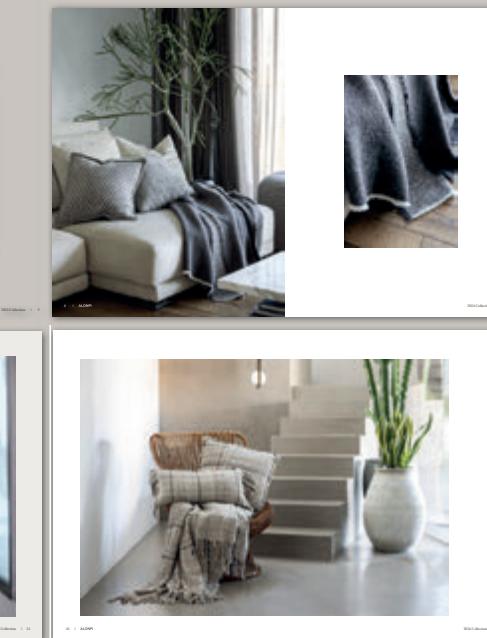
BRAND BOOK

23

ART DIRECTION, PHOTO, WEBSITE, CATALOGUES, SOCIAL MEDIA, POS MATERIALS

ALONPI

visual identity



LOOKBOOK

ALONPI

visual identity

FACEBOOK

INSTAGRAM

LINKEDIN

SOCIAL IMAGE



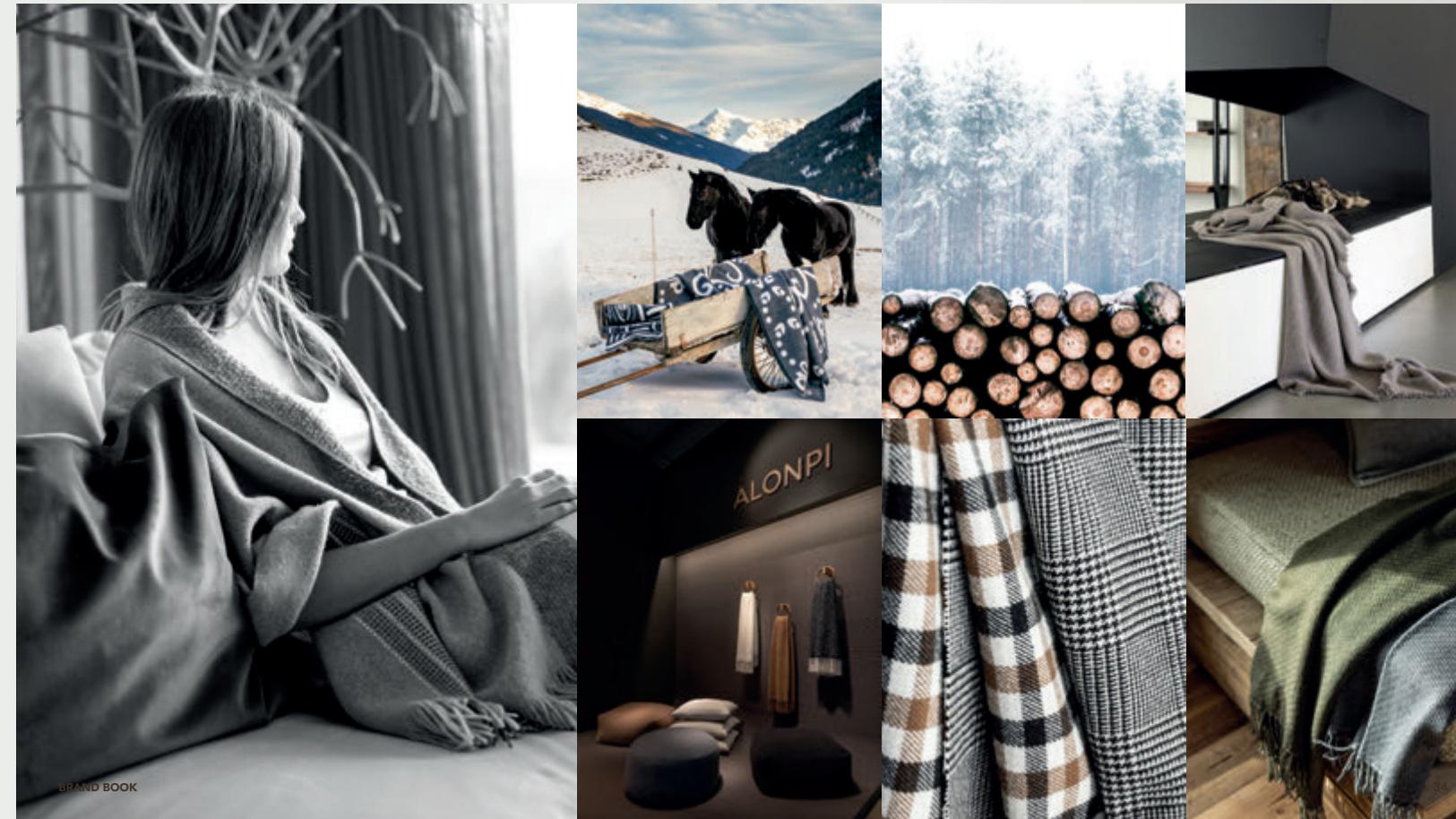
BRAND BOOK

36

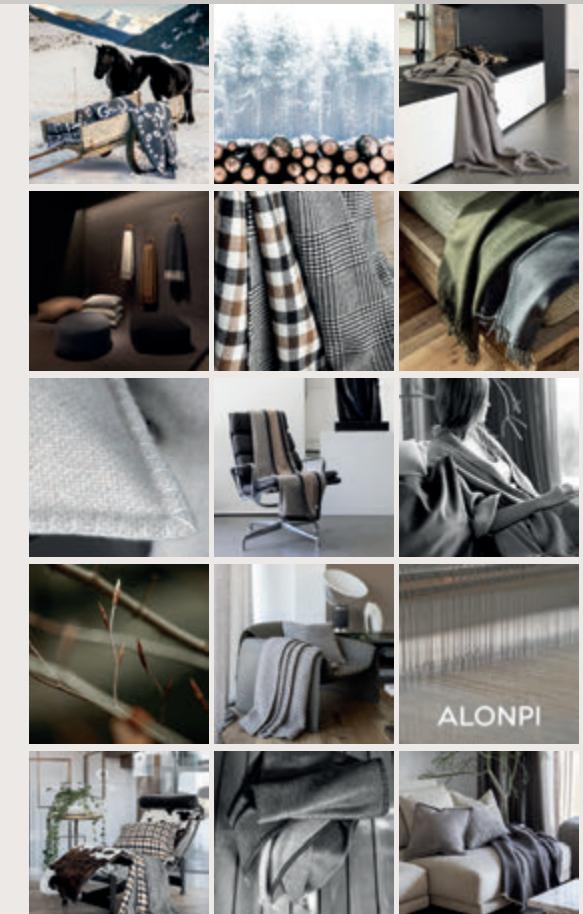
BRAND BOOK

35

35



ALONPI visual identity

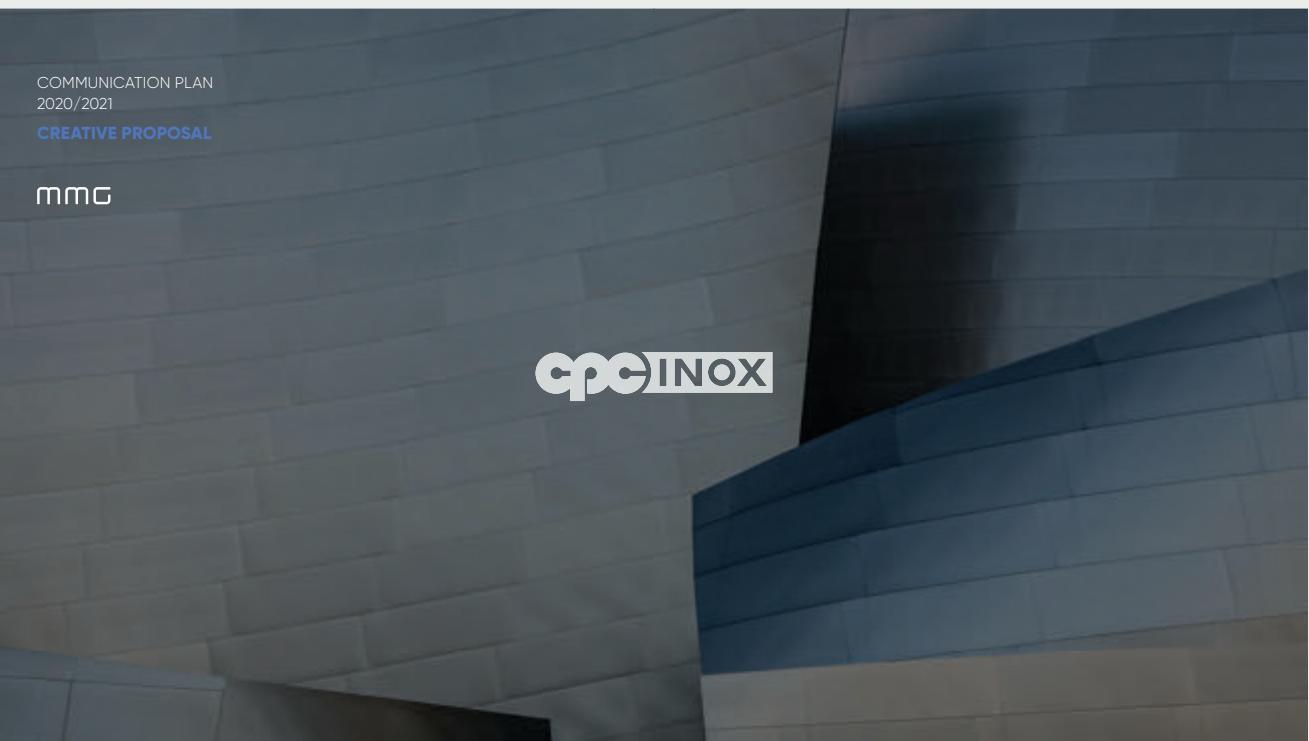


BRAND BOOK

33

CPC INOX

COMMUNICATION STRATEGY - REBRANDING, MANIFESTO, ART DIRECTION, CONTENT DEVELOPMENT, WEBSITE, CATALOGUES, HOUSE ORGAN, SOCIAL MEDIA, EVENTS, ETC.



CPC Inox Creative Proposal

Premessa
Cosa si vuole comunicare

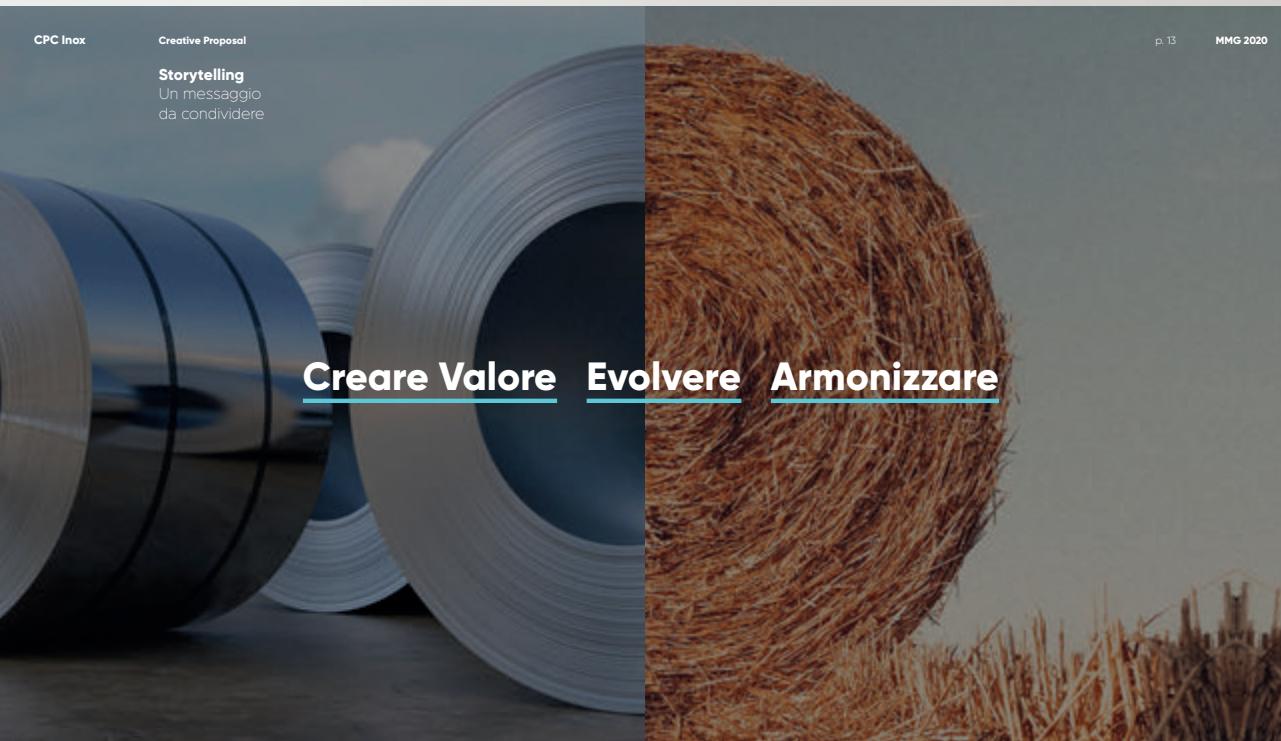
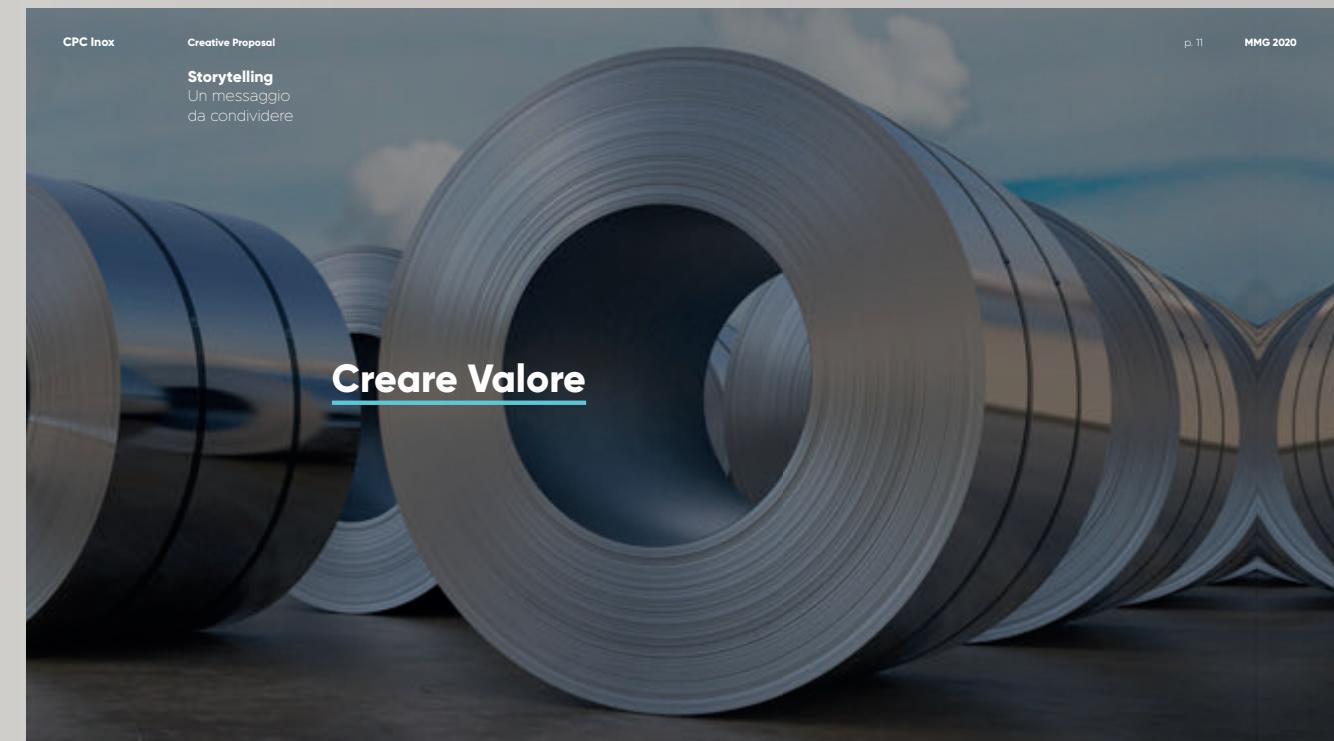
HDM Holding

IL CORE BUSINESS DI HDM → **cpc INOX** ← IL DNA GREEN DI HDM

A.A. Vito Cardinalli

Pillars Aziendali
PUNTUALITÀ, RAPIDITÀ, QUALITÀ

"Green" Pillars Aziendali
TERRITORIO, PERSONE, QUALITÀ



COMMUNICATION STRATEGY - REBRANDING, MANIFESTO, ART DIRECTION, CONTENT DEVELOPMENT, WEBSITE, CATALOGUES, HOUSE ORGAN, SOCIAL MEDIA, EVENTS, ETC.

CPC Inox Creative Proposal Sviluppo Metodo, soluzioni, applicazioni

Brand Book CPC

PayOff / Tagline che comincia in modo incisivo.

CPC Inox Creative Proposal Sviluppo Metodo, soluzioni, applicazioni

Come procederemo

1. DEFINENDO HDM

raccontandola grazie a:
CPC Brand Book e Company Profile,
Documento Non Finanziario HDM,
Magazine HDM, Podcast, Webcast.

BRAND BOOK CPC

DOCUMENTO NON FINANZIARIO

TAGLINE/PAYOFF

che illustrano e affermano:
valori, fini e personalità
di questa "anima con due cuori"
HDM = CPC + VC

La promessa e i pillar di CPC
(PUNTUALITÀ, RAPIDITÀ, QUALITÀ)

CPC Inox Creative Proposal Come procederemo p. 22 MMG 2020

2. CREANDO CONNESSIONI

IDENTITÀ VISIVA

**Esercizio di restyling
e gerarchia dei loghi**

Questo trattamento di restyling dei loghi*,
e della loro gerarchia, è utile a visualizzare
come potrebbero essere veicolate le realtà
della Holding.

*L'esercizio di stile non rappresenta, in questo momento,
una proposta progettuale.

CPC Inox Creative Proposal Sviluppo Metodo, soluzioni, applicazioni

LinkedIn

Brand Book

Company Profile

CPC Inox Creative Proposal Come procederemo p. 23 MMG 2020

2. CREANDO CONNESSIONI

IDENTITÀ VISIVA

- ie. applicazioni -

Applicazione di una gerarchia tra i loghi
della Holding con esempi di identità visiva
applicata, come Brand Book, Company
Profile e Pagina LinkedIn.

CPC Inox Creative Proposal Sviluppo La Campagna

Come procederemo

4. CAMPAGNA [r]YOU

Un sistema che si espande

I nuovi siti dedicati verranno
integriti nell'ecosistema
digitale, arricchendolo di
contenuti e generando
maggior traffico su tutte le
piattaforme.

CPC Inox Creative Proposal Come procederemo p. 39 MMG 2020

4. CAMPAGNA [r]YOU

This is not an House Organ

CPC Inox Creative Proposal Come procederemo p. 30 MMG 2020

3. BRAND EQUITY

Prodotti di comunicazione interna

NON un libro aziendale, ma una brochure o
rivista periodica come strumento utile
a migliorare l'immagine, la brand
reputation e l'identità del brand.

Può essere interno con l'obiettivo di
accrescere l'identità aziendale o esterno
rivolto ai clienti (e ai potenziali clienti) per
informarli sui prodotti e servizi dell'azienda
e sulle ultime novità.

CPC Inox Creative Proposal Sviluppo Il Manifesto

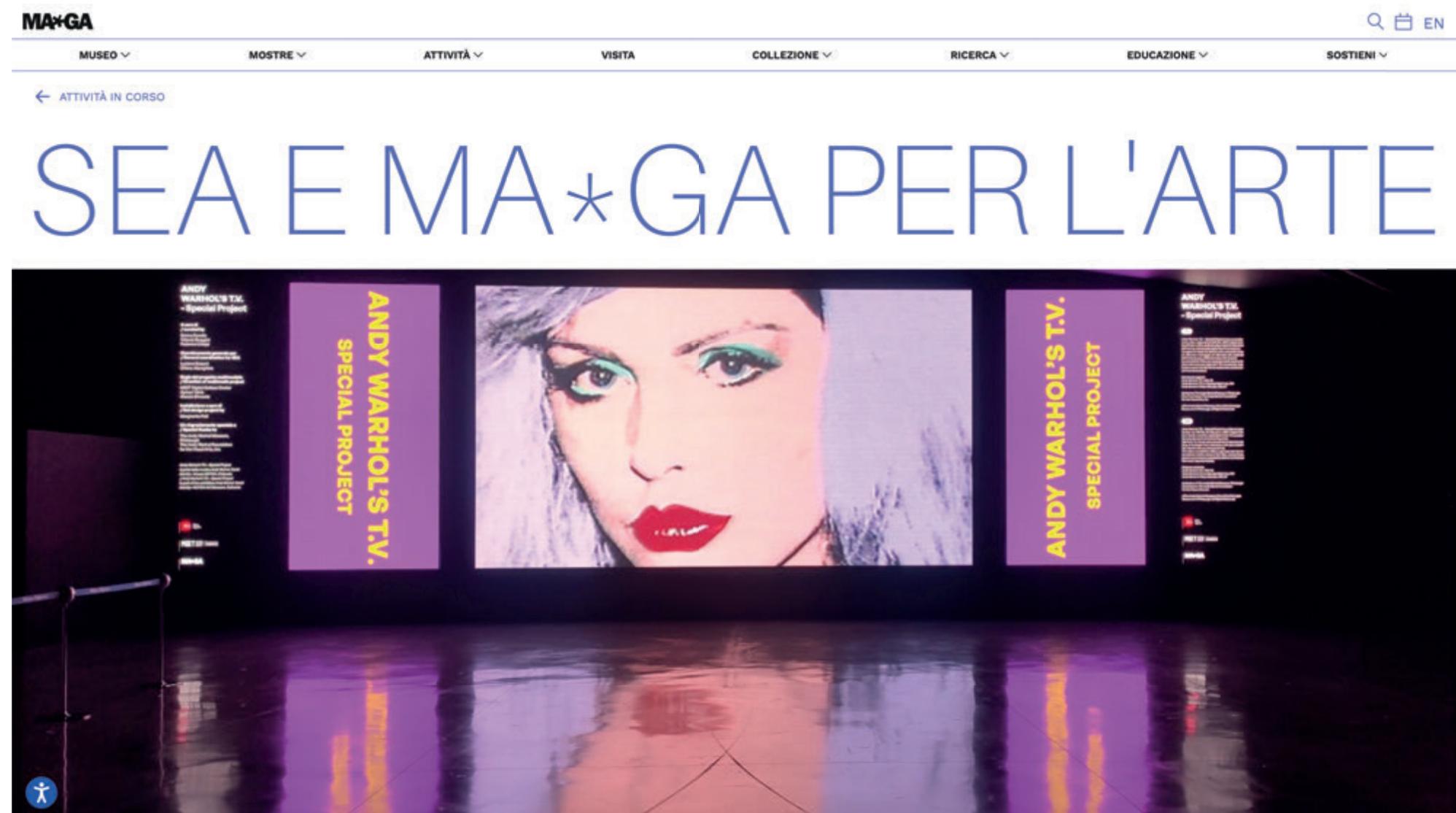
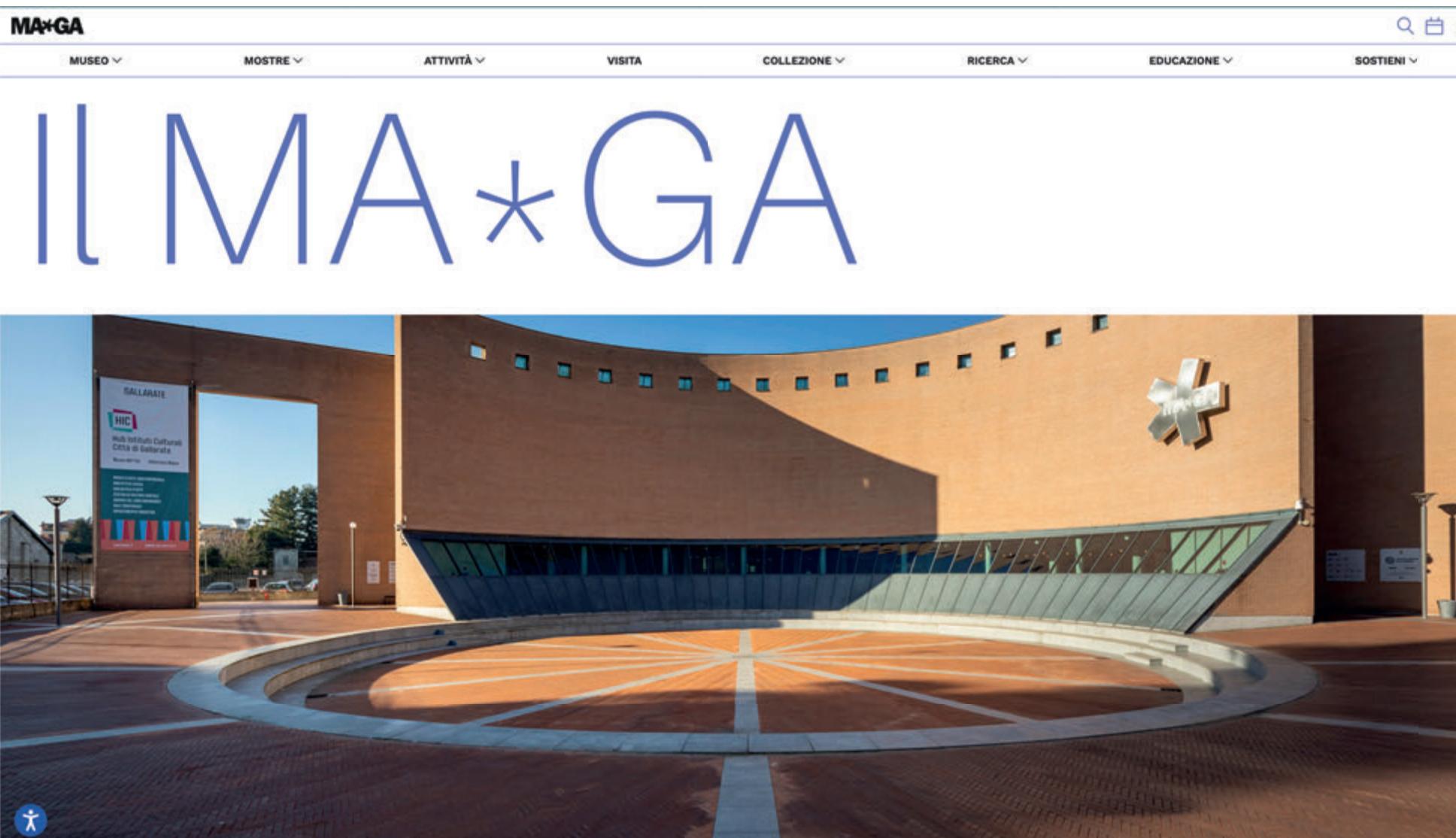
CPC Inox Creative Proposal MERCATO E LAVORO

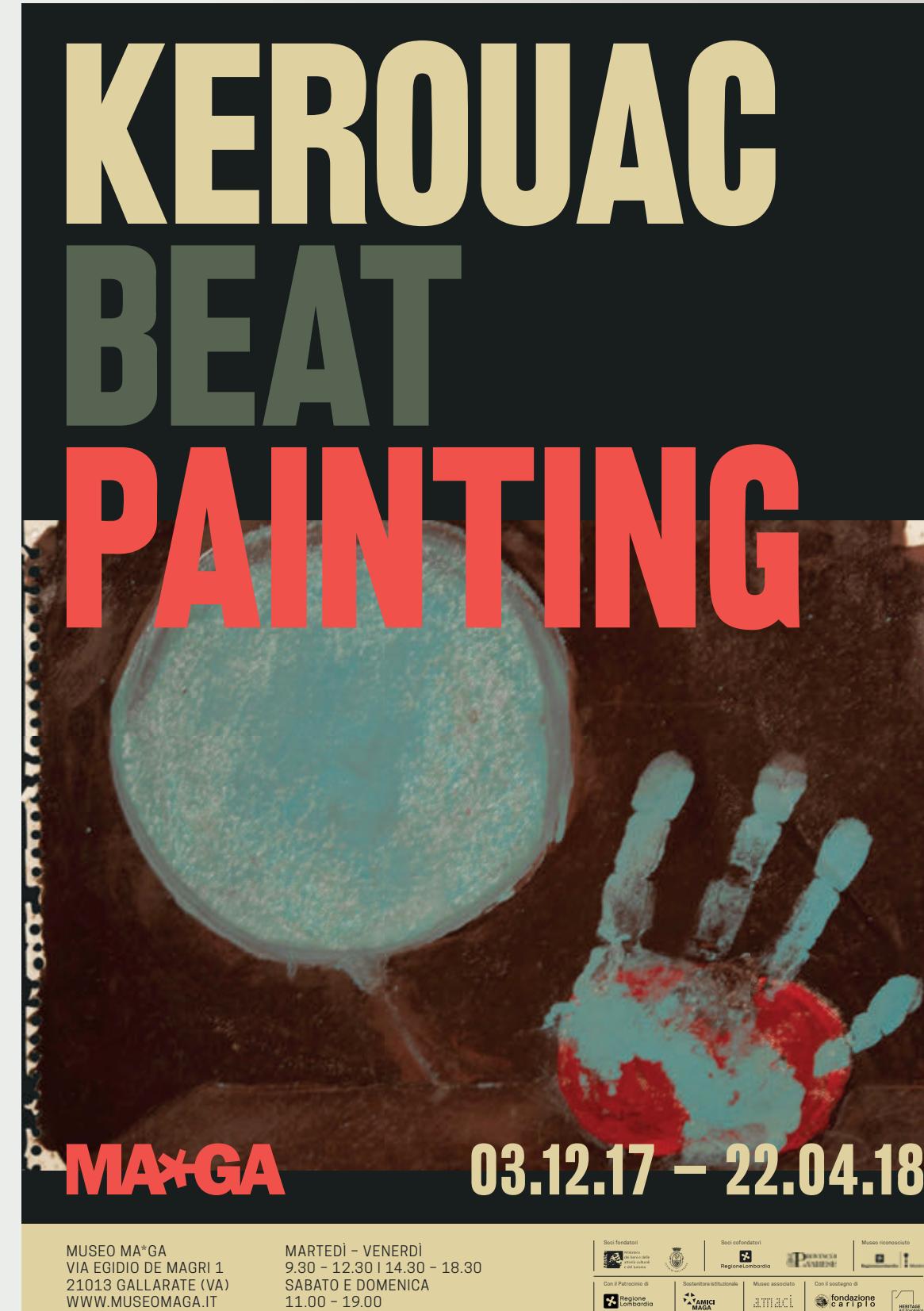
MANIFESTO

> Crediamo che sia meglio avere fiducia in un risultato
ambizioso e di difficile realizzazione che tagliare un
modesto e sicuro traguardo.

> Sosteniamo e crediamo in un mercato che rappre-
senta la convinzione delle persone della validità di un
prodotto o di un servizio.

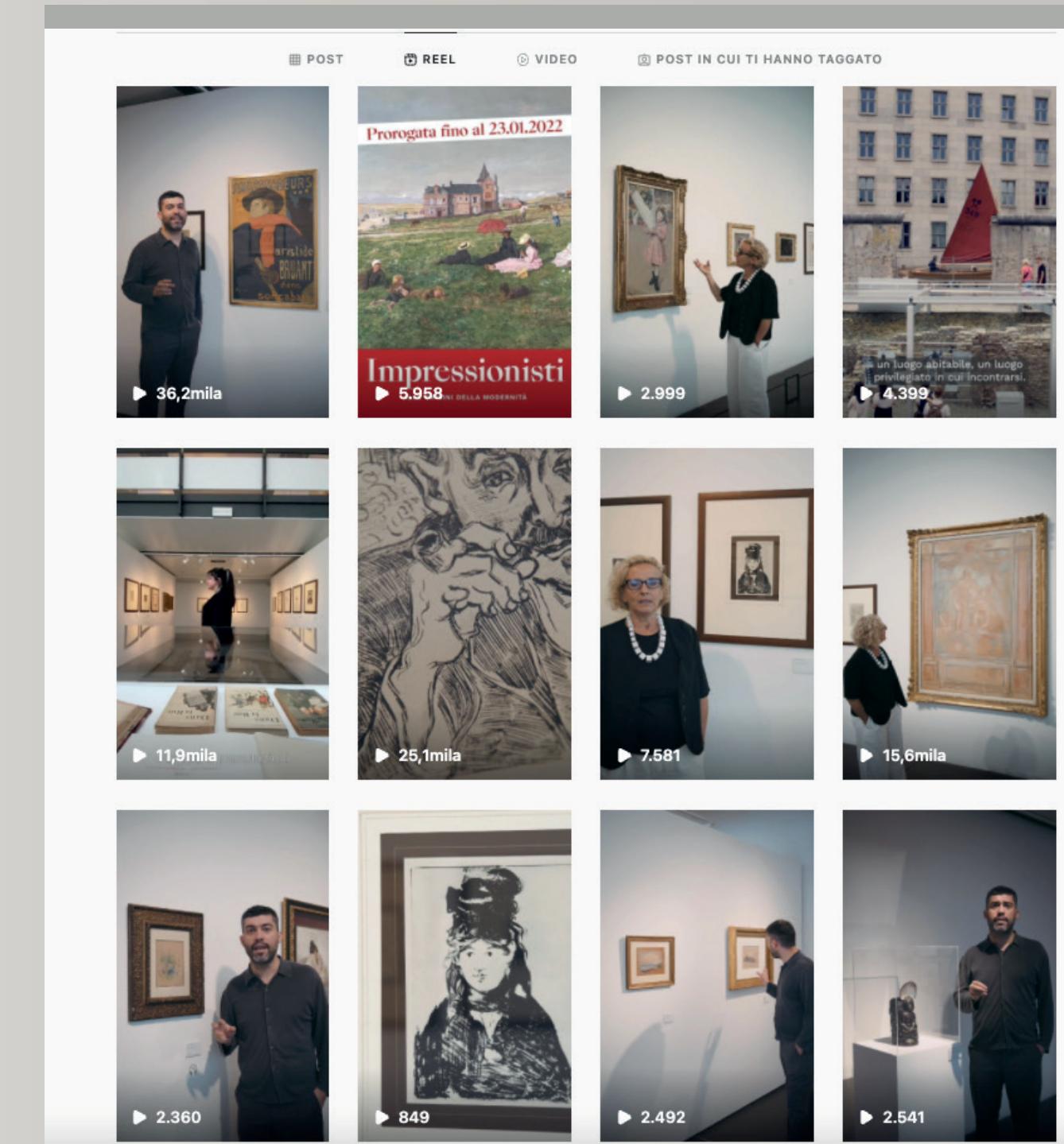
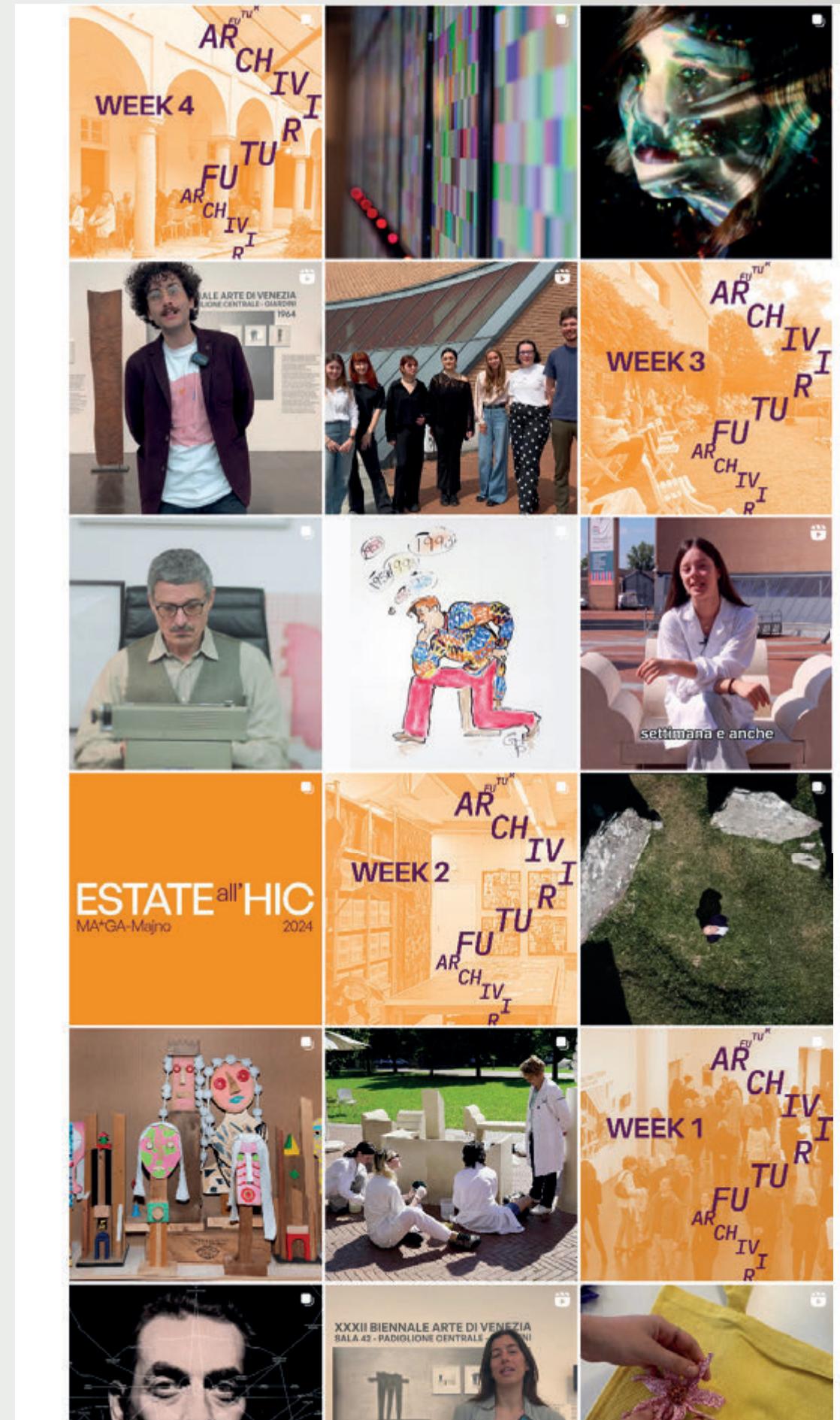
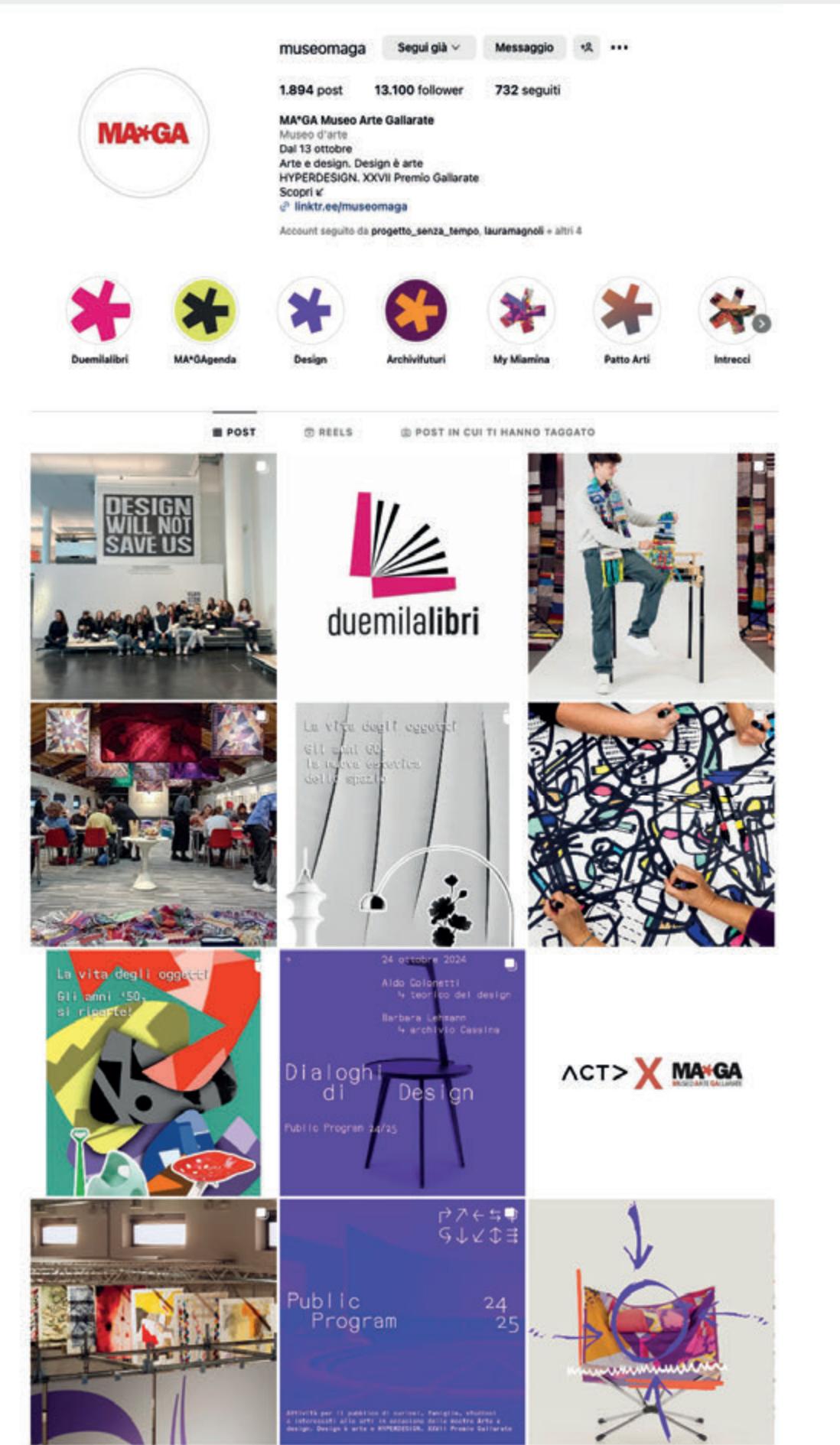
> Agiamo consapevoli che qualsiasi attività svolta con
passione e contribuisca alla costruzione dell'armonia
globale.





MUSEO MAGA

SOCIAL MEDIA STRATEGY DESIGN AND MANAGEMENT



BRAND BOOK

CONCEPT AND DEVELOPMENT



TAGLINE

Experiencing and suggesting Brand Pillars.

Conveying an international Italian Lifestyle through brand pillars:

- ICONIC DESIGN
- ITALIAN ORIGINS
- QUALITY
- INTERNATIONAL ITALIAN LIFESTYLE

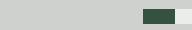
BRAND PILLARS

| 11

Logo Guidance

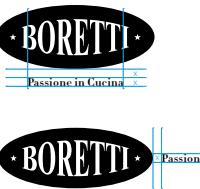


Passione in Cucina



| 12

WORDMARK LOGO + TAGLINE



| 13

BORETTI Passione in Cucina

Tagline may be used as a standing-alone element, as a lock-up with Wordmark logo.

It is essential on advertising pages, representing brands on events' materials or when Wordmark Logo appears among other brands.

Font proportions and lock-up visual guidelines should not be altered or rearranged in any manner.

Font color has to match main Wordmark logo color (black).

Marketing Materials



COVER

All pictures are to be considered as suggestions/placeholders.

| 74

PRODUCT CATALOGUES & BROCHURES



BORETTI PILLARS

| 75

Color Guidance

DOVE GRAY

print | C 0 M 6 Y 7 K 40
digital | R 177 G 171 B 167
web | # B1AAA6

SAND GRAY

print | C 0 M 10 Y 8 K 07
digital | R 240 G 240 B 239
web | # F0F0EE

IVORY WHITE

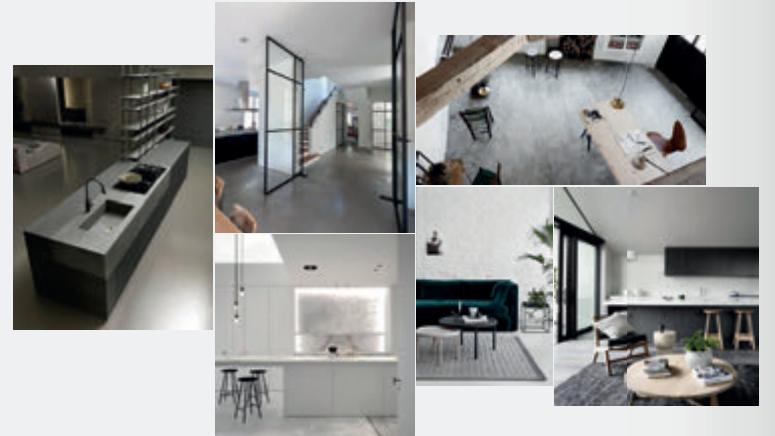
print | C 0 M 0 Y 0 K 0
digital | R 60 G 85 B 68
web | # 3c5544

EXTENDED COLOR PALETTE

PRODUCTS-INSPIRED EXTENDED COLOR PALETTE	100%	70%	30%	SHADES
C 29 M 10 Y 10 K 0	C 77 M 49 Y 70 K 22	C 06 M 00 Y 10 K 15	C 34 M 31 Y 24 K 09	C 00 M 55 Y 17 K 40
C 0 M 6 Y 7 K 40	C 08 M 1 Y 1 K 27	C 19 M 19 Y 24 K 02	C 10 M 43 Y 17 K 17	M 100 Y 79 K 40
R 148 G 17 B 31	R 60 G 85 B 68	R 86 Y 17 K 80	R 40 Y 53 K 43	R 148 G 17 B 31
# 90101e	# 3c5544	# F0F0EE	# F0F0EE	

| 35

Photography Guidance



PR PHOTO DIRECTION

Authentic lifestyle through a understated approach.

Simple, natural, never posed for.
Soft, natural warm glow of light.
Slightly desaturated color treatments in order to convey a "buongusto" look.
Real scenarios and re-created sets are sophisticated but human and cozy.
The Italian signature is perceived through the presence of details (eg. A Moka left on the burner).

Materials and finishings does not communicate deliberate luxury, yet an understated and authentic lifestyle.
Essentialism in styling combined with "storytelling-details" and an accurate choice of finishings among materials convey "Passione in Cucina".

| 58

Photography Guidance



PRODUCT PHOTO DIRECTIONS

Close-up and key-features pictures inviting to touch and experience products.

Sophisticated, bold, attractive.
Products' close-ups aim to highlight features, shape and finishings with clean compositions. Natural use of light, and blurred white/black backgrounds are suggested.

Product's ambience pictures are intended to convey the sense of "object of desire".
Lights and shadows combine with black and grey background in order to highlight details, such as chromed parts, and other details standing out of the picture.

| 63

BORETTI

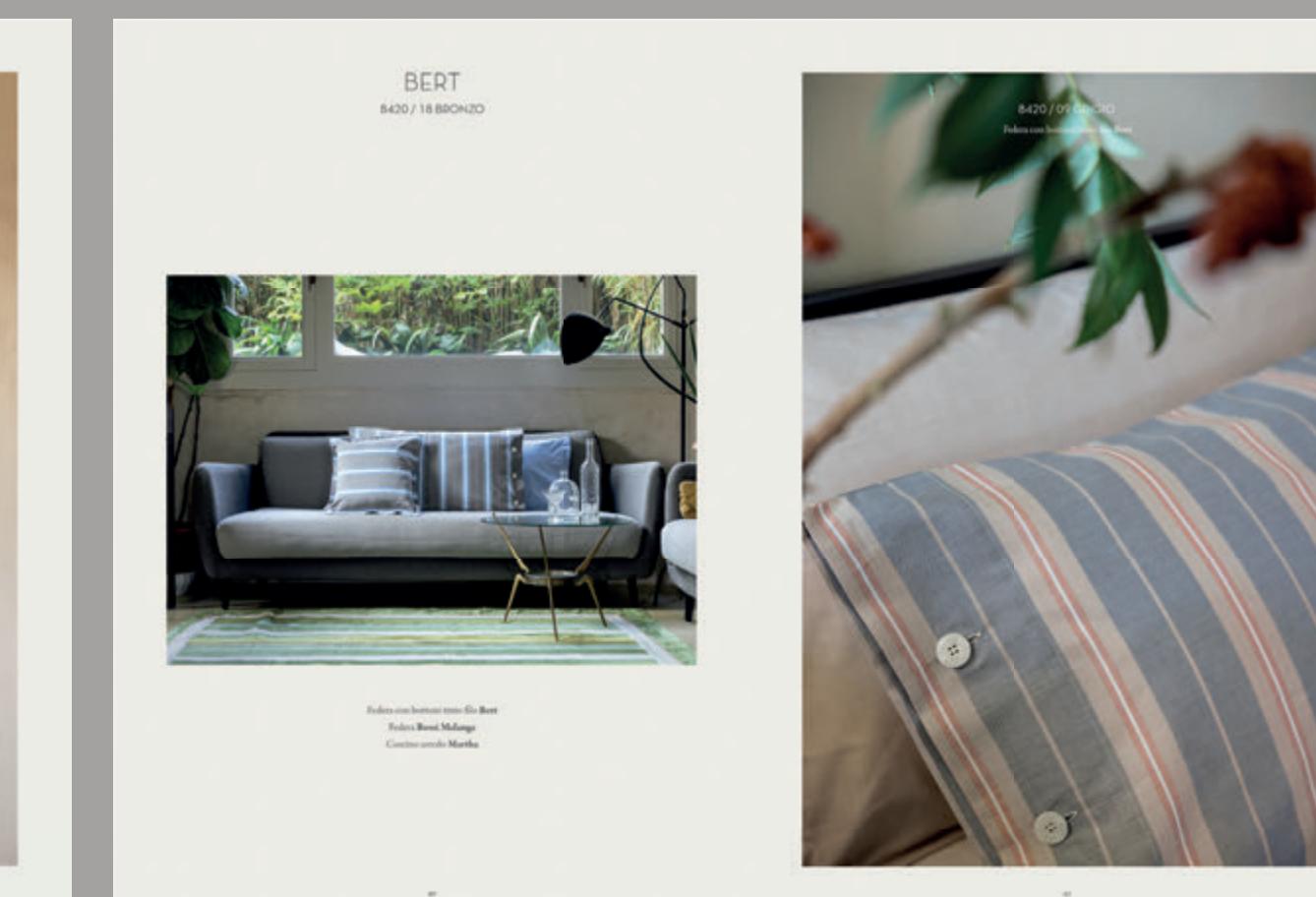
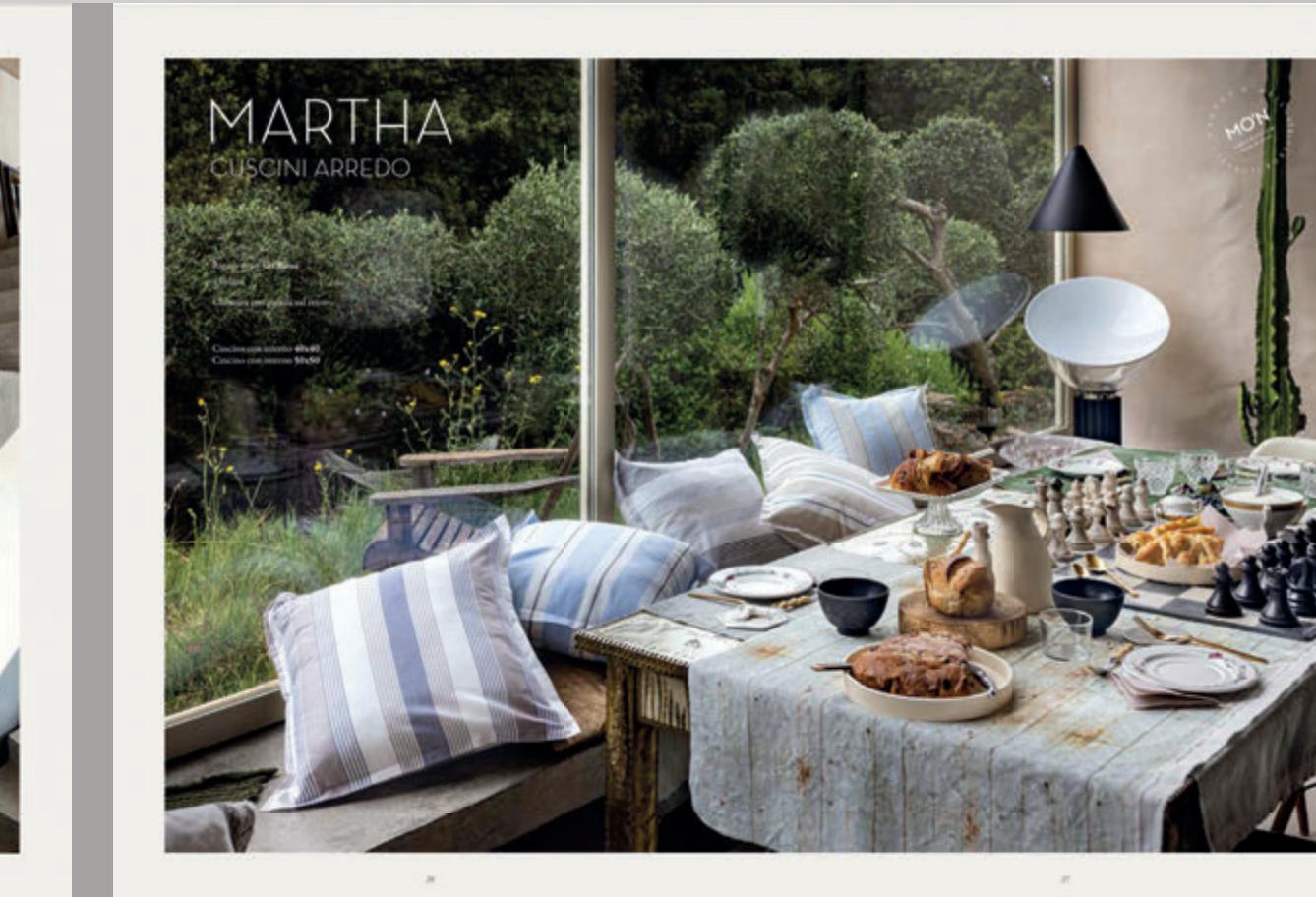
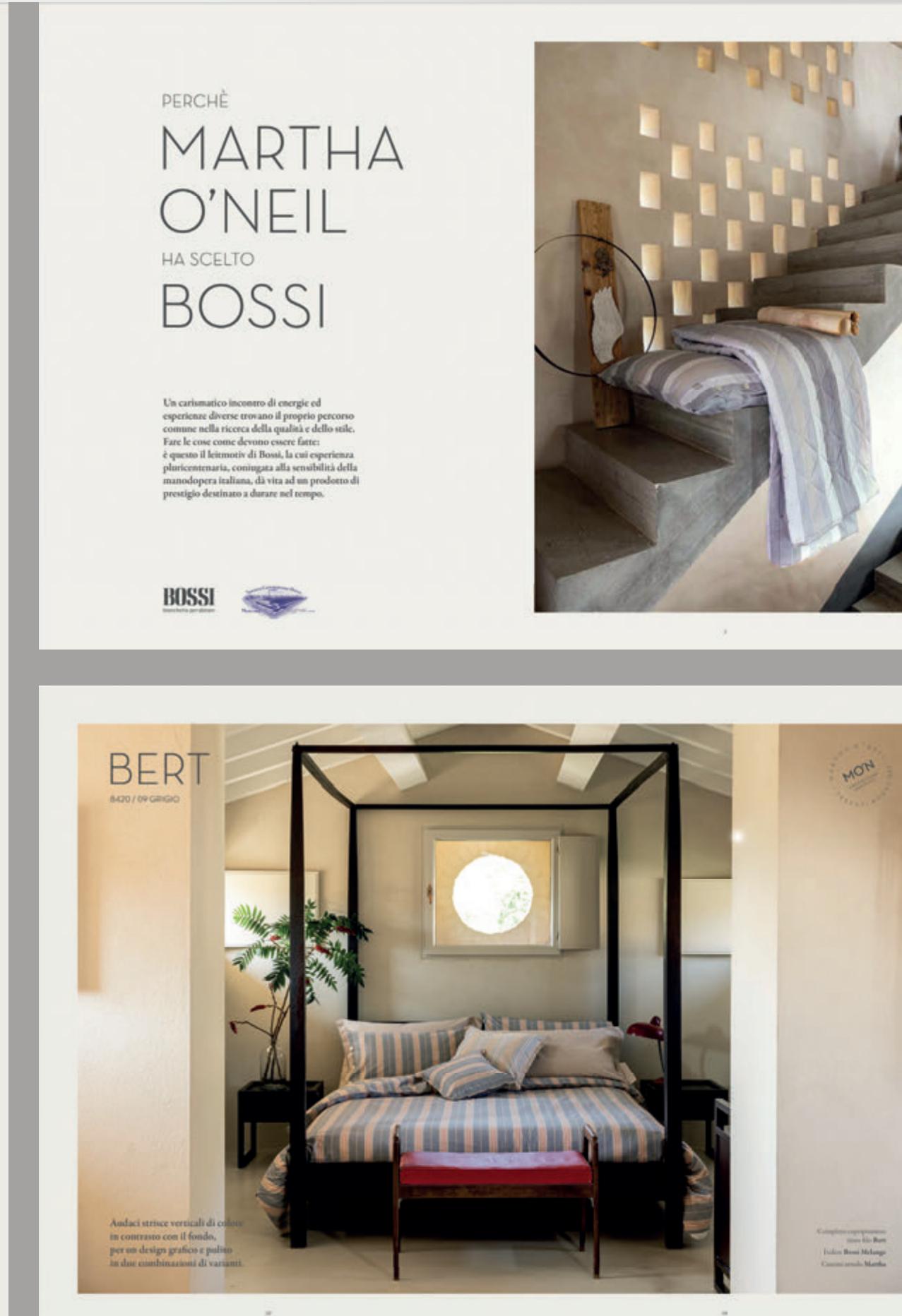
BILLBOARD CAMPAIGN

CONCEPT AND PHOTO AND VIDEO SHOOTING



BOSSI CASA - MARTHA O'NEAL

ART DIRECTION, COMMUNICATION STRATEGY CATALOGUE



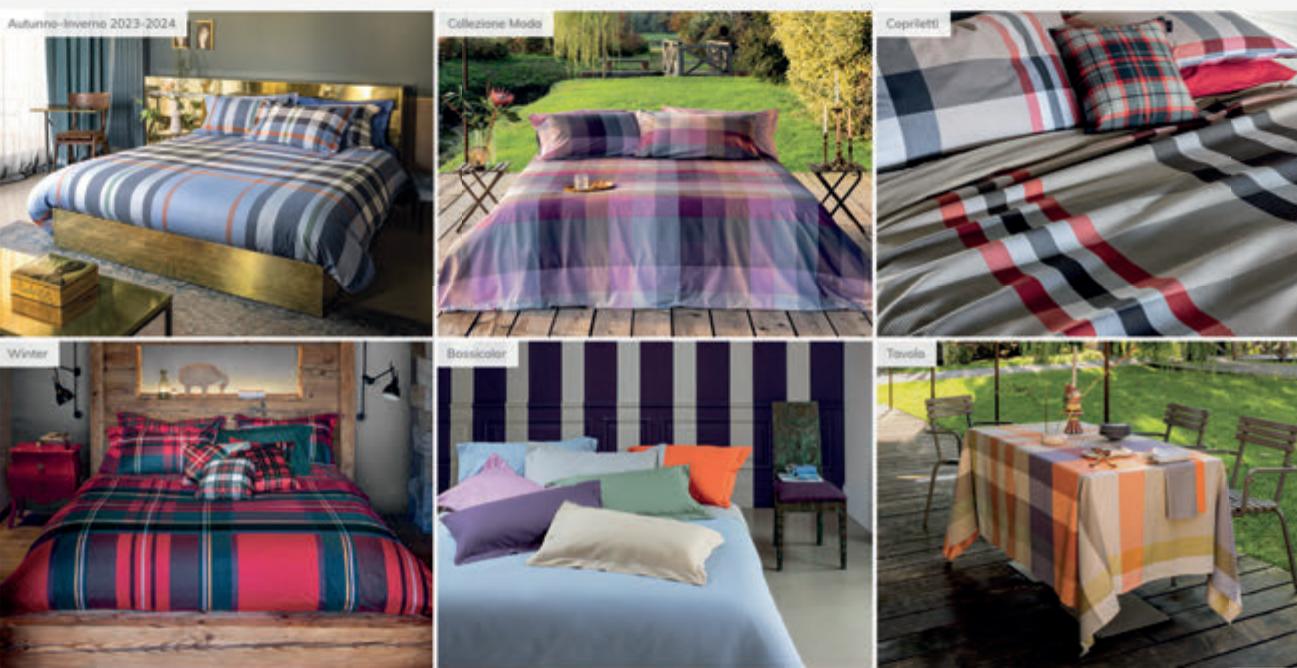
BOSSI CASA - MARTHA O'NEAL

ART DIRECTION, COMMUNICATION STRATEGY
WEB SITE DESIGN AND DEVELOPMENT



BOSSI veste il tuo letto con colori contemporanei, mescola piccole righe a grandi quadri, tesse sapientemente geometrie rigorose, ravvivando una storia totalmente italiana di tradizione e creatività.

COLLEZIONI



MARTHA O'NEAL
COLLECTION

Guarda la nuova collezione



ARTISSIMA
COLLEZIONE TAVOLA

QUALITÀ 100% produzione italiana



Dettagli di qualità

La biancheria Bossi si distingue, oltre che per la qualità della materia prima impiegata, per l'accuratezza della confezione. Rispetto alle normali lenzuola, il Tessuto Bossi ha più fili al cm², che lo rendono più ricco e piacevole al tatto e più resistente nel tempo. I nostri tessuti sono tutti tagliati a strappo e non in serie con taglierine industriali. Viene inossia la cimosa del tessuto e poi strappato in modo da seguire perfettamente il filo di trame. Si ottengono così coppi che rimangono perfettamente diritti anche dopo molti lavaggi. Le cuciture sartoriali e l'attenzione dei particolari contribuiscono infine a definire Bossi il totally made in Italy.

Tessuto tinto in filo

Il tratto caratteristico dei tessuti Bossi è dato dalla rettura del filato. Ciò significa che i

mo

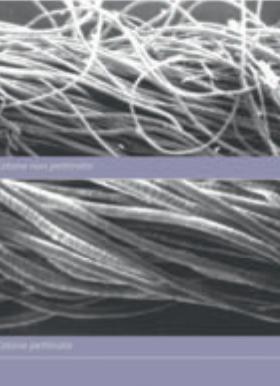
ri

ni

ri

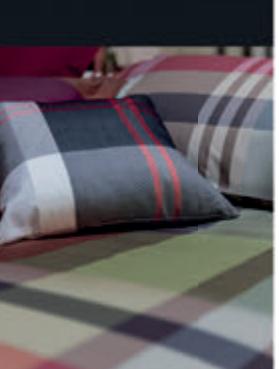


Per Abitare



Copriletto

La Biancheria per Abitare di Bossi propone lenzuola, trapunte, copriletti, copripiumini, biancheria per la tavola e tessuti alti 300 cm. Sviluppiamo e realizziamo tessuti per designer e aziende commerciali con i loro disegni esclusivi.



Puro cotone pittinato

Il cotone pittinato di Bossi arricchisce il filato

si

UNA STORIA dal 1827



LA STORIA DI UNA ECCELLENZA ITALIANA

La fondazione di Bossi risale al 1827 quando Luigi Molino fonda a Mortara uno stabilimento di tessitura...
+ Leggi



QUINTO BOSSI

Nel 1907 l'azienda si trasforma nell'ingrosso "Società Commerciale Bossi" e l'attività era allora di...
+ Leggi



SVILUPPO KNOW-HOW

Nonostante le vicissitudini delle due guerre mondiali, l'azienda si arricchisce dei processi necessari ad...
+ Leggi



BOSSI E L'ARTE

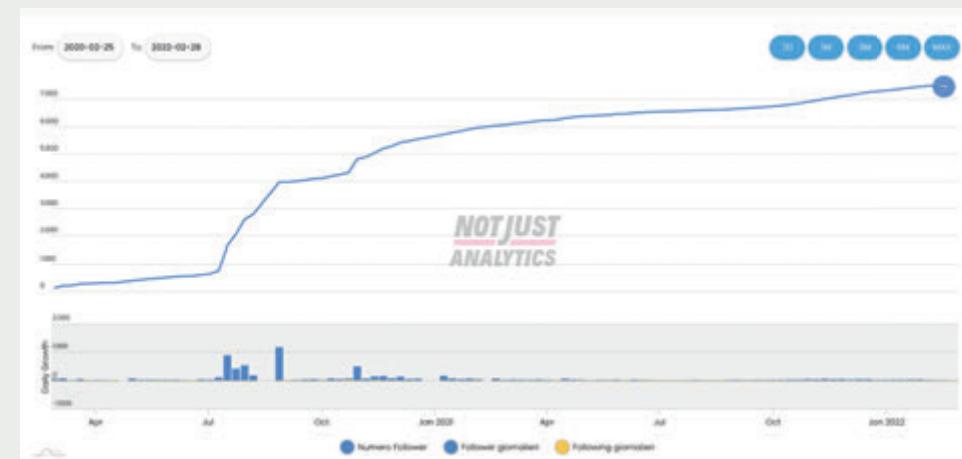
Bossi è anche un esempio rappresentativo per la storia del disegno industriale italiano. L'eccellenza...
+ Leggi

BOSSI
biancheria per abitare

Collezioni
Azienda
Qualità
Negozio
Download
Contatti

@bossi_biancheriaperabitare
BossiCasa

Privacy policy
Cookie policy
Informativa clienti



bossi_biancheriaperabitare

570 post 8.788 follower 318 seguiti

Bossi - biancheria per abitare

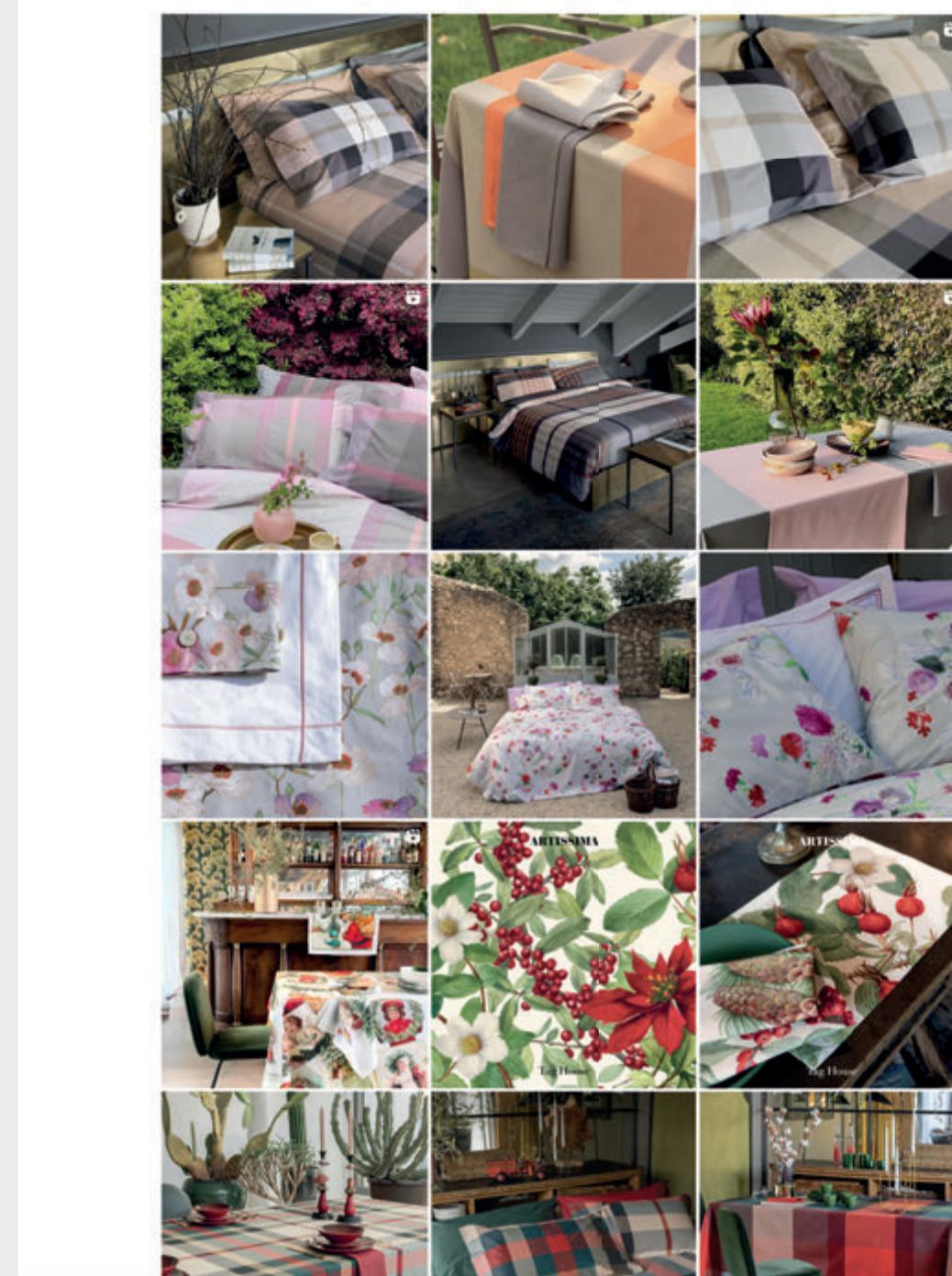
Azienda tessile

Vestiamo il tuo letto con colori contemporanei e tessiamo sapientemente geometrie rigorose, ravvivando una storia totalmente italiana dal 1827.

www.bossicasa.it

Follower: lauramagnoli, mmg_design_, lasabril e altri 2

Collezioni Tavola Negozzi Martha O'Neal



BOSSI

Bossi Casa

@BossiCasa • ★ 5 (1 recensione) · Azienda tessile

Modifica Scopri di più

Promuovi

Gestisci la tua Pagina e il tuo account Instagram insieme con Meta Business Suite

Apri ora

Home Gruppi Lavoro Eventi Altro

Crea un'inserzione Mostra tutto

Come desideri far crescere la tua attività?

Crea nuova inserzione Crea un'inserzione usando testo, foto o video per promuovere la tua azienda

Metti in evidenza un post

Inserzioni automatizzate Usa inserzioni personalizzate che si modificano nel corso del tempo per ottenere risultati migliori.

Insights Mostra tutto

Ultimi 28 giorni: 26 gen - 22 feb

Personne raggiunte	1,320	▲ 43%
Interazioni con il post	297	▲ 132%
"Mi piace" sulla Pagina	21	▲ 24%
Clic sui prodotti taggati	0	

485 Personne raggiunte 112 Interazioni Metti in evidenza il post

Commenti: 3 Condivisioni: 9

GIORGETTI

Giorgetti | Collezione 2014 | Prodotti | Designer | Progetti | Atelier | Distribuzione | Eventi & News

TAVOLO MAGICA
Aenean commodo ligula eget dolor. Aenean massa. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Donec quam felis ultricies nec.

THE ART OF SHAPING

In the beginning was this verb. A holistic, ancestral, finishing gesture. The skilled and patient hands of craftsmen shape the wood in the Giorgetti factories since its foundation in Modena, in the heart of Emilia, in 1898. Nowadays Giorgetti produces collections of seats, tables, bookcases, beds and finishing accessories designed by important architects, some of which collaborations were born in the late 80's and that allowed to reconcile functional, contemporary, unique and typical products, that are able to reconcile the highest craftsmanship with the use of sophisticated production technologies.

Creativity and design characterize Giorgetti furniture, giving the shape to the most precious materials, such as wood, leather, stone and metal, and representing the Modenese Man's desire to live well and well. A concept that is passage that fascinates with the special touch of passion and style. Synonym in this case of love, for beauty and for the good work, made of quality and timeless creation.

[> LEARN MORE](#)

PRODOTTI
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean commodo ligula eget dolor. Aenean massa. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Donec quam felis, ultricies nec, pellentesque eu.

[> ALL PRODUCTS](#)

DESIGNER
Consectetur adipiscing elit. Aenean commodo ligula eget dolor. Aenean massa. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Donec quam felis, ultricies nec, pellentesque eu.

[> OUR DESIGNERS](#)

PROGETTI
Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Donec quam felis, ultricies nec, pellentesque eu.

[> LEARN MORE](#)

ATELIER
Aenean commodo ligula eget dolor. Aenean massa. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Donec quam felis, ultricies nec, pellentesque eu.

[> LEARN MORE](#)

PRESS AREA | **AREA DOWNLOAD** | **CONTACT** | **AREA PERSONALE**

Follow us

Sign up for our Newsletter
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean commodo ligula eget dolor. Aenean massa. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Donec quam felis, ultricies nec, pellentesque eu.

GIORGETTI

Giorgetti | Collezione 2014 | Prodotti | Designer | Progetti | Atelier | Distribuzione | Eventi & News

SCRIPTOR
Scripor 52371 inlay saddle leather 6x28
Scripor 52370 ts.37

LEON KIRIER 2004/2007

A series of executive writing desks available in the following versions: - all in maple or with both the top and the cone in saddle leather; - all in ebony macassar or with the top in saddle leather and the chest of drawers in maple or with both the top and the cone in saddle leather.

Side workshop for Scriptor desk with extra clear crystal glass tops. The cylindrical chest is composed of five drawers that have an independent 180° opening, in curved multilayer wood available in maple wood or in polished ebony macassar with the internal part of the drawer in maple wood. The base is in solid extruded aluminium with satin finish and protective transparent varnish. The knobs are in satin metal with protective varnish. It is possible to have left or right side workshop.

52370 Writing desk in maple in 94 1/2 x 35 3/8 x h 29 1/8
52371 Writing desk in maple in 94 1/2 x 35 3/8 x h 29 1/8
52372 Writing desk in maple in 94 1/2 x 35 3/8 x h 29 1/8
52373 Writing desk in maple in 94 1/2 x 35 3/8 x h 29 1/8

52370 Writing desk in maple in 94 1/2 x 35 3/8 x h 29 1/8
52371 Writing desk in maple in 94 1/2 x 35 3/8 x h 29 1/8
52372 Writing desk in maple in 94 1/2 x 35 3/8 x h 29 1/8

OTHER WRITING DESKS

ERASMO **ZINO** **ION** **POLOTRONA GIORGINA**

GIORGETTI

Giorgetti | Collezione 2014 | Prodotti | Designer | Progetti | Atelier | Distribuzione | Eventi & News

CHAIRS AND SMALL ARMCHAIRS

YEAR DESIGNER MATERIAL PROJECT

NAME PRODUCT	DETAILS						
	DETAILS		DETAILS		DETAILS		DETAILS
	DETAILS		DETAILS		DETAILS		DETAILS
	DETAILS		DETAILS		DETAILS		DETAILS
	DETAILS		DETAILS		DETAILS		DETAILS

GIORGETTI

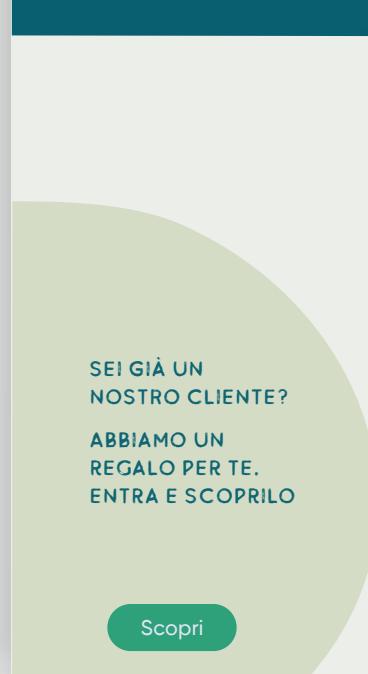
Giorgetti | Collezione 2014 | Prodotti | Designer | Progetti | Atelier | Distribuzione | Eventi & News

POLTRONA GIORGINA

Poltrona Giorgina is a chair with a rounded backrest and a wide seat, covered in leather or fabric. It has a solid wooden base with four legs and a central pedestal. The design is minimalist and elegant, suitable for both residential and professional environments.

VERY FAST PEOPLE

WEB SITE + APP COPERNICO UI DESIGN AND DEVELOPMENT



MOLTE SOCIETÀ INVESTONO IN CONTRATTI, VERYFASTPEOPLE INVESTE SULLE PERSONE.

Perchè i contratti sono transitori, mentre i rapporti sono duraturi, e i nostri si basano sul rispetto, sulla fiducia e sulla consapevolezza che il nostro lavoro deve essere svolto con passione e professionalità.

Eccoci

Scopri

Contattaci

Non ti sei ancora registrato?

Ci bastano poche informazioni per darti accesso al tuo profilo:

Legale Rappresentante*

Michele Gasparoli

Codice Fiscale*

Ragione Sociale Studio*

VeryFastPeople Srl

Partita Iva*

CONDOMINIO DIVENTA SMART.

to controllo, anche quando sei fuori dal
ai fornitori e fornisci feedback ai
e, con la prima piattaforma cloud
i servizi erogati al condominio.

TROVI TUTTO
NELLA NOSTRA
BROCHURE

Scaricala

Visita il sito

VERY FAST PEOPLE

WEB SITE + APP COPERNICO UI DESIGN AND DEVELOPMENT

Una gestione più semplice e sicura del condominio.

DA NOI GLI STRUMENTI PIÙ AFFIDABILI NON HANNO SOLO UN NOME, MA ANCHE UN VOLTO.

Cosa possiamo fare per te?

- Energia & Gas
- Copernico CRM
- Riqualificazione Energetica
- LWYRUP
- Tutela Legale e Privacy Condominio
- Tutela Legale e Privacy Professionista
- Polizza Globale Fabbricati
- Valutazione Rischi
- Verifiche Impianti
- Piani di Evacuazione

SEI UN NOSTRO CLIENTE? ABBIAMO UN REGALO PER TE. Scopri

Eccoci

Una gestione più semplice e sicura del condominio.

DA NOI GLI STRUMENTI PIÙ AFFIDABILI NON HANNO SOLO UN NOME, MA ANCHE UN VOLTO.

Cosa possiamo fare per te?

- Energia & Gas
- Copernico CRM
- Riqualificazione Energetica
- LWYRUP
- Tutela Legale e Privacy Condominio
- Tutela Legale e Privacy Professionista
- Polizza Globale Fabbricati
- Valutazione Rischi
- Verifiche Impianti
- Piani di Evacuazione

SCARICA LA NOSTRA BROCHURE. Scarica

Professionali, Polizze, Strumenti.

Professionali, Polizze, Strumenti.

Non siamo solo una società di consulenza specializzata nella fornitura di servizi per amministratori di condominio. Siamo un contenitore di soluzioni, idee e progetti innovativi. Tutto il nostro lavoro si sviluppa nell'ottica di un solo obiettivo: rendere il lavoro dell'amministratore più semplice.

Le nostre persone

Isabella Giulia Micol
Eleonora Veronica
Sonia Chiara Elena
Marilena Rossella
Michela Giada Silvia
Martina Francesca
Daniela Benedetta
Cristina Alessandra
Giorgia Elisa Cinzia
Barbara Alessandro

Globale Fabbricati

Per un Condominio sempre al sicuro da imprevisti e spese inaspettate, affidati alla nostra polizza Globale Fabbricati. La soluzione che protegge l'intero edificio condominiale, ma anche gli inquilini, i proprietari e l'amministratore dello stabile.

Copernico CRM

Per liberarti di scartoffie e faldoni, basta un click. Assegna incarichi ai fornitori e fornisci feedback ai tuoi condomini in tempo reale, con la prima piattaforma cloud in grado di gestire e tracciare i servizi erogati al condominio.

VeryGreenPeople.

VeryFastPeople si schiera con un cambiamento reale, per la progressiva eliminazione della plastica e la sua sostituzione con materiali alternativi, anche all'interno dell'ambiente domestico e condominiale. Anche tu puoi fare la differenza, seguendo il nostro progetto e portando il tuo contributo all'interno dei tuoi Condomini.

Be Green

EnergyUp: il tuo lavoro, non il tuo tempo.

EnergyUp: il tuo lavoro, non il tuo tempo.

ENERGYUP
Più energia al tuo condominio

Tutto VeryFast, ma anche molto People.

Dalla collaborazione di VeryFastPeople con Illumia è nato il nuovo brand EnergyUp, dedicato alla fornitura di luce e gas esclusivamente per il settore condominiale: l'obiettivo è quello di fornire ai condomini italiani offerte vantaggiose, trasparenti e responsabili. Simplicità, umanità e trasparenza sono, infatti, i principi su cui si fonda la filosofia EnergyUp, che concentra la sua attività nel settore delle amministrazioni condominiali, offrendo soluzioni energetiche sostenibili.

Visita

Very Fast People S.r.l.
Servizi per il condominio
Via Bernascone, 16
2100 Varese

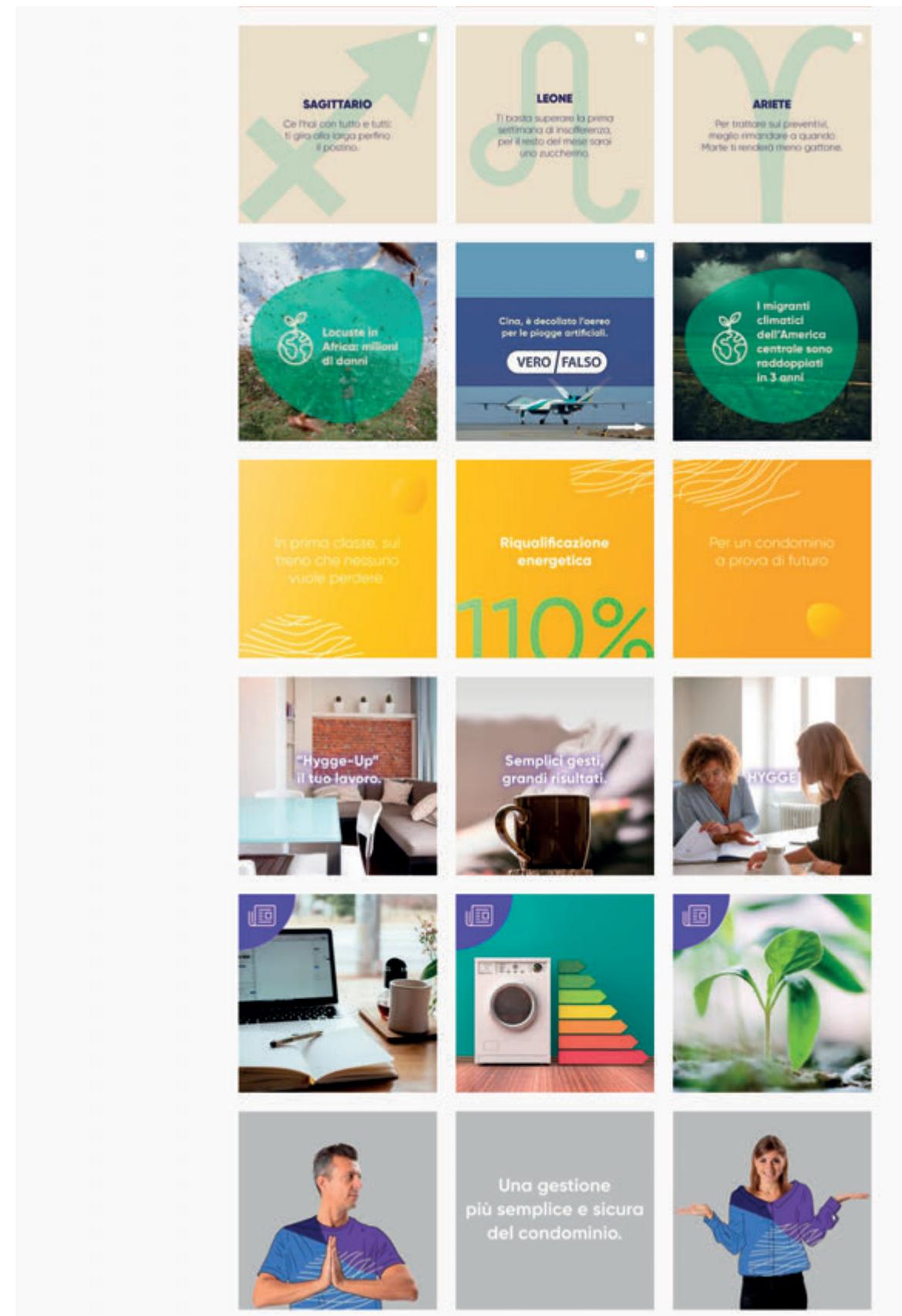
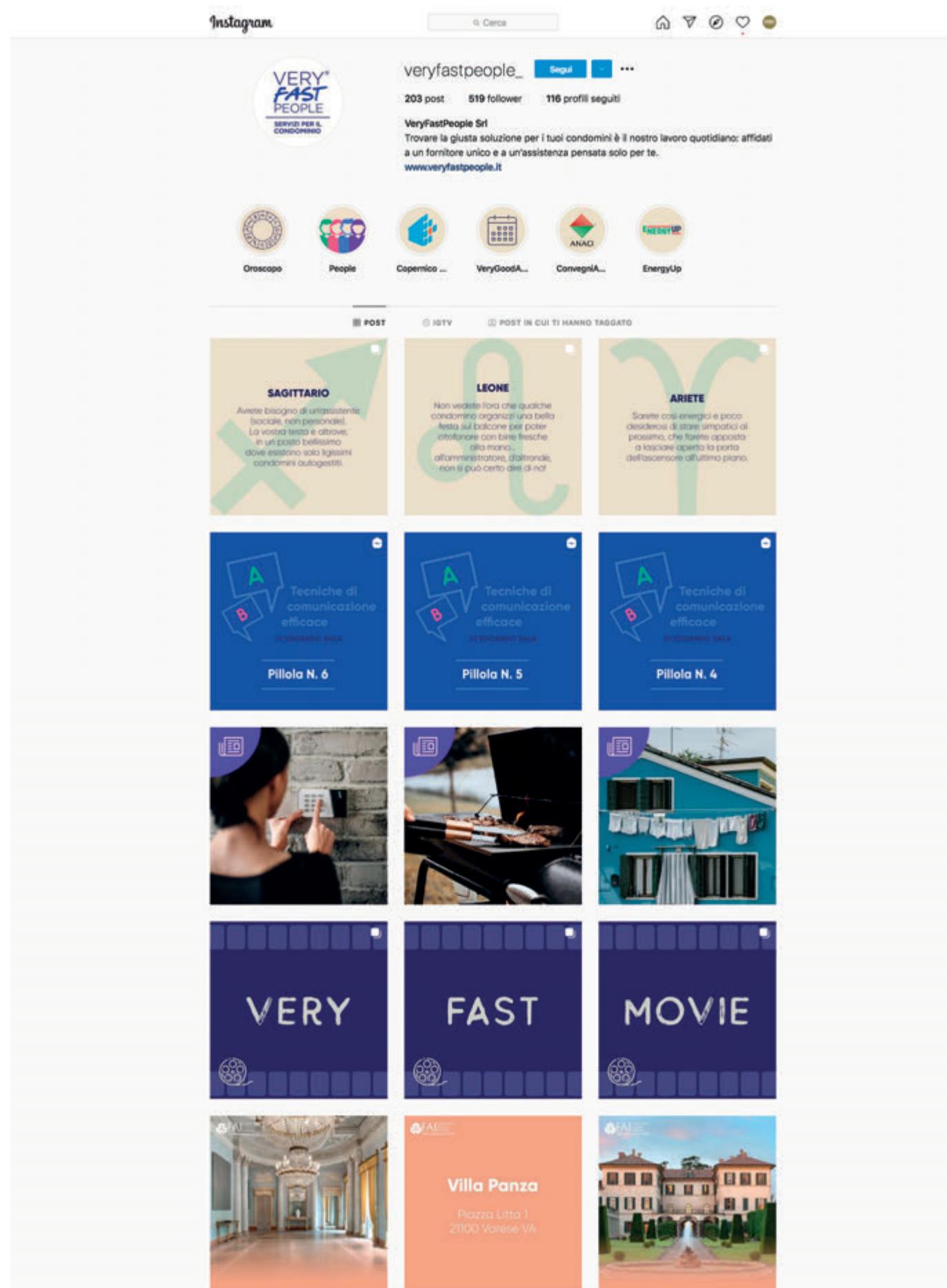
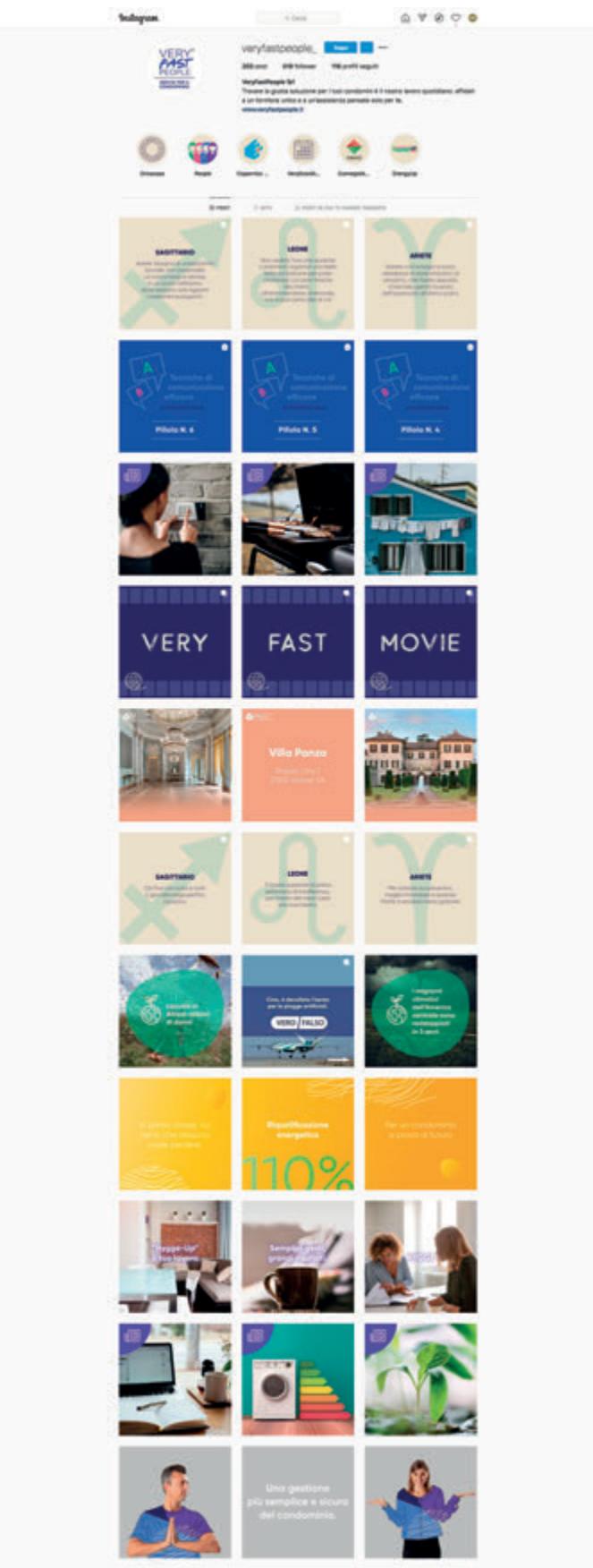
Sede legale:
Via Cavour, 39
2100 Varese

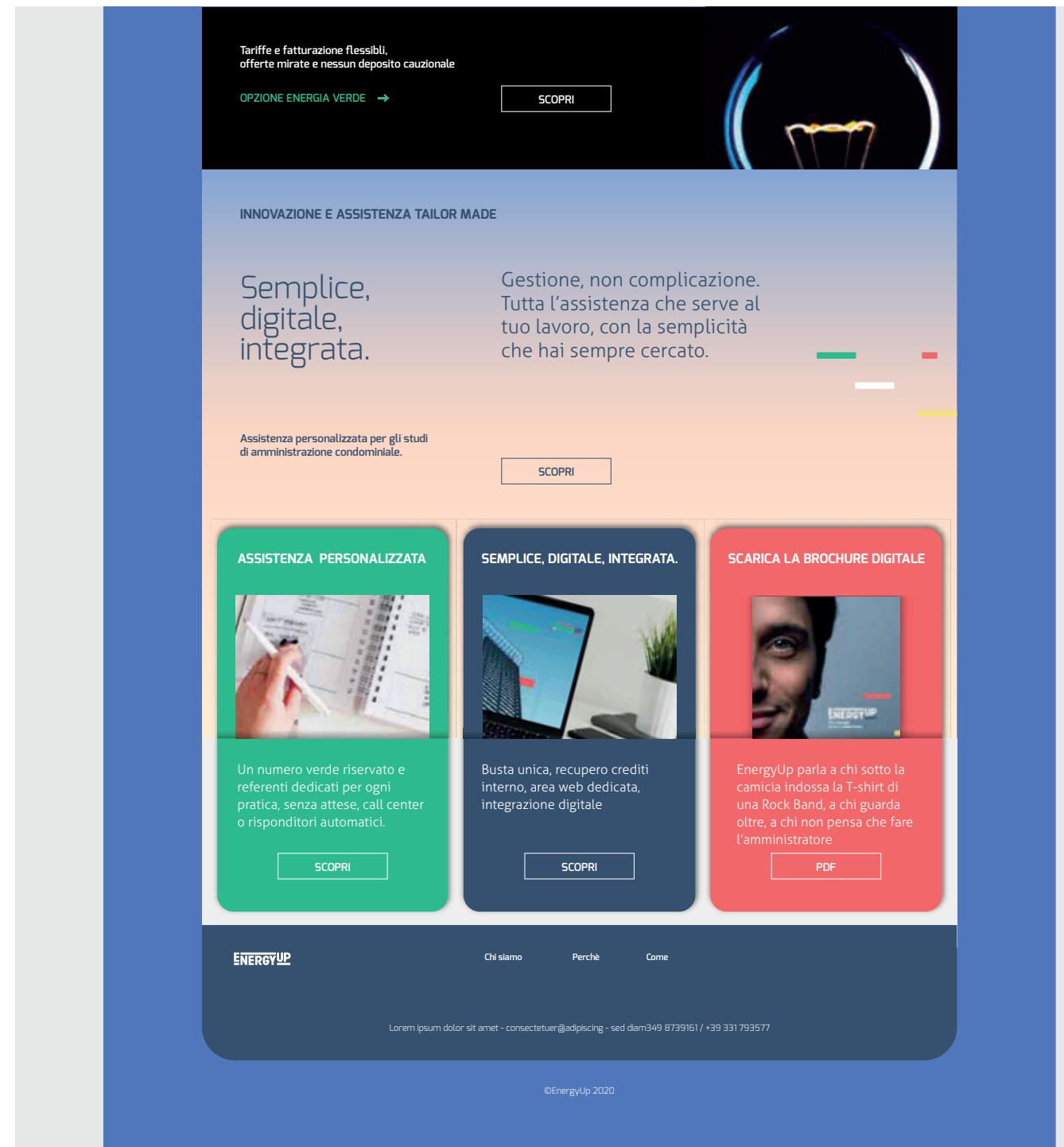
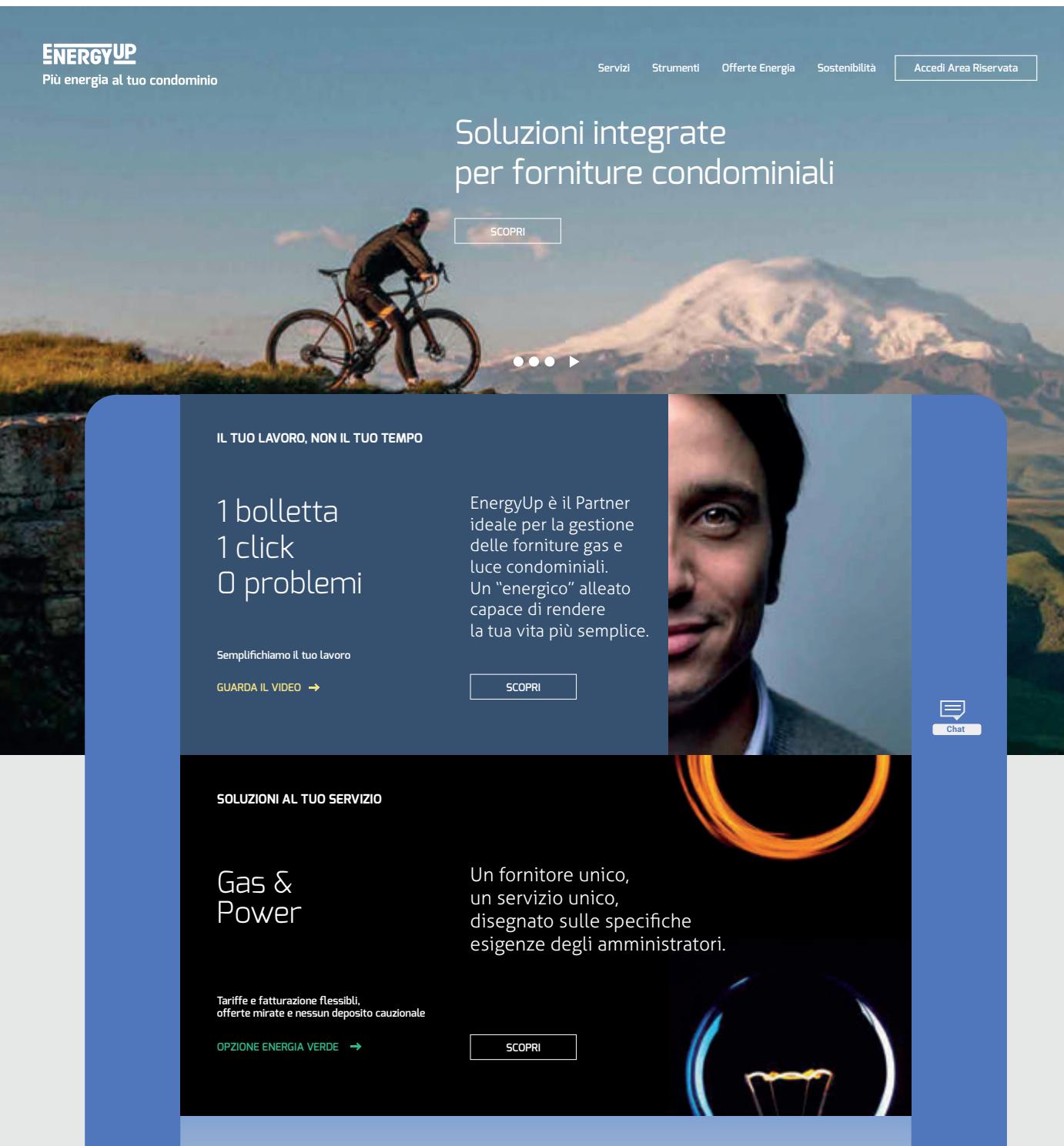
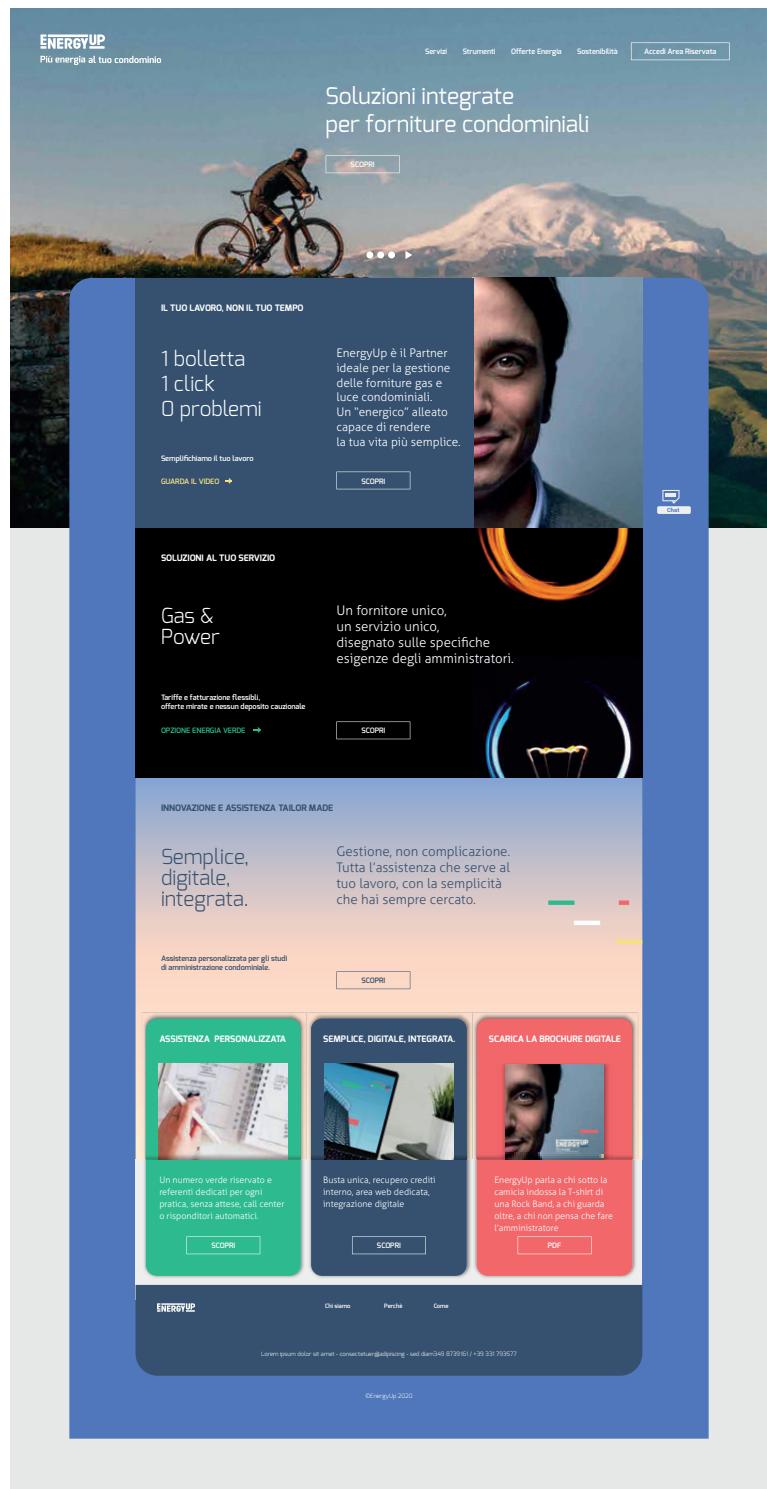
Contatti

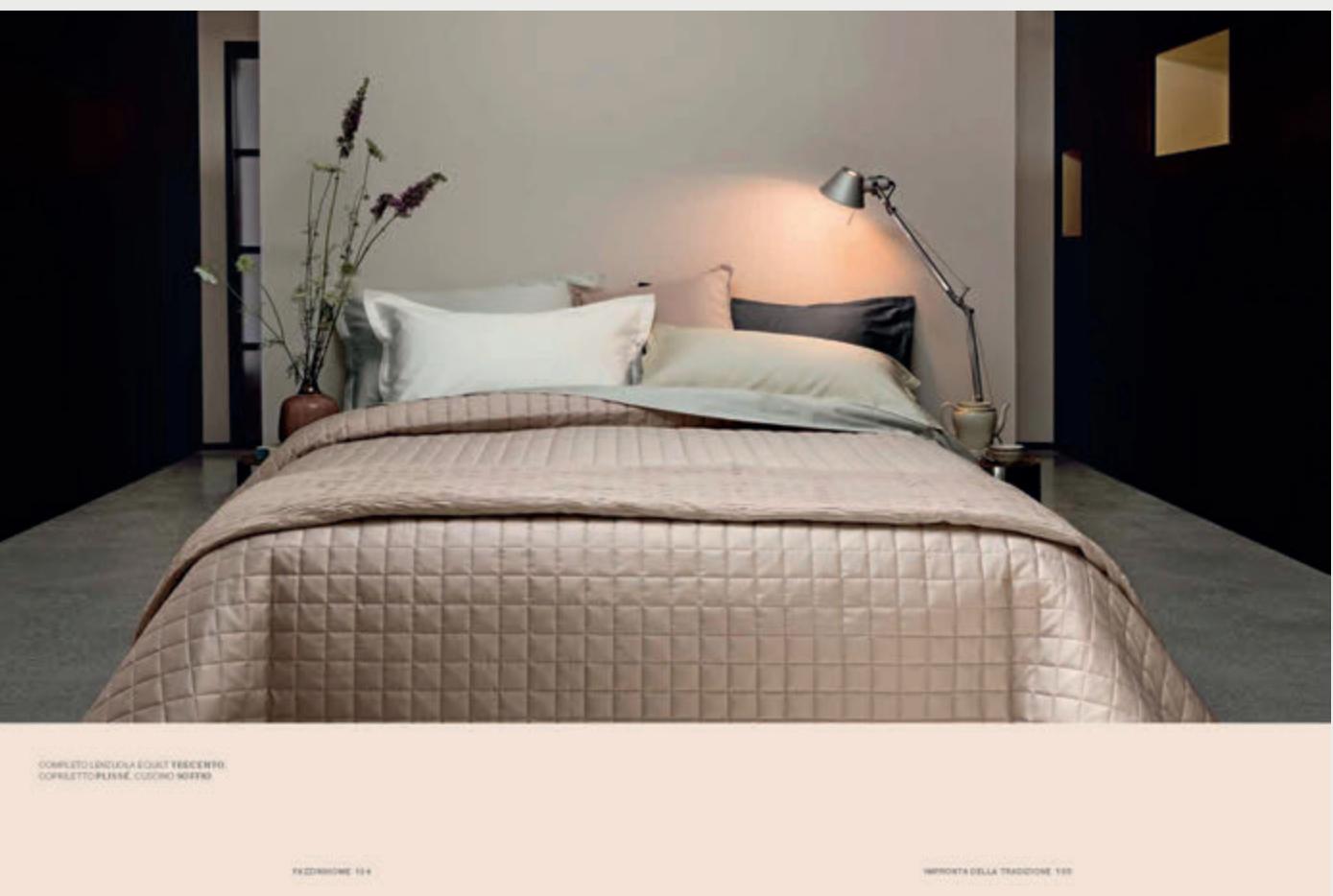
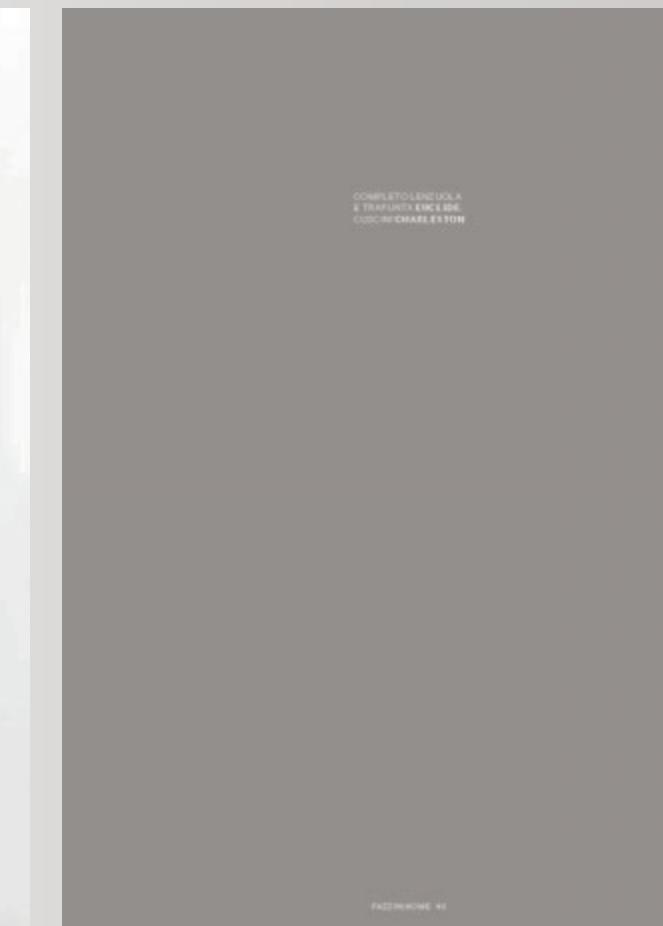
- > Home
- > Team
- > Servizi
- > Modello 231
- > VeryGreenPeople
- > "Hygge"
- > Blog
- > Privacy policy
- > Cookie policy

VERY FAST PEOPLE

SOCIAL MEDIA STRATEGY DESIGN AND MANAGEMENT

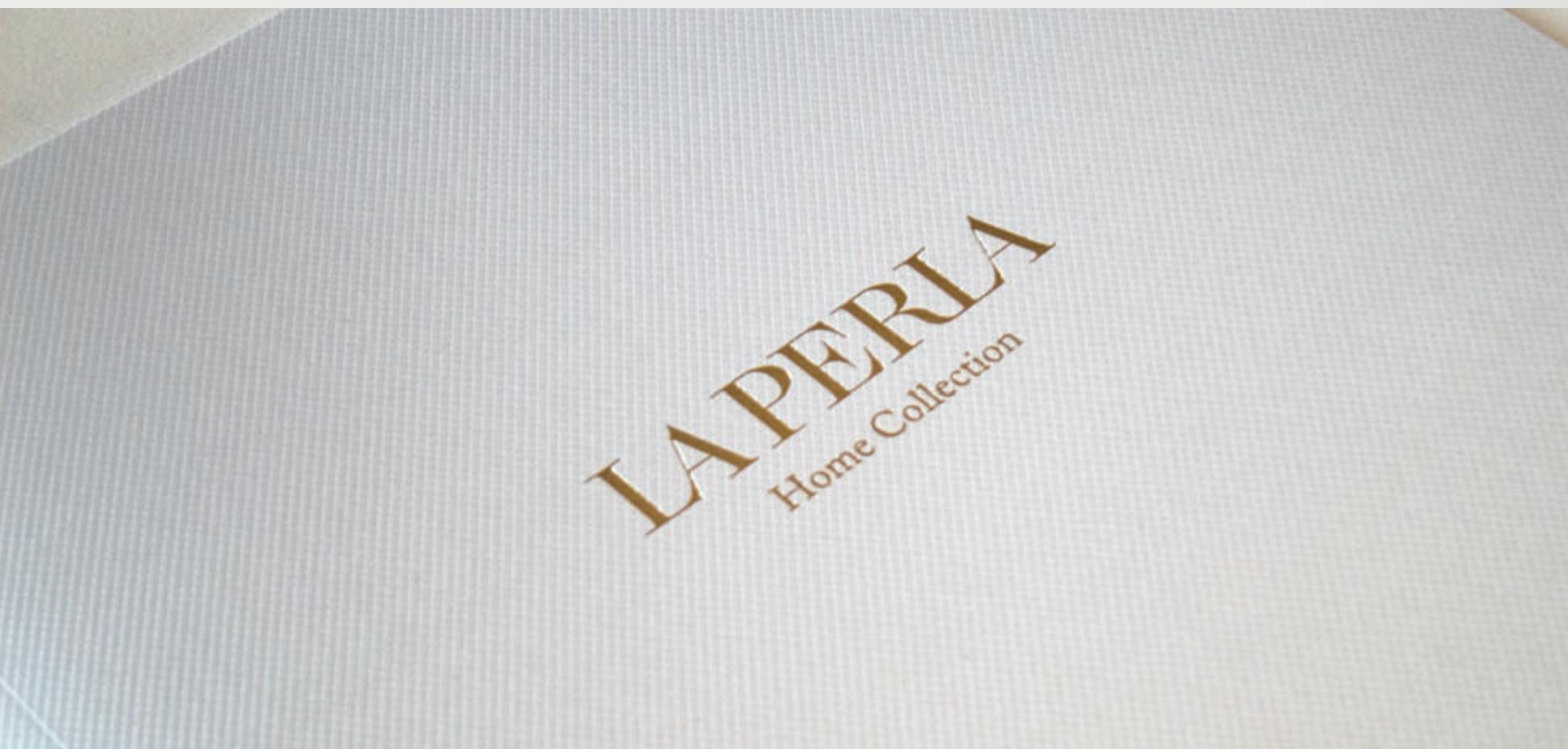


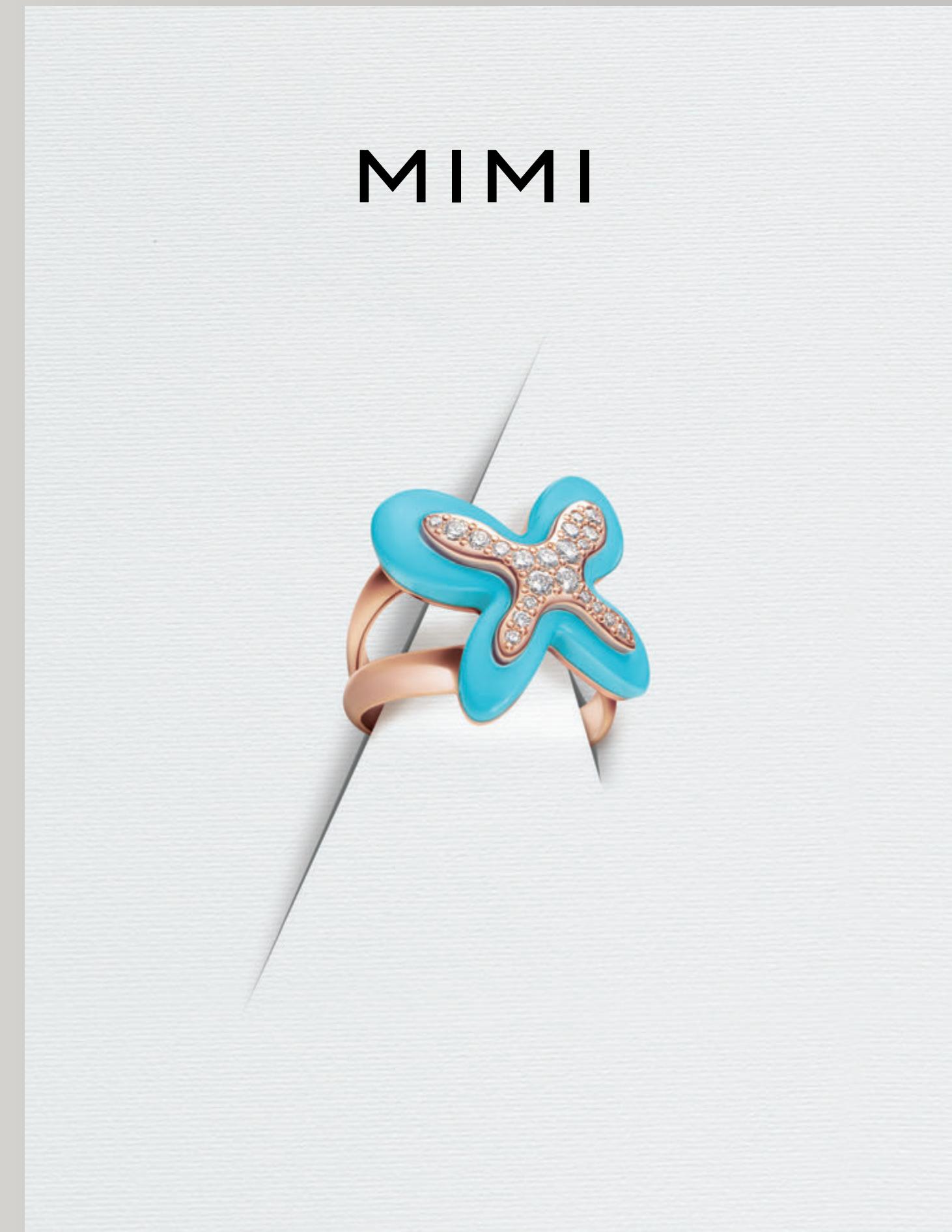




LA PERLA HOME COLLECTION

ART DIRECTION, PHOTOSHOOTING, POS MATERIALS

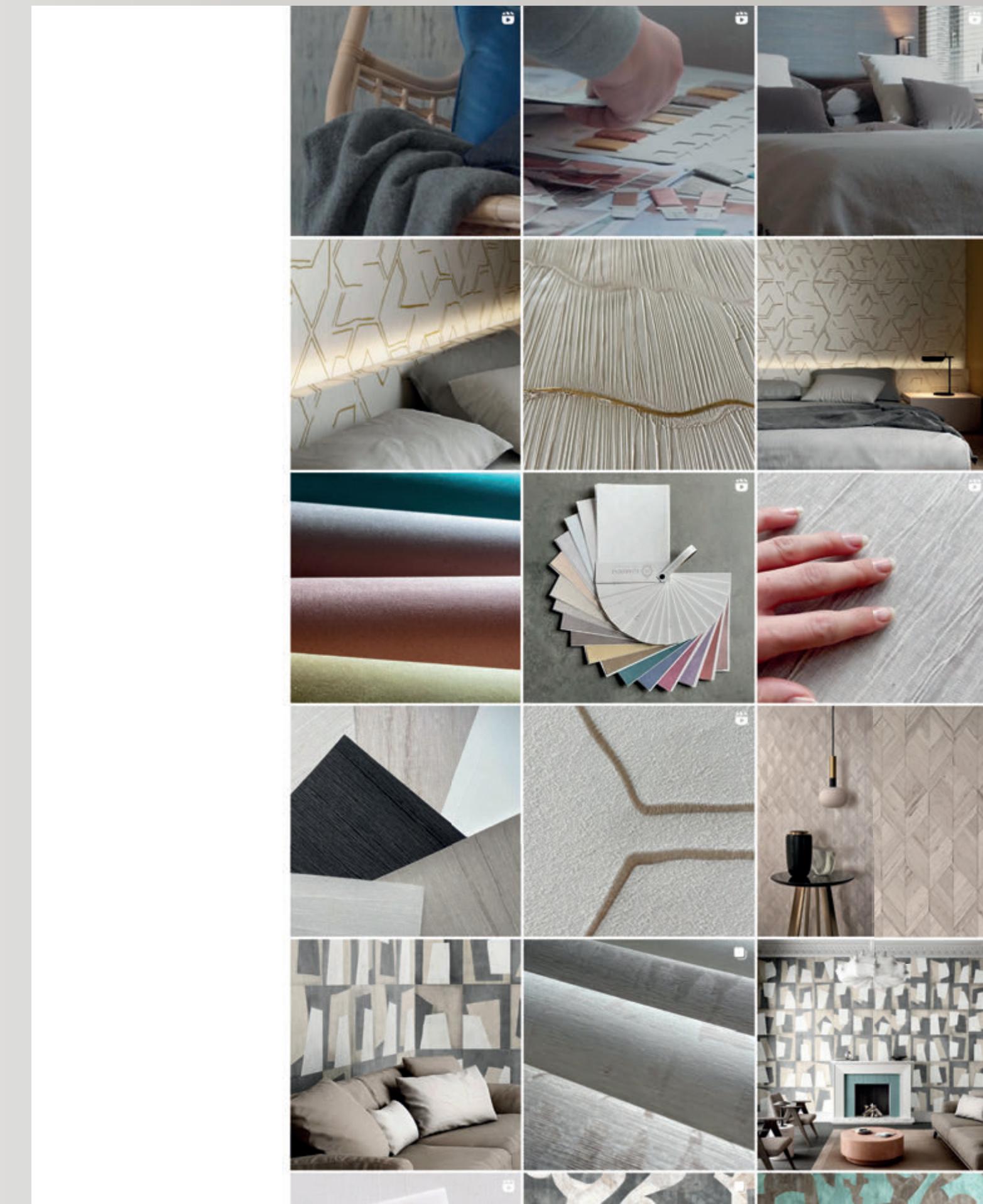




SOCIAL MEDIA STRATEGY DESIGN AND MANAGEMENT - CONTENT DEVELOPMENT

The screenshot shows the Instagram profile of 'giardiniwallcoverings'. The profile has 19.000 followers and 842 posts. The bio reads: 'Giardini Wallcoverings SOPHISTICATED TEXTILE WALLCOVERINGS From Milan. The ultimate in refinement for upscale residential interiors inspire people and raise their spirits. www.giardiniwallcoverings.it + 1'.

Below the bio are four navigation icons: 'WTFactory', 'Reviews', 'Categories', and 'Our talents'. The main feed displays a grid of 18 images showcasing various wallcovering designs, including abstract patterns, textured materials, and geometric designs. The bottom of the screen shows a footer with the Giardini logo and the word 'WALLCOVERINGS'.



mmg
Grazie